

**School Board Meeting/Workshop:**

**August 13, 2012**

**Subject:**

Out-of-State Trip - Yearbook

**Presenter:**

**Tom Bauman**

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**SUGGESTED SCHOOL BOARD ACTION:**

Review – will be presented for approval at the August 27<sup>th</sup> Board Meeting

**DESCRIPTION:**

Three students on the yearbook staff will have the opportunity to attend, free of charge, the Intensity Publishing Workshop in Dallas, Texas, September 13-16. The camp, presented by Balfour Publishing, consists of the company's most advanced and well-respected yearbook programs. The entire cost of the trip - including airfare, hotel, workshop fees, food, and transportation to and from the airport for three students and an adviser - is covered by Balfour Publishing, which has been serving Buffalo High School for over 30 years. More details about the workshop can be found at: <http://www.balfour.com/balfours-2012-intensity-workshop/>.

The students attending the camp bring along all the work that has been done by the yearbook staff at this summer's yearbook camp, along with the work of the students in the Publications Writing class. They then work with professionals to make the ideas better, more refined, and a better fit for the Buffalo High School staff and students. They also work on editorial leadership and learn how to manage a staff and a deadline schedule.

Although this is the first year BHS will be sending representatives, Balfour is experienced with running these workshops and has extended an invitation to BHS for the past four years. Chaperones and workshop leaders, both male and female, will be available throughout the workshop. The three female students, Hannah Lindborg, Emily DeVore, and Hope Mueller, will room together at the hotel where the workshop will take place. They are the Editors-in-Chief and Managing Editor of the yearbook staff. All programs traveling to the workshop will be rooming there. Parent permission has been obtained for all three students and details about the trip have been communicated to the parents. The advisor, Ryan McCallum, will be rooming on a separate floor of the hotel. Female workshop employees and counselors will be available on the same floor as the BHS students attending the trip.

The yearbook representatives will leave on the evening of September 13, arriving in Dallas by 8:30 p.m. The workshop begins the following morning and lasts until the afternoon of September 16. The group will return on the evening of September 16, arriving in Minneapolis by approximately 7:30 p.m.

The entire trip is free to the students and their families and the program has proven to be incredibly successful for the schools that attend. The schools often win Pacemaker or All-American awards after learning from industry professionals, bringing the highest honors in scholastic journalism to their schools.