

Board Meeting Date: April 22, 2025

Title: Marketing Update

Type: Discussion

Presenter: Daphne Edwards, Director of Marketing and Communications

Description: Review of SY 2024-25 marketing initiatives and upcoming plans for SY 2025-26.

Desired Outcome(s) from the Board: Please review the attached presentation and bring any

questions you may have to the work session.

Attachments: Presentation