



Ashland School District Superintendent Search Focus Group Planning

Fifteen Focus Groups. 40 minutes, maximum of 6 attendees per group.

Highly Recommended

- i. Superintendent
- ii. Cabinet
- iii. Executive Assistant
- iv. Other Senior Leadership
- v. Central Office Staff
- vi. HS and MS Principal
- vii. Elementary Principals
- viii. Union leadership
- ix. Student group
- x. High School Staff
- xi. Middle School Staff
- xii. Elementary School Staff
- xiii. Parent Leadership
- xiv. Parent Leadership
- xv. Community Partners or Community Leaders

Other possible groups

- Additional groups from the above list
- Business Leaders
- City leadership
- Education Foundation
- Former Board Members
- Assistant Principals
- Home School Representatives
- Private School Representatives