

Community Education Advisory Council Meeting Notes

Tuesday, March 28, 2017

4:00 pm

Crosby-Ironton High School Forum Room

- Review Community Education Priority List:
 - Do our priorities align with what the community wants?
 - How are we going to get the priority list done? (Becky)
 - We could have the advisory council break into smaller groups to concur more at once. (Becky)
 - Form smaller committees to assist Dale in different places to see the changes come faster and more efficiently. (Christina)
 - The advisory council is here to advise, not so much to step in and take over. Although we are always looking for parents and community members to be more involved. (Jamie)
 - This advisory council can meet four or more time a year, our goal is to get everything running more efficiently so the council only needs to meet four times a year.
 - Some members want to continue meeting monthly/more often than four times a year.
 - Members are now able to offer comments/input before things are done/decisions is made, where in the past they were only told about things once completed.
 - Council needs to realize there are steps and a process to each priority and it takes time to complete said steps/process. (Dale)

- Marketing Community Education and the School District:
 - Summer supplement to be printed and plastered online, facebook, twitter, around the school, and all over the community. This supplement will not be mailed out to save of postage costs.
 - Some people have not yet received their Community Education booklet – Anita is looking into this.
 - Community Education booklets are bulk mailed and it could take longer for some zip codes and/or townships to receive their booklets. (Dale)
 - We will be sending out promotional info in the future.
 - Booklet will be a combination of Community Education, District, and Community events/classes/offerings.

- The fall Community Education booklet will most likely be heavy with district and back to school info.
 - It was brought up that we are promoting quite a few classes that the hospital is offering, is there a way to ask them to help pay for printing or postage costs? (Becky)
 - They help the district out with donations (recently for costs for the boys basketball team going to state) so we need to promote them without asking for payment. (Jamie)
 - Share a list of people/companies that have donated to the district/community education in the next brochure.
 - Council would like the chance to critique/ make comments on the current brochure and ask for changes in the fall brochure added to the next agenda.
- Survey – Public Needs and Wants:
 - Survey to be made using Survey Monkey.
 - How are we going to get more people to take the survey and know that it exists?
 - Advertise the survey in the newspaper, school website, Facebook, Twitter, fall brochure, etc.
 - Send info home in Friday folders.
 - Offer an incentive for those who complete the survey. (Try to get donations from local business owners to use as incentives)
 - Text/call from Jamie (using School Messenger) with the link to the survey and information about the survey.
 - Email the link and information about the survey to parents (Devan Bartels has a list of some parents).
 - Members were given past surveys to look over as an idea of what the upcoming survey will look like.
 - Any suggestions from the council members for questions to add or take off the survey need to be in by the end of the week.
 - Dale will get other survey options from the school board.
 - The last survey that community education did got 124 responses.
 - Next Meeting Date/Time/Location:
 - April 25, 2017
 - 4:00pm
 - High School Forum Room