

## NAA Funding Guidelines

Successful applicants will:

- Benefit a rural, minority-majority or urban school population;
- Foster an open exchange of journalistically sound information, news and opinion in that community;
- Provide all required completed documents, including anticipated budgets for Phase I and Phase II funds; and
- Provide a detailed outline describing the role of the professional newspaper and any additional partner.

Projects will be selected based upon:

- Defined level of need;
- Plan for effectively providing the school community with fact-based news, information and opinions;
- Submission of a fund expenditure plan targeting long-term needs; and
- Outlined level of professional newspaper and additional partner commitment (if applicable); and
- Prospects for long-term success beyond the grant years.

### Timeline and Funding

The NAA Foundation will fund up to 12 partnerships in 2009-2010. Each partnership may receive up to \$5,000 in Year One, plus an additional \$2,500 in Year Two. Funding will come in four tiers over the two-year period.

#### Year One, beginning in early summer 2009:

- A total of \$1,500 will be available in startup funding to cover adviser training and technology purchases.
- An additional \$2,000 will be released just prior to or at the beginning of the fall semester upon the return of a signed grant document. The NAA Foundation will provide a grant document for signature by the publication's adviser and school principal that outlines the project, details disbursement of the initial funds, addresses the need for and use of additional funds, includes a timetable for publication and demonstrates the school's commitment to the effort.
- An additional \$1,500 will be available after a satisfactory six-month progress report presented in conjunction with a publishing projection for the next school year.

#### Year Two, beginning in early summer 2010:

A final award of \$2,500 will be considered for each Year-One partnership that:

- Successfully launches the school newspaper in Year One;
- Meets deadlines to file required progress reports;
- Files a second-year proposal detailing how the school newspaper (and university/college partner, if applicable) will work with the professional newspaper's business-side departments to develop a plan for sustaining the school newspaper through advertising revenue, circulation sales, donations and/or sponsorships;
- Matches the \$2,500 with other support from subscriptions, school funds, donors, advertisers or other sponsors.