



# Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 06/10/25

Item Title: Consulting Services: Patricia X Action  
Valenzuela - Human Development Information  
Discussion

## BACKGROUND:

"Parents Building a Brighter Future is a program designed for Brownsville ISD parents by Patricia Valenzuela. BISD Parents in Education is an initiative conducting monthly face-to-face sessions and an evening virtual session for our parents. These sessions are designed to comply with Title 1 requirements. Topics for discussion and activities were selected based on the results from parent surveys. In addition, there will be two in-service trainings for parent liaisons.

## FISCAL IMPLICATIONS:

Categorical Funding: 211 for \$10,000 for 20 one-hour sessions.

## RECOMMENDATION:

Recommend to approve for Patricia Valenzuela - Human Development, of Brownsville, TX to provide consulting services for BISD parents and parent liaisons for the 2025-2026 school year.

Categorical Funding: 211 for \$10,000 for 20 one-hour sessions.

Alejandra Aldrete  
Submitted by: Principal/Program Director

Approved for Submission to Board of Education:

Recommended by: Asst. Supt./Exec. Dir.

Dr. Jesus H. Chavez, Superintendent

Dr. Nellie Cantu  
Approved by: Chief of Operations

When Necessary, Additional Background May Follow This.



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## QUOTE

BID#

05/20/2025

**Ms. Alejandra Aldrete,**  
 Parent and Family Engagement Director  
 Brownsville Independent School District  
 Brownsville, TX.

### **“Parents Building a Brighter Future”.**

This program including a series of presentations for the BISD parents' community the school year 2025-2026. Also, this proposal includes two in-service sessions of one hour each.

The following topics are also contents that fall under the Social Emotional Learning (SEL) context:

Month	# of Days AM (In-person)	# of Days PM (Online)	Topic
September	1	1	<i>Building a Brighter Future: It All Starts at Home. Construyendo un Futuro Brillante: Todo empieza en casa.</i>
October	1	1	<i>Parenting With Confidence: Leave Fear Behind. Padres seguros de sí mismos: Deje atrás el miedo.</i>
November	1	1	<i>How to Help Kids Develop Gratitude and Empathy Como desarrollar el agradecimiento y la empatía en sus hijos.</i>
December	1	1	<i>Facing Adversity: Growing Our Resilience to Face Life Challenges. Enfrentando la Adversidad: Creciendo en la resiliencia para enfrentar los retos de la vida.</i>
December	1		<i>In service – Topic to be decided.</i>
January	1		<i>In service – Topic to be decided.</i>
January	1	1	<i>The Importance of Positive Self-Talk and Problem Solving at Home La importancia del dialogo personal positivo y la solución de problemas en casa.</i>
February	1	1	<i>Responsible Use of Internet and social media at Home Uso responsable del internet y de las redes sociales en casa.</i>
March	1	1	<i>Developing Emotional Intelligence: An Update. Desarrollo de la Inteligencia Emocional: Una Actualización. .</i>
April	1	1	<i>Humanizing the Environment: The Importance of Parenting in the Digital Age. Humanizando el ambiente: La importancia de los padres en la era digital.</i>
May	1	1	<i>Families with a Vision of Future. Familias con Visión de Futuro.</i>
<b>TOTAL</b>	<b>11</b>	<b>9</b>	

Morning presentations will be in person, and will take place from 10:00am - 11:00am  
Evening presentations will be online (Teams) and will take place from 5:30pm – 6:30pm  
In service presentations will take place at a convenience time for Parental Involvement Department.

**QUOTE**

The program includes 20 one-hour sessions and the total cost is: \$ 10,000.00 USD

Special Hourly Rate for BISD Family Engagement: \$500.00 USD

(Regular Hourly Rate: \$600.00)

**Special discount for Parent and Family Engagement percentage: 20%**

I trust you find the proposal satisfactory and look forward to your business. Please feel free to contact me if you have any questions.

Regards,

  
Patricia Valenzuela

**Patricia Valenzuela, MEH.**



**Parent and Family Engagement  
 2024-2025**

**Overall TALLY SHEET (ALL meetings)**

<b>School:</b>	Parent and Family Engagement	<b>Date:</b>	5/20/2025	<b>Time:</b>	
<b>Topic(s):</b>	"Parents in Education" Meetings with Patricia Valenzuela				
<b>Presenter(s):</b>	Patricia Valenzuela				

**BISD Dept. or Community Agency: Parent and Family Engagement**

**Please rate each statement by circling the number that reflects your opinion regarding the presentation.**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	TALLY
	5	4	3	2	1	
1. The presenter was knowledgeable about the topic.	2036					2036
2. The presenter was well prepared.	2036					2036
3. The presentation was well organized.	1990	46				2036
4. I had the opportunity to have my questions answered.	2030	6				2036
5. I acquired new knowledge and skills.	2036					2036
6. This information will help me impact my child's academic achievement.	2036					2036
7. How would you feel about having Mrs. Patricia Valenzuela as a speaker for the next meeting?	2036					2036
<b>SCORE</b>	14200	52	0	0	0	14252

**Parent comments on attached sheets.**



Dr. Jesus H. Chavez  
Superintendent of Schools

AN EARLY COLLEGE DISTRICT

# BROWNVILLE

INDEPENDENT SCHOOL DISTRICT



Alejandra Aldrete  
Director

**Comments from parents from various meetings throughout the school year:  
(More comments are available upon request)**

1. Definitely Mrs. Patricia Valenzuela should be on the next presentation.
2. She is extremely knowledgeable and puts herself in the parents point of view. She shared her experience as a parent which is very relatable and "hits" home.
3. I enjoys hearing & listening her speak and honestly calmed my anxiety with sending my kids to school. I feel not "alone" anymore! Thank you, Mrs. Patricia! Marisela Salas -Champion Elementary & Besteiro M.S.
4. My motivation to attend the meetings is so I can hear the message from Patricia Valenzuela. Thank you BISD for brining her.
5. Excellent Mrs. Patricia Valenzuela, it makes me very happy to come and listen, thank you for all your conferences, meetings, it helps me be a better mother to my children.
6. My first time coming to a meeting and I loved it a lot, everything that Mrs. Patricia Valenzuela said touched my heart and made me understand that we need to be ourselves.
7. This is my first year as a Parent Volunteer and I really enjoy learning about how we as parents can be more present and involved with our kids in school. Mrs. Patricia Valenzuela did an amazing job speaking to the parents. She gets the attention of the parents.
8. Very motivating topics of real things happening at home. Generates motivation to improve on a personal basis.
9. She is very good speaker. Would hate to see her go. She makes a difference in people's lives one way or another.
10. We want Mrs. Valenzuela always at these meetings!! I came to these monthly meetings just to hear Mrs. Valenzuela. Honestly
11. Mrs. Valenzuela also motivates with her advise to be better emotional, mentally, and physically
12. Thank you for always brining helpful resources and speakers to parent meetings
13. The topics that Patricia Valenzuela presents are very useful to us parents and for society. We learn a lot from her. She is simply the best.
14. Excellent as always, all the topics that Mrs. Patricia Valenzuela are very important and it helps us in our social and emotional lives.
15. Ms. Valenzuela is a great human being. Very much a part to express everyday life obstacles and gives in great detail on how to go about them. I thank her very much for her presentations.

16. It was a great important for us parents. As always, the topics helps us resolve problems in a proper manner. Thank you, Mrs. Patricia Valenzuela.
17. Mrs. Valenzuela is awesome very meeting. I learn something and I understand myself more.
18. Thank you Mrs. Valenzuela for all your help so I can be a better person so I can be a better mother, wife, sister, and a better citizen.
19. As always very good meeting. I always learn something good from Mrs. Valenzuela. 100%
20. The room was extremely cold but the presentation was very clear and entertaining. I like the space and organization in the place. Mrs. Valenzuela was as cheerful as always and spoke very truthful about the subject.
21. Super interesting topic from Mrs. Patricia Valenzuela, more meetings with Patricia please.
22. All information provided to us is very helpful and having Mrs. Valenzuela is a must with her talks it makes my day brighter.
23. Patricia Valenzuela is very good on making us reflect as parents
24. Mrs. Valenzuela is very helpful for the parents to know it is OK to look for help.
25. Loved the meeting, excellent information, Love going to those meetings.
26. Thank you Mrs. Valenzuela it was a great meeting with you here. She opens our eyes all the time.
27. Always very inspired with her message/topic
28. Always a pleasure to listen to Mrs. Valenzuela
29. Very good explanation on the topics and advise. Thank you
30. Excellent topic/presentation as always. Full of knowledge and consciousness