



715 CROWDFUNDING/EMPLOYEE FUNDRAISING FOR SCHOOL PURPOSES

I. PURPOSE

Hastings Public Schools recognizes that desired enhancements to educational programming, have always, and will always, exceed school resources. One modern manifestation of employee fundraising for school purposes is commonly referred to as “crowdfunding,” or the placement of needs on various websites in order to secure donations to meet those needs. The school board also recognizes a need for some constraint to prevent fundraising activities from becoming too numerous and overly demanding on the general public. With advance approval and adherence to the procedures, as set forth ~~in this policy~~ *herein*, employee fundraising for school purposes is permissible within the Hastings Public School District.

II. GENERAL STATEMENT OF POLICY

School District employees wishing to engage in any fundraising for school purposes, including “crowdfunding,” must comply with the following:

- A. All fundraising campaigns must support educational and instructional-based initiatives;
- B. All fundraising campaigns must be pre-approved by the ~~building~~ principal and ~~the district’s department of Finance & Operations~~ *District Business Office* using the Crowdfunding Project Request Form (*Policy 715.1FRM*). Participation in non-approved fundraising activities ~~will~~ *shall* be considered a violation of school district policy.
- C. Fundraising must be conducted in a professional manner that will not result in confusion by the public or embarrassment to employees or the school. When making requests for fundraising/crowdfunding support, teachers/employees must comply with ~~ISD 200 school district~~ policies, including *ISD 200 Policy 515 Protection and Privacy of Pupil Records*.
- D. Immediately upon completion of the fundraising campaign, the total amount of funds raised must be reported to the ~~district’s department of Finance & Operations~~ *District Business Office*. All monies or items secured through the employee fundraising will become the property of the Hastings Public Schools ~~ISD 200 District~~. All such funds must be accounted for through the ~~district’s department of Finance & Operations~~ *District Business Office*. If the fundraising/crowdfunding site requires that it collect the dollars, purchase the described items, and send them to the teacher/employee, then a simple record of the acquisition should be sent to the building principal and ~~Director of Finance & Operations~~ *District Business Office*.

Legal References: *Minn. Stat. § 123B.09, Subd. 8 (Duties)*
Minn. Stat. § 123B.36 (Authorized Fees)
Family Educational Rights and Privacy Act

Cross References: *ISD 200 Policy 515 (Protection and Privacy of Pupil Records)*
ISD 200 Policy 713 (Student Activity Accounting)
ISD 200 Policy 715.1FRM (Crowdfunding Project Request Form)

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