

## KRUSE ENTERTAINMENT GROUP

## The Future of Entertainment Empires



 Multimedia Entertainment Company

 Film
 TV

 Gaming
 Esports

 Music
 Theatre

#### **Original IP Development**

# TOWER'S GATE

#### Strategic Partnerships



#### **Drop-In Gaming** Tournament Gaming Platform

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# TOWER'S GATE

#### Video Game

- > All Pre-Production Complete
- The Video Game is the first release followed by making the 1st Film.
- Grammy-Nominated Artist for 1st Concert and Brand Ambassador already attached to project.
- > Q4 2025 Alpha Launch



#### **Development Team**

Internal Resources & External Co-Dev Partner & Teams



**Digital Distribution** 





Bastet Kandaka - Viola Davis



Hahona Sigurdsson - Jey Uso



Lani Sigurdsson - Te Ao o Hinepehinga

Some concept art of some of the lead characters and their actors\* for Tower's Gate.

# TOWER'S GATE 3D Animated Film

- > 110 Page Script
- Co-Director: Emilio Rivera (Sons of Anarchy)
- Leading and Support Cast from Game of Thrones, Sons of Anarchy, Mayans MC, Demon Slayer, & My Hero Academia.
  - 18 month Production
  - 6 month Post-Production

#### Art & Animation Production Teams





#### **TV & Film Distribution** TV & Film Sales & Distribution Partner



**Targeted Studio Partner** Theatre & Streaming Release

prime video

### TOWER'S GATE Multi-Sport League System

Various sports will be added to the Tower's Gate Video Game that can be played like FIFA, watched as a fan live, and the league games to be simulated and televised for a complete immersive esports and gaming experience.

> Esports network framework for some of the most watched sports in the world.

- Soccer/Football (5 billion fans) 1st Sport that will be added to Tower's Gate.
- Cricket (2.5 billion fans)
- Basketball (2 billion fans)
- Rugby (500 million fans)
- FI Racing (500 million fans)
- > Creates a consistent, w/week, m/month, y/year viewing experience to fans that simply enjoy watching these sports.
- Foundation to build a massive and ever growing fan base with talent and esport team franchises alike. A unique business opportunity environment where it benefits the teams and players to promote what they are participating in.

#### Addresses the largest issues with the current state of esports worldwide:

- > Consistency in what the viewer is watching, and what the player is playing;
- > The overall industry is held back by the publishers from real expansive fan growth;
- Profitability for the larger esports organizations that have attempted to promote their esport game, have largely found it hard to survive and operate without endorsement deals.



# Leadership Team



Allen Kruse, Co-Founder CEO / Chief Creative Officer



Daniel Utjesanovic, Co-Founder Live Action - Film Production Director