



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: March 5, 2021			
Purpose:	<input checked="" type="checkbox"/> Presentation/Report	<input type="checkbox"/> Recognition	<input type="checkbox"/> Discussion/ Possible Action
<input type="checkbox"/> Closed/Executive Session	<input type="checkbox"/> Work Session	<input type="checkbox"/> Discussion Only	<input type="checkbox"/> Consent
From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation			

Item Title: 2021 #GrowWithUs Campaign and Enrollment Update

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help showcase the District’s programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation’s focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

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CFO Funding Approval:

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Superintendent:

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SSAISD  
#GrowWithUS  
2021-2022

03.24.21

District Enrollment: **8317**

# #GrowWithUs - Enroll now and help us reach 100%



South San Antonio ISD

# Returning Student Registration 2021-22

March 24, 2021

## Recent progress

- 2659 returning students have registered for the 2021-22 school year
- This is 34% of our total returning students based on this year's enrollment

Skyward- Returning Student Registration and New Student Registration for 2021-22 (as of March 3)

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K and Head Start)	New Students Registration (new to district K-12)
South San High School	478	2182	22%	-	1
West Campus	83	413	20%	-	1
Dwight MS	139	526	26%	-	2
Shepard MS	124	594	21%	-	1
Kazen MS	63	277	23%	-	2
Zamora MS	109	555	20%	-	2
Athens	109	187	58%	2	1
Hutchins	200	342	58%	4	4
Kindred	204	277	74%	3	0
Palo Alto	206	414	50%	6	1
Price	63	318	20%	3	1
Madla	362	362	100%	2	1
Five Palms	167	352	47%	5	3
Armstrong	53	234	23%	1	0
Carrillo	109	260	42%	2	0
Benavidez	190	435	44%	4	3
<b>Totals</b>	<b>2659</b>	<b>7728</b>	<b>34%</b>	<b>32</b>	<b>23</b>

# Returning Student Registration 2020-21

March 24, 2021

At the time: April 7, 2020

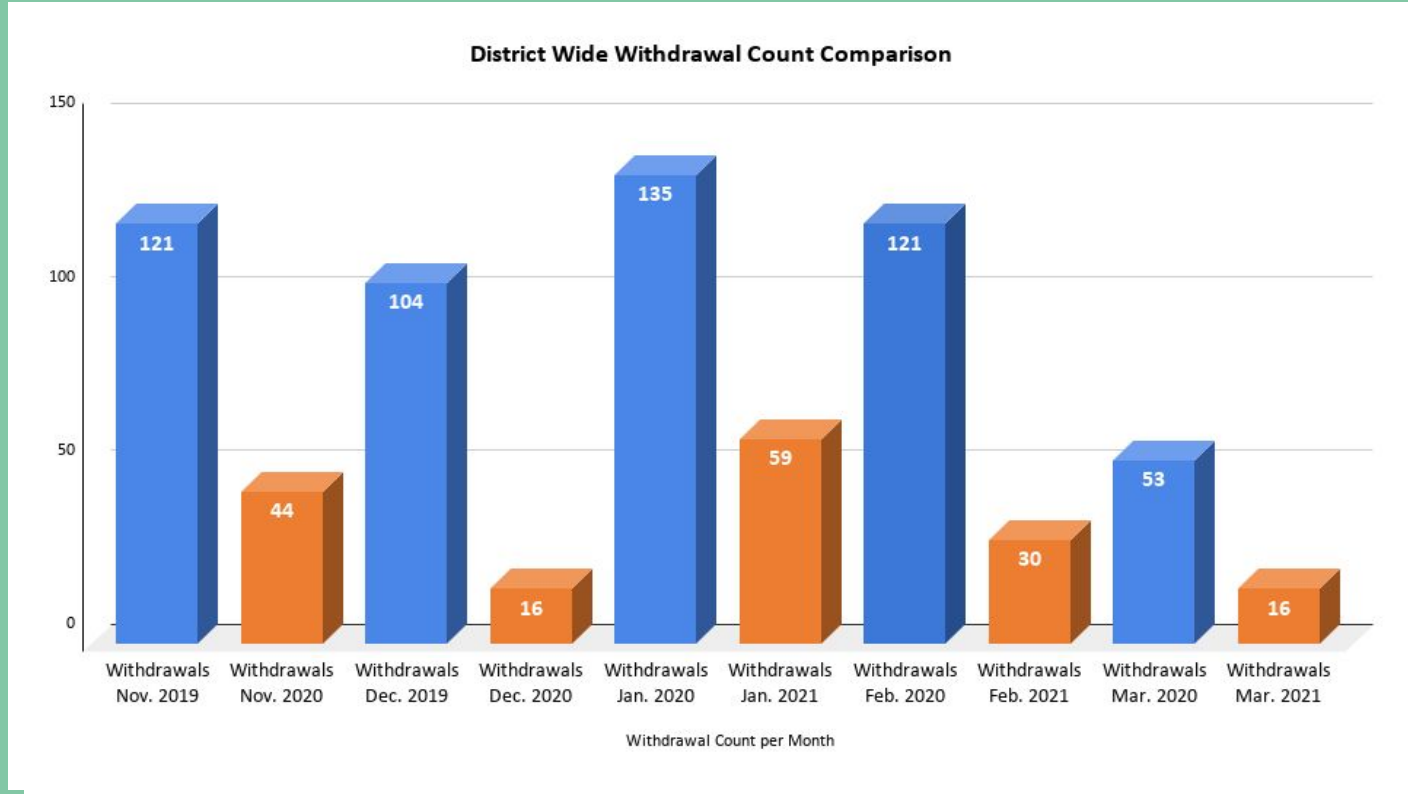
- 1651 returning students had registered for the 2020-21 school year
- This was 19% of our total returning students.

Returning Student Enrollment and New Student Enrollment for 2020-21 (as of April 7)

School	Returning Student Registrations (2020-21)	Enrollment	% registered (2020-21)	New Students (2020-21)
South San High School	336	2394	14%	15
West Campus*	34	176	19%	1
Dwight MS	109	563	19%	3
Shepard MS	142	555	26%	7
Kazen MS	30	202	15%	2
Zamora MS	78	584	13%	5
Athens	64	223	29%	23
Hutchins	43	472	9%	23
Kindred	124	346	36%	36
Palo Alto	130	515	25%	33
Price	54	443	12%	9
Madla	53	460	12%	36
Five Palms	128	482	27%	26
Armstrong	34	336	10%	10
Carrillo	130	350	37%	17
Benavidez	162	594	27%	57
<b>Totals</b>	<b>1651</b>	<b>8576</b>	<b>19%</b>	<b>303</b>



# Comparison of Withdrawals- District Wide 2020 vs. 2021



# Comparison of Withdrawals- District Wide BOY to End of March

