



River Forest Public Schools

Communications Survey Highlights

8/29/2025



Lincoln
Elementary School



Willard
Elementary School



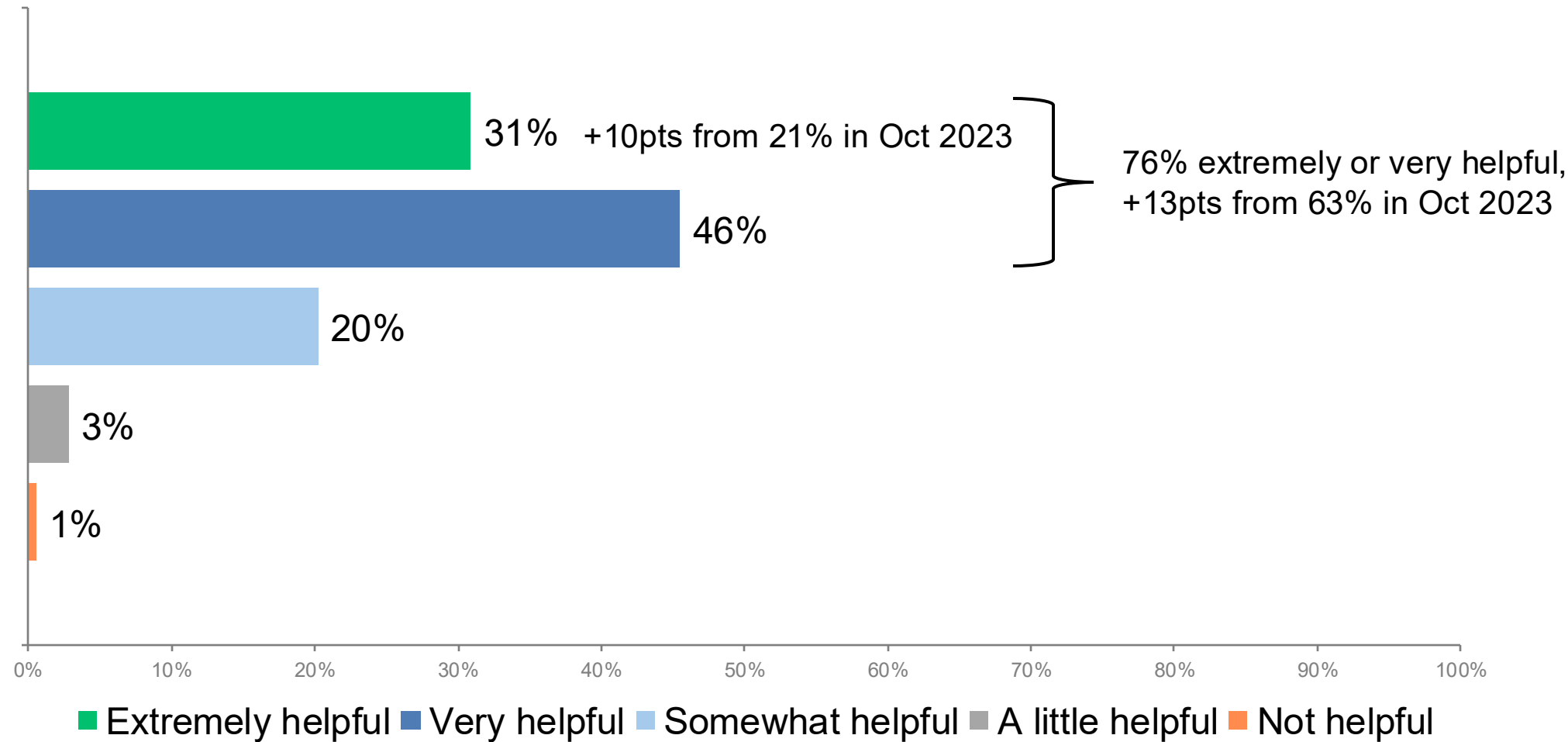
Roosevelt
Middle School

Communications Survey Among Parents

- Initial survey conducted October 2023
- Second survey conducted May 2025 to monitor our progress
- Brief 5 minute / 11 question Survey Monkey
- Completed by 187 Parents

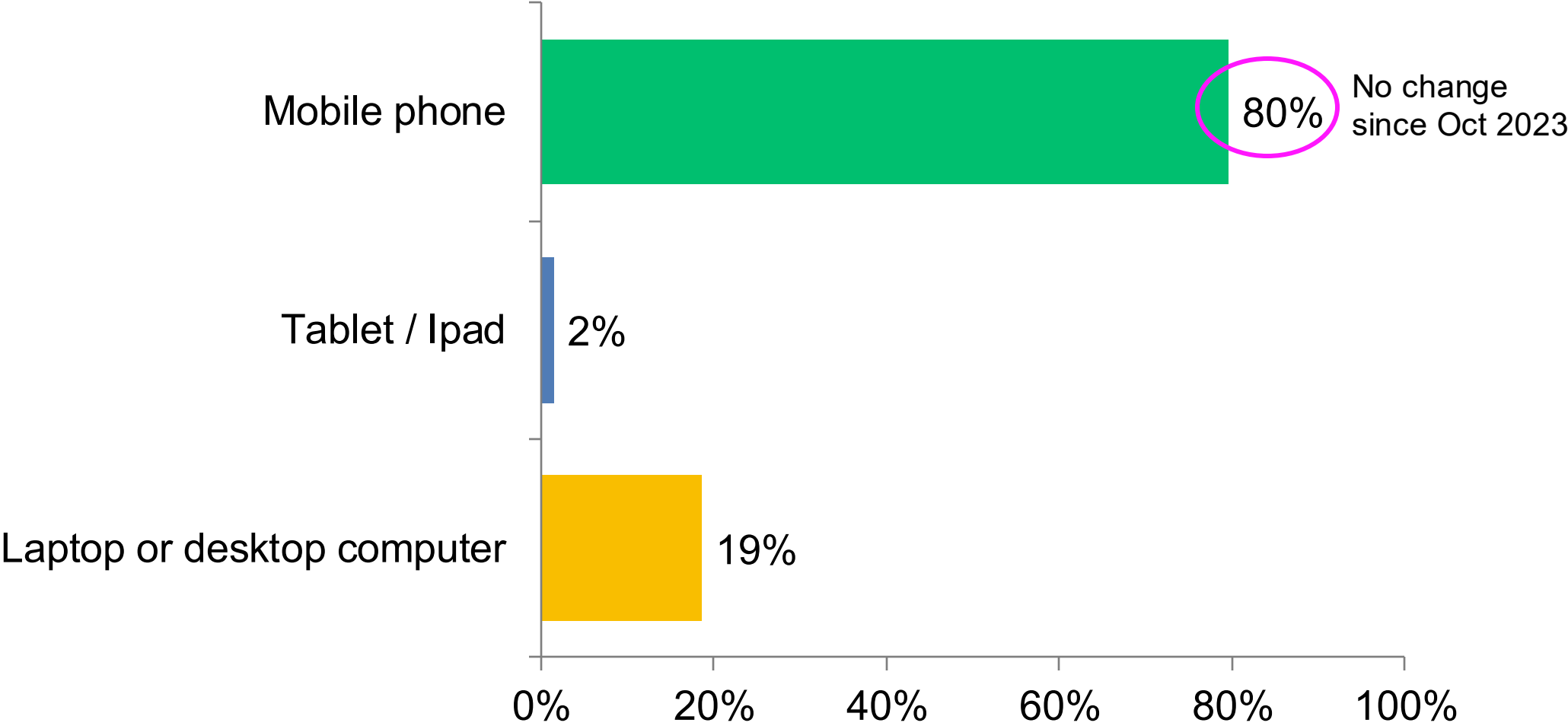


Parents Say Communications are Helpful



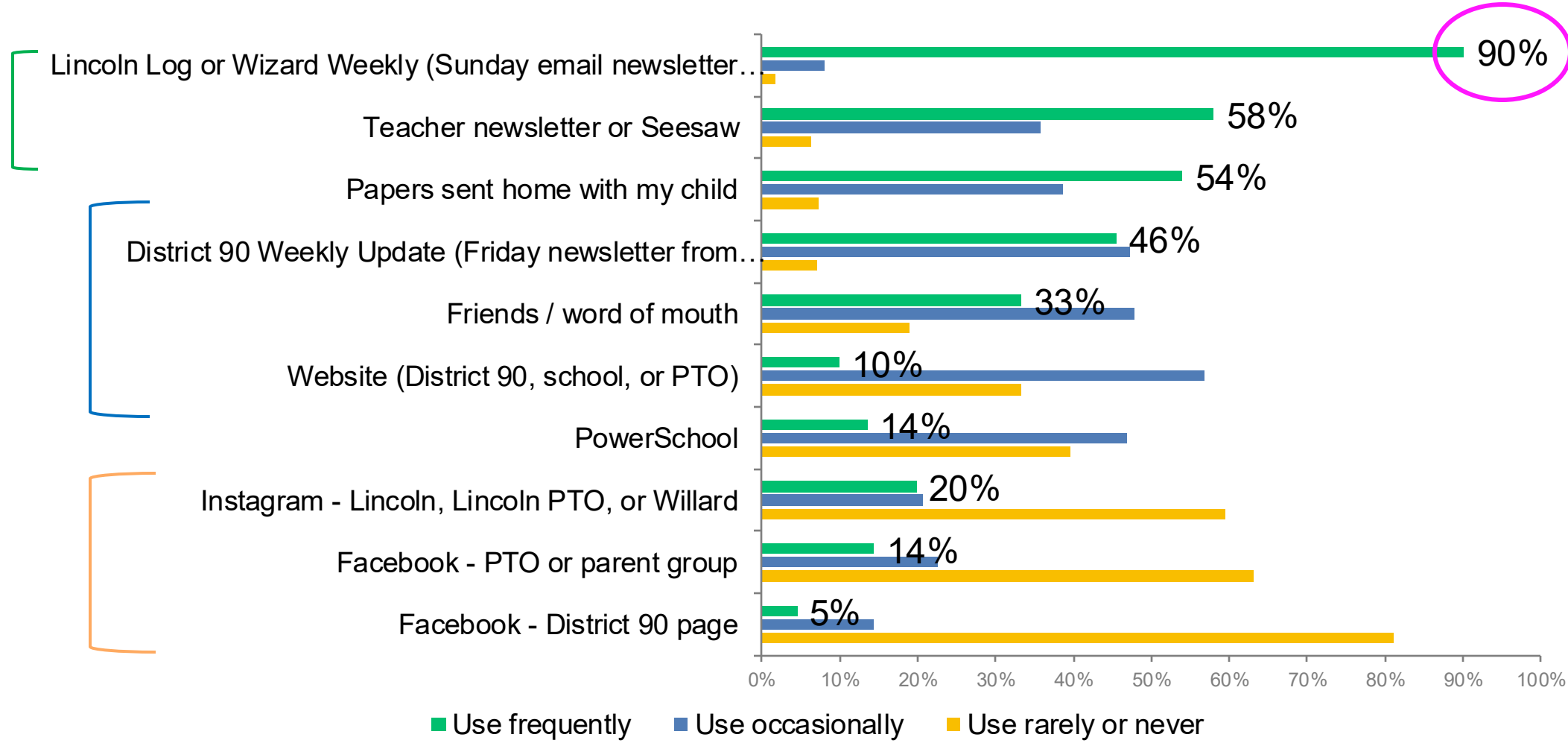
Q1: How helpful are the communications you receive from River Forest District 90 Schools?

Parents Read Communications Mostly on Their Phones

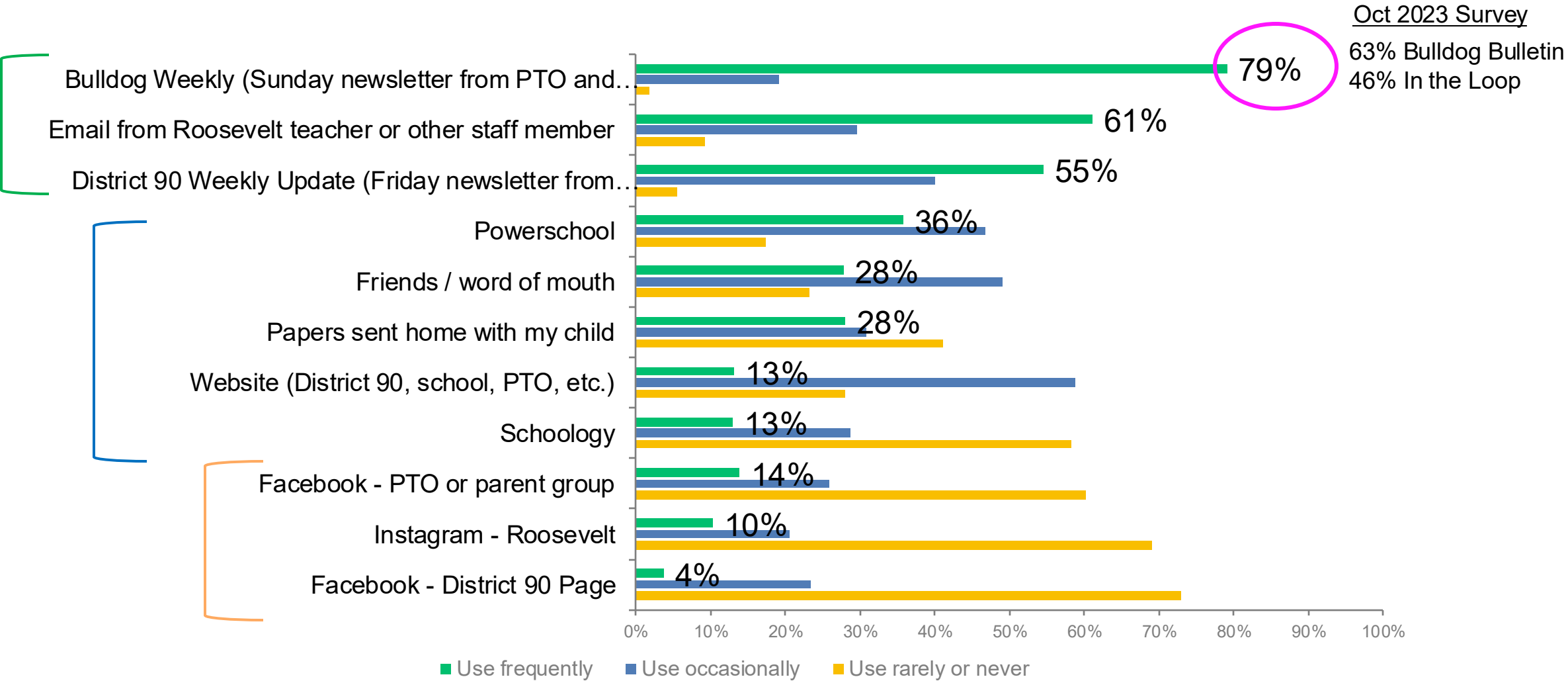


Q2: On which type of device do you most often read or access electronic communication from District 90 Schools?

Elementary Parents use the PTO Newsletters Most Frequently

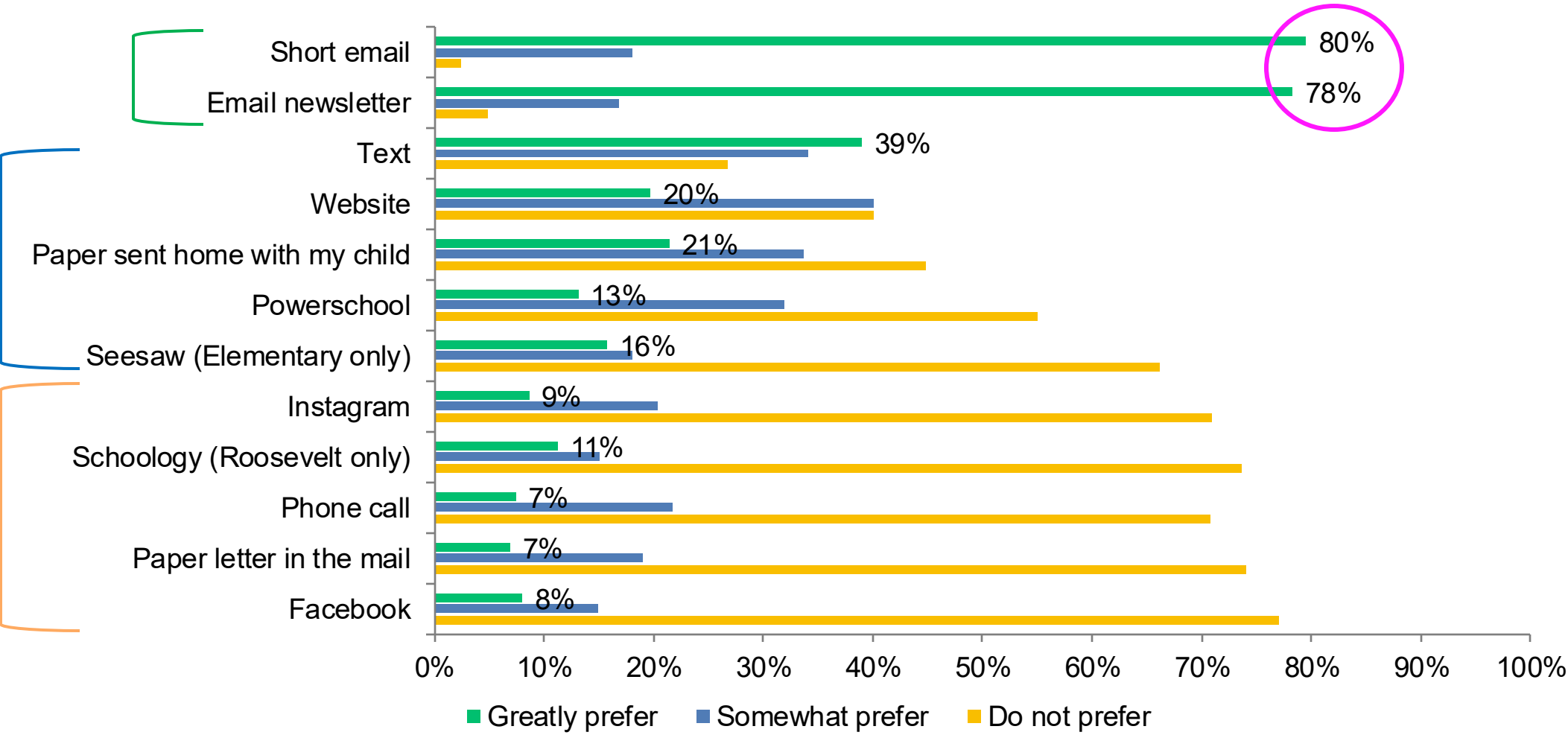


Roosevelt Parents Rely on the New Bulldog Weekly



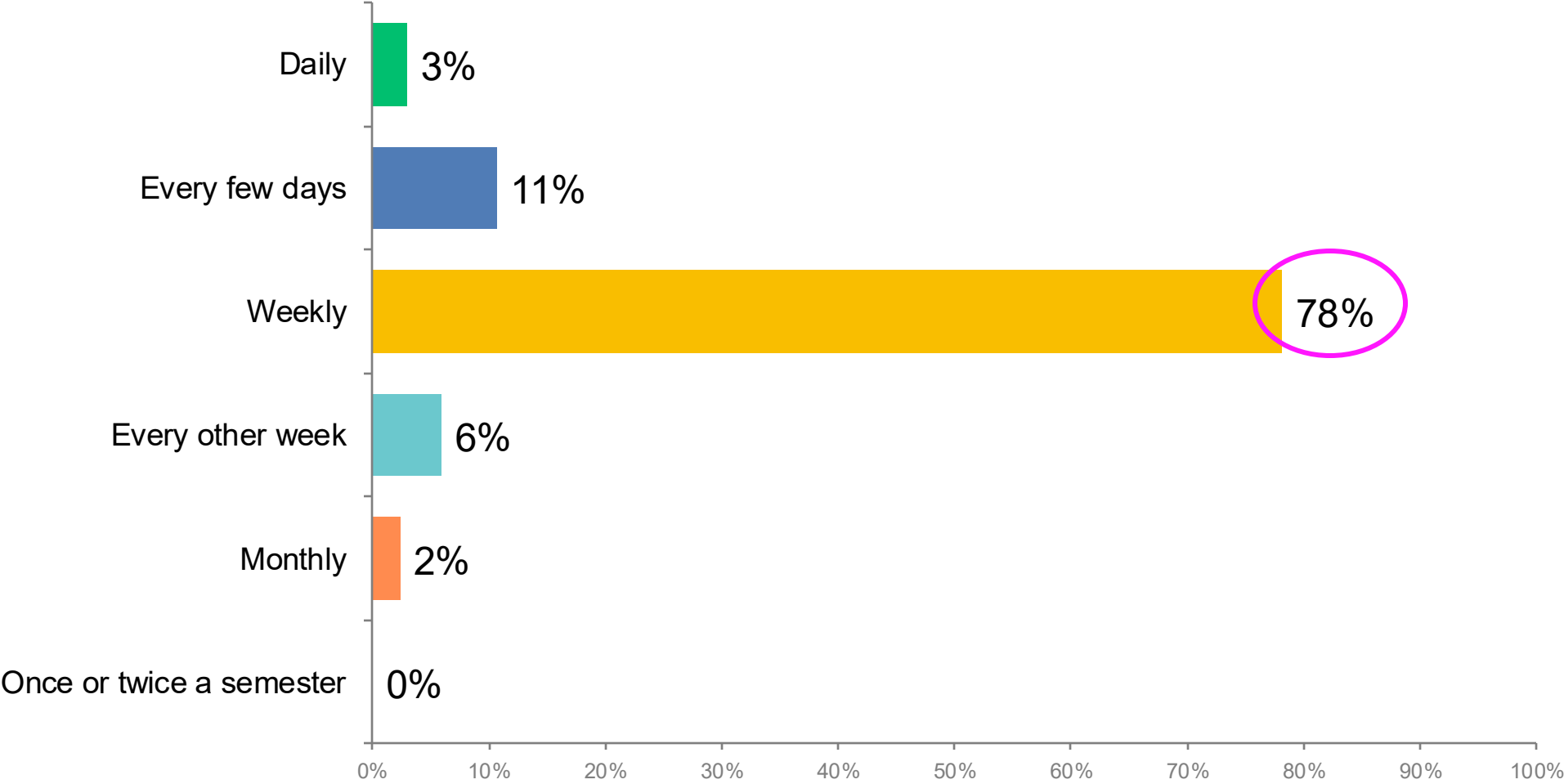
Q6: Which of the following communication vehicles do you rely upon the most to learn information about Roosevelt and District 90?

Parents Prefer Short Emails and Newsletters



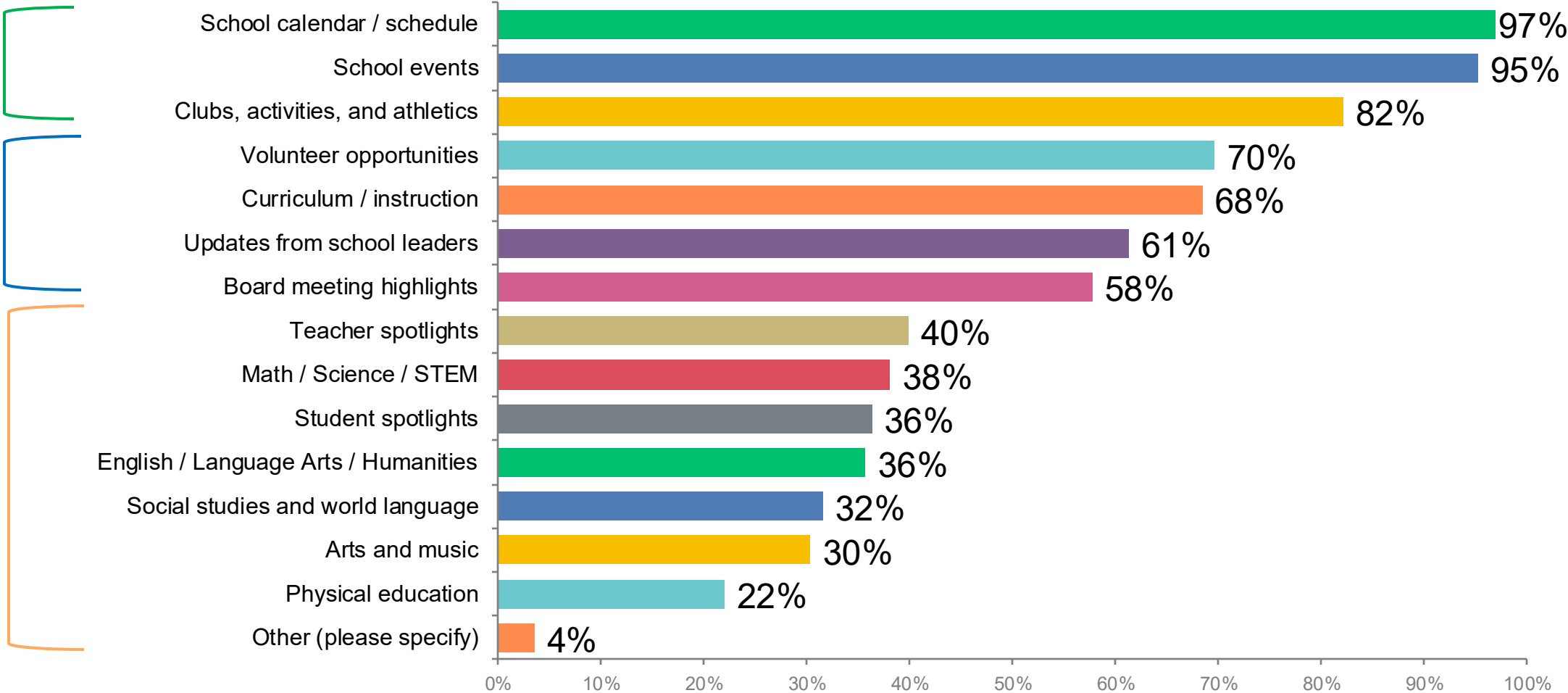
Q7: In the future, how would you most like to receive or access information about District 90 schools?

Parents Prefer Weekly Communication



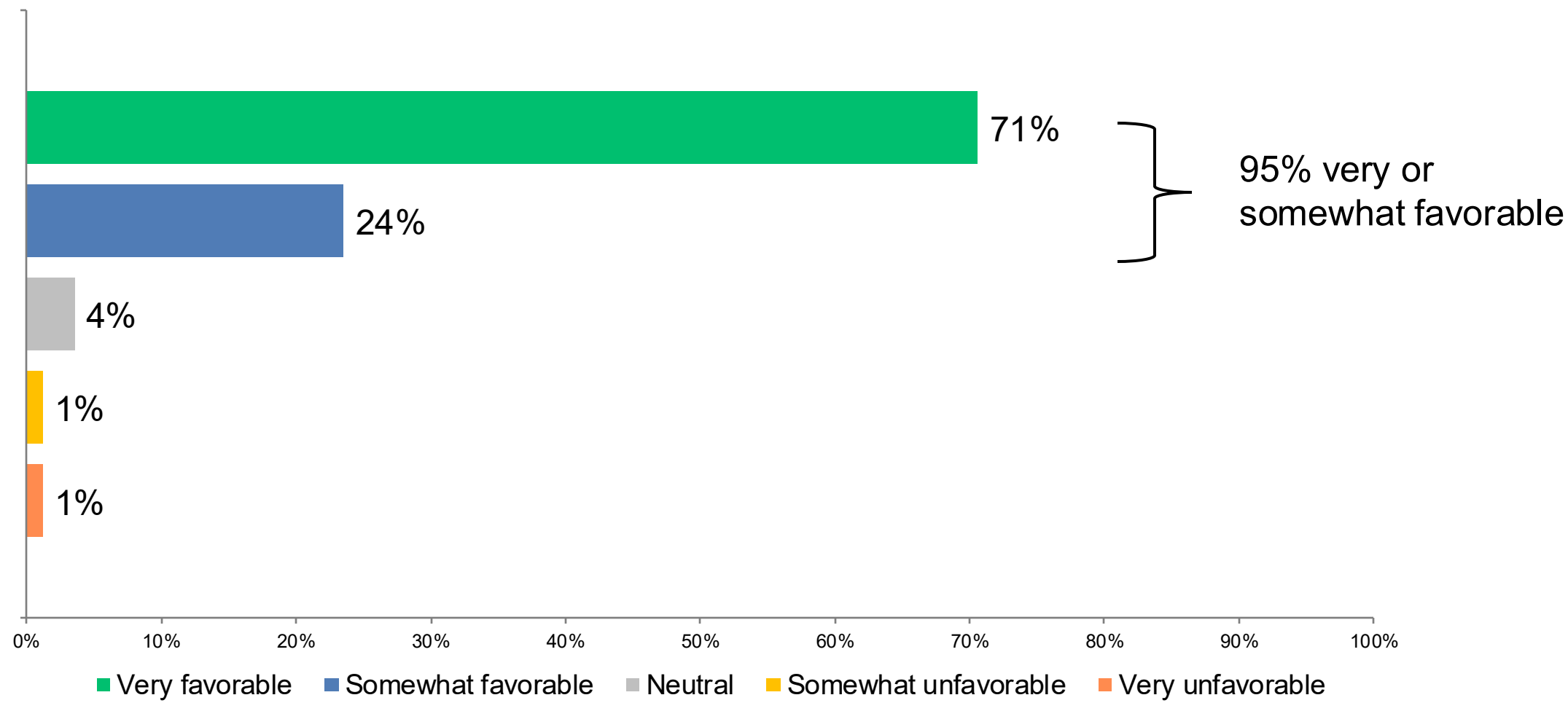
Q8: How frequently would you like to hear from District 90 schools?

Interest is Strongest in Calendar, Events, and Clubs / Activities / Athletics



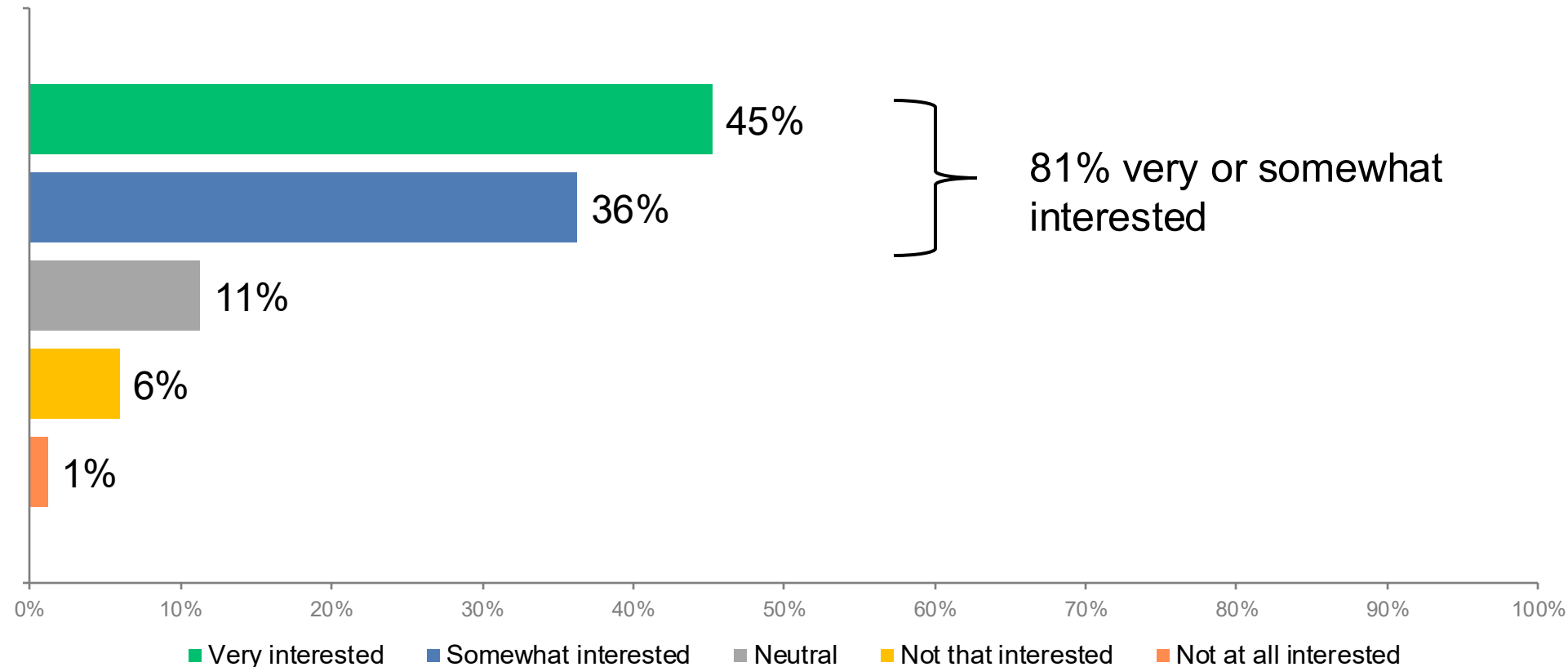
Q9: What topics would you like to learn about in communications from District 90 Schools? Check all that are important to you.

Parents' Overall Impression of D90 is Favorable



Q10: What is your overall impression of River Forest District 90 Schools?

Interest in Volunteering Remains High



Q11: If an appropriate volunteer opportunity existed, how interested would you be in contributing your time to supporting District 90 schools? Volunteering could be working at an event, participating on a committee, sharing your ideas, welcoming new families, sharing school information with others, collecting items or funds, or supporting the schools in other ways?

Implications

- Continue to leverage weekly newsletters and short emails
- Strive for brevity in messages
- Monitor social media
- Look for opportunities to invite parents to volunteer / get involved



Thank You!