



Career and Technology Proclamation 2017

Career Pathway/Course(s)	Campus	Textbook Title	Publisher	Cost (#'s based off current enrollment)	# to campus(es)	# to remain in warehouse
College & Career Readiness	Nimitz, W&Y, Bonham, Ector, Bowie	College & Career Readiness-Texas Student Edition	Pearson	\$14,995.50	25: each of 5 middle schools	25
Touch Systems Data Entry	Nimitz, W&Y, Bonham, Ector, Bowie, Crockett	Century 21 Jr. Computer Applications with Keyboarding (online)	Cengage	\$55,296.00	Online	n/a
Fashion Design	CTE & NTO	iCEV Family & Consumer Sciences Site (1 teacher)	CEV Multimedia	\$7,560.00	Online	n/a
Graphic Design & Illustration	OHS, PHS	Learning Graphic Design & Illustration	Pearson	\$6,358.20	25: OHS 25: PHS	10
Audio/Video Production	CTE @ NTO	Learning Audio & Video Production	Pearson	\$3,179.10	25	5
Principles of Education & Training	CTE @ NTO	Teaching	Goodheart-Willcox	\$1,874.25	24	1
Human Growth & Development	CTE @ NTO	Lifespan Development	Goodheart-Willcox	\$2,638.80	25	5
Child Guidance	CTE @ NTO	Working with Young Children	Goodheart-Willcox	\$2,249.10	25	5



Principles of Human Services	OHS, PHS	Principles of Human Services	Goodheart-Willcox	\$5,429.04	30: OHS 30: PHS	10
Career Prep	OHS, PHS	School to Career	Goodheart-Willcox	\$4,973.70	28: OHS 28: PHS	4
Floral Design	Frost	Principles of Floral Design	Goodheart-Willcox	\$2,098.80	25	5
Horticulture Science	Frost	Horticulture Today	Goodheart-Willcox	\$2,700.00	25	5
Oil & Gas Production/Petroleum Engineering	OHS, PHS	CTE Oil & Gas Production	PetroEd Multimedia, Inc.	\$18,943.76	30: OHS 30: PHS	10
Principles of Agriculture	OHS, PHS	Principles of Agriculture, Food, & Natural Resources	Pearson	\$7,767.90	30:OHS 30:PHS	10
Livestock Production	Frost	iCEV Agriculture	CEV Multimedia	\$15,120.00	Online	n/a
Wildlife, Fisheries & Ecology Mngt	Frost	Wildlife & Natural Resource Management	Cengage	\$3,795.00	25	5
Construction Technology	Frost	Modern Carpentry	Goodheart-Willcox	\$2,316.64	23	2
Professional Communications (Speech)	OHS, PHS, NTO, Falcon	Professional Communications	Goodheart-Willcox	\$17,978.48	OHS: 75 PHS: 75 NTO: 25 Falcon: 25	20
Business Info Mngt (BIM)	OHS, PHS, NTO, OCTECHS	iCEV Business, Marketing, Finance, IT, & Media Site	CEV Multimedia	\$41,580.00	Online	n/a



Principles of Business, Marketing & Finance	OHS, PHS	Principles of Business, 9E	Cengage	\$9,306.00	30: OHS 30: PHS	10
Money Matters	OHS, PHS	Foundations of Financial Literacy (e-books for both OHS & PHS)	Goodheart-Willcox	\$4,943.22	25: OHS 25: PHS	10
Dollars & Sense	OHS, PHS	Dollars & Sense (e-book for PHS, textbook for OHS)	Pearson	\$5,383.20	OHS: 25 PHS: Online	5
Entrepreneurship	OHS, PHS	Entrepreneurship: Owning Your Future	Pearson	\$12,716.40	55: OHS 55: PHS	10
Health Science Theory	CTE @ NTO	iCEV Health Science site (2 instructors)	CEV Multimedia	\$7,560.00	Online	n/a
Medical Terminology	CTE @ NTO	Introduction to Medical Terminology	Goodheart-Willcox	\$9,316.83	120	10
Pharmacology	CTE @ NTO	Pharmacology Clear & Simple	B.E. Publishing	\$2,081.57	25 CTE @ NTO	5
Culinary Arts	CTE @ NTO	Introduction to Culinary Arts	Pearson	\$3,329.10	25	5
Welding	Frost	Welding Fundamentals	Goodheart-Willcox	\$5,093.78	60	5
Auto Collision & Repair	Frost	Auto Collision Repair & Refinishing	Goodheart-Willcox	\$2,457.64	23	2
Auto Tech	Frost	Modern Automotive Technology	Goodheart-Willcox	\$7,613.30	70	5
Advanced Auto Tech	Frost	Automotive Technology	Pearson	\$6,658.20	50	10



For these selections, these are courses that are up for adoption but no vendors submitted anything to the SBOE

Career Pathway/Course(s)	Campus	Textbook Title	Publisher	Cost (#'s based off current enrollment)	# to campus(es)	# to remain in warehouse
3D Animation	OHS, PHS	Learning Graphic Design & Illustration (e-book for PHS, textbook for OHS)	Pearson	\$9,007.45	50: OHS 25: PHS	10
Turf Grass Management	Frost	Turf Grass Science & Management	Cengage	\$5,651.25	24	1
Greenhouse Operations & Production	Frost	The Commercial Greenhouse	Cengage	\$8,394.38	24	1
Microbiology	CTE @ NTO	Microbiology: Practical Applications & Infection Prevention	Cengage	\$4,578.75	22	3
Advanced Culinary Arts	CTE @ NTO	On Cooking	Pearson	\$2,774.10	25	5
Practicum Culinary Arts	CTE @ NTO	On Baking	Pearson	\$2,819.10	25	5
Principles of Technology	OHS, PHS	Physics in Context	Cord Resources	\$2,925.44	Online	n/a



These selections were chosen OFF of the SBOE approved list

		Textbook Title	Publisher	Cost (#'s based off current enrollment)	# to campus(es)	# to remain in warehouse
	Campus					
Career Pathway/Course(s)	Frost	Small Animal Care & Management	Cengage	\$4,917.00	25	5
	Frost	Equine Science	Cengage	\$6,700.38	45	10
Small Animal Management	PHS	Law for Business & Personal Use	Cengage	\$7,631.25	PHS: 25	5
Equine Science	OHS, PHS	Business English Writing in the Workplace	Pearson	\$12,402.00	55: OHS 55: PHS	10
Business Law						
Business English						

GRAND TOTAL				\$361,114.61		
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