

Academic & Career Planning

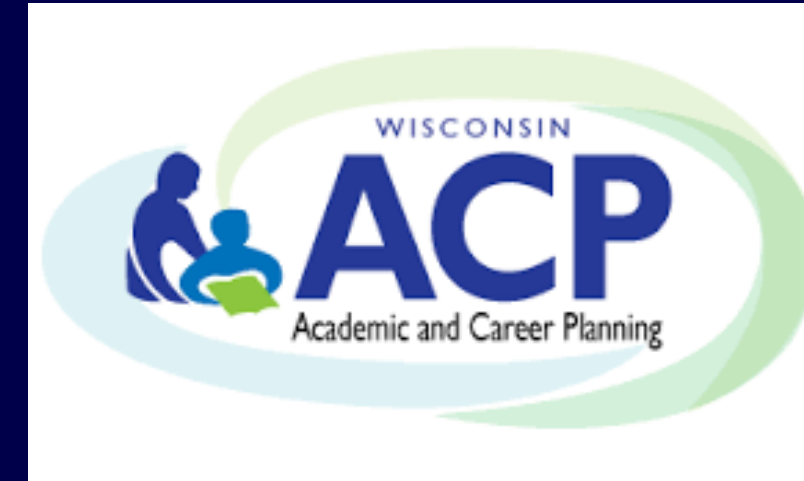
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www.wausauschools.org



Overview...



DPI PI 26 E4E, ACPGuide

Student Success Stories

ACP data points

Innovative Pathways

Goals & Future Direction

ACP Team

1. KNOW

Who am I? Get to know your interests, skills, and strengths.

4. GO!

Recalculate as needed.

2. EXPLORE

Where do I want to go? Explore career pathways and education opportunities.

3. PLAN

How do I get there? Set your route! Set goals, choose courses, join clubs and activities, obtain financing, fill out applications, write resumes.

Wisconsin Department of Public Instruction

Student Success Story

● Bodee Beversdorf

2 year Youth Apprenticeship: Miron Construction

2 sport athlete, GPA: 3.8

Career Plan:

- Transferring his YA credits directly into an Adult Apprenticeship at Miron Construction
- Receiving paid training through company
- Related coursework: Metals, Woods, Building Trades, Automotive





Student Success Story

● Emilio Velasquez

Took classes in Project Lead The Way, Accounting, Marketing and Advanced Marketing.

- Elected VP of DECA
- Wrote a 60 page report and awarded the WI DECA Gold student
- Soccer, National Honor Society
- Worked at Men's Wearhouse – 2 years

Career Plan: to attend UW-La Crosse for Digital Marketing





Student Success Story

● Brahm Bina

Coursework:

- Precalculus
- Chemistry

Activities:

- Soccer, Wrestling, Link Crew, National Honor Society
- Theater Production
- Science Olympiad with Mr. Nelson

Career Plan: Enlisted in the US Navy
Qualified for the Nuclear Engineering program





Student Success Story

Video: Bobbi Jo Zimmick

- Completed the Project LIFE program, Bobbi Jo got a “fresh start in life” by securing a job at the Rib Mountain Goodwill.
- Impactful program helps individuals with disabilities gain valuable job experience and prepare for meaningful employment.





2024 DATA: WSD Graduates



	4 year	2 year	Workforce/ Training	Military	Undecided
Wausau West	56%	17%	13%	5%	9%
Wausau East	52%	19%	21%	3%	5%

ACP Data



191

Work Based Learning

168

Industry Recognized Credentials

466

Enrollment in Dual Credit classes

564

CTSO-Career and Technical Student Organizations
(DECA, FFA, SkillsUSA)

704

Enrollment AP or IB Classes

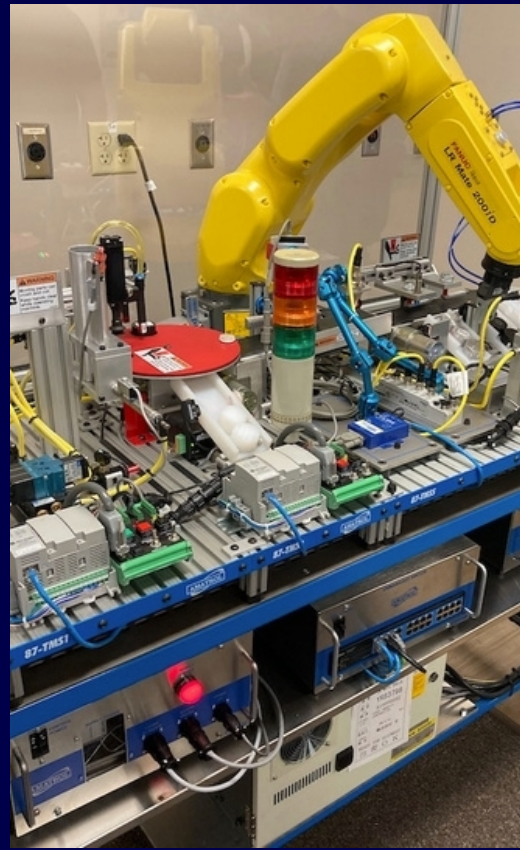
WSD MRA Data for ACP

Life Readiness - Future Focus

In the future do you believe you will...

- Have a sense of purpose in the work you do?
 - Ave 80% feel strongly in favor
- Have a career that uses your strengths
 - Ave. 83% feel strongly in favor
- Get past barriers to your goals for the future
 - Ave. 83% are confident or moderately confident

Innovative Pathways in WSD



Robotics &
Automation
(Industry 4.0)



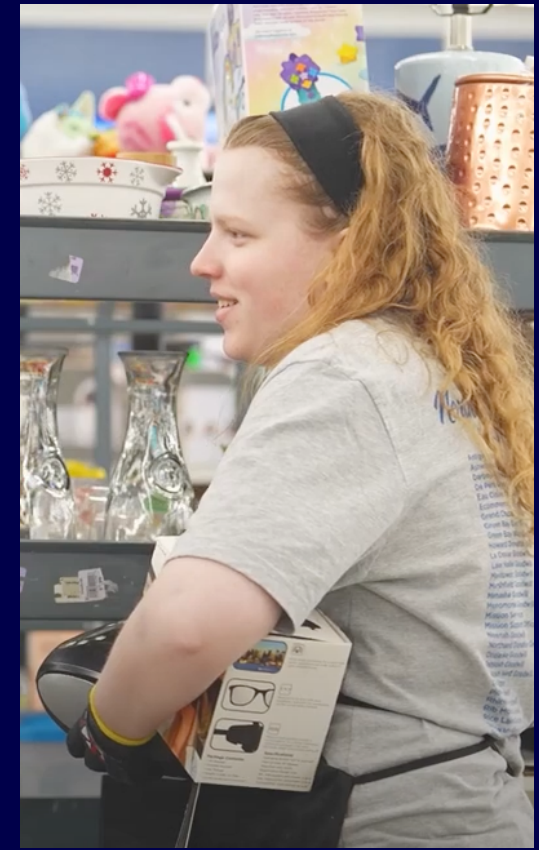
Aviation 101



Auto Collision
w/ NTC



Math &
Construction
Trades



Project Life

New Opportunity!
WI DPI Seal of Biliteracy Certification



Elementary – Know

Our counseling department delivers grade level appropriate Career Readiness activities and experiences. Utilizing Leader-in-Me lessons aligned to WI SEL Competencies with the goal being 4 lessons per week.

Activities:

[K-2 Career Exploration#1](#)

[K-2 Career Exploration#2](#)

[3-5 Career Exploration#1](#)

[3-5 Career Exploration#2](#)

Career Topics & experiences include:

- 4th Grade Food for America
- Video on the 16 Career Clusters
- Read aloud on Careers
- Problem Solving & Critical Thinking
- Book: "Jobs around Town"
- Activity: "Would you rather..."



Middle School – Explore

xello

All students in grades 6–8 are completing Xello lessons and activities.

Matchmaker Assessments
Time Management Lessons
Explore Career Matches
School Subjects at Work
Interest Survey
Personality Styles
Transition to High School
Experiences

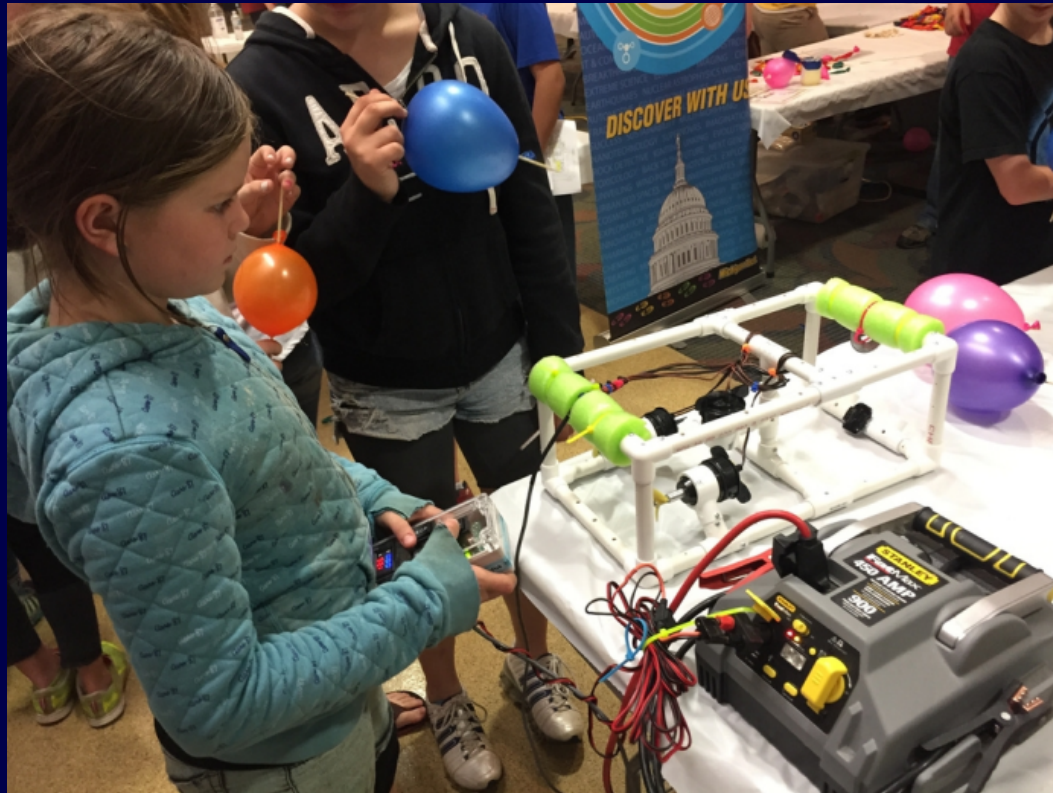
ACP Activities:

Heavy Metal Tour – All 8th grade
Mind Trekkers STEM Fest – All 6th & 7th grade
Engineering Tomorrow – Science & Tech Ed
Junior Achievement – CTE classes
Culinary, Manufacturing, Business Classes
Elective choices
Parent ACP presentation

Homerooms deliver SEL lessons based on the [WI SEL Competencies](#)



Middle School Experiences



High School – Plan & Go!

Pathways:

- Sequence of classes aligned to Labor Market
- Work Based Learning Opportunities
- Industry Recognized Credentials
- Dual Credit
- Career & Technical Student Organizations



Career Based Learning Experiences:

- Classroom Speakers
- Company Tour
- Career Fair
- Career related projects
- Part-time or summer job
- Job Shadows
- Volunteer or service learning
- Career and Technical Student Organizations (DECA, FCCLA, HOSA, FFA, SkillsUSA)
- School Store experiences
- Supervised agriculture experiences (SAE)
- Internships
- Youth Apprenticeships
- Coop's – State Certifications

Family Engagement

Examples of how we engage families in the ACP Process...

Family access to Xello

Career Fair and Student Achievement Nights

Art Shows & Cafe, Plant sale

Warrior Welcome Night

FAFSA Night

Parent/Teacher Conferences

Advisor/Advisee Night

Family ACP Presentation (Middle School) with UWSP and NTC

Junior Parent Night

Counseling Department

East & West ACP websites:

Apprenticeships

Employment and Job Search opportunities

Career Exploration Tools (One*Net, Xello, Handbooks, etc.)

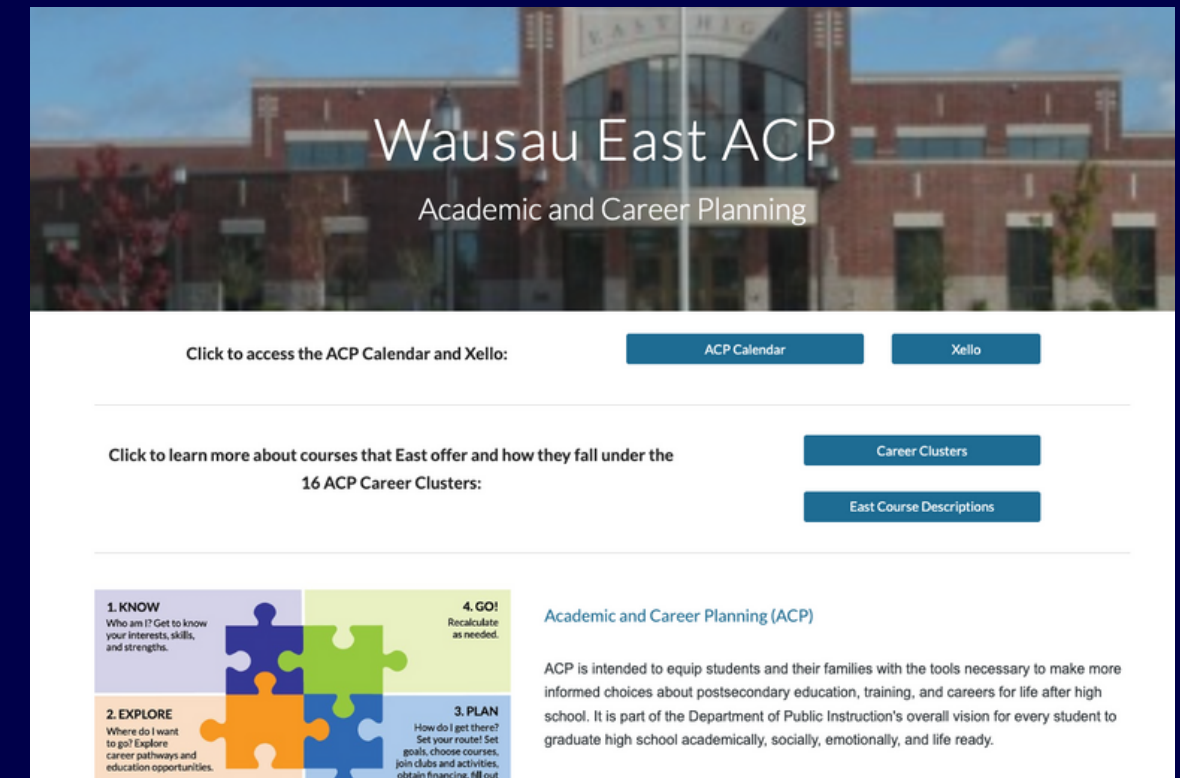
Military

College Admissions

Financial Aid

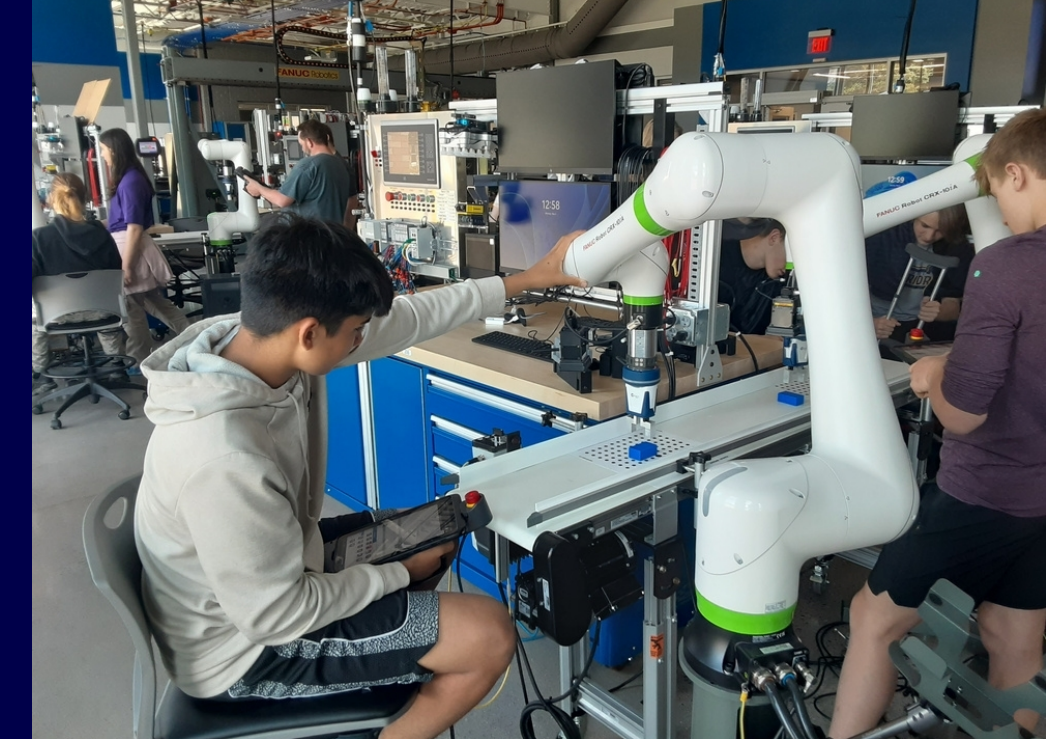
Volunteering

Work Permits / Job Shadows



Individual
Student Meetings

Career
Centers



ACP events in High School



Goal #1

**Increase awareness of Career
Connected learning with students, staff
and our community by:**

- **Analyzing MRA Data, Senior Survey, Xello usage data.**
- **Expand partnerships to increase student career exposure to local career opportunities**
- **Wausau West (2026), East (2027) will host Greater Wausau Hiring & Career Fest**



Goal #2

Integrate career connected learning in all subject areas.

- **Department lessons on ACP in all content areas**
- **Aligning WCRS to all academic departments**
- **Dedicated time on ACP**





ACP Team

Amy Burazin
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Thank you / Questions

In alignment with administrative rule PI 26.04, we are seeking approval of the Wausau School District 2025 Education for Employment (E4E) and Academic Career Plan (ACP).