

STATE OF CONNECTICUT DEPARTMENT OF EDUCATION



TO: Superintendents of Schools

Superintendents of Unified School Districts

Directors of Public Charter Schools

Executive Directors of Regional Educational Service Centers Directors of Approved Private Special Education Programs

FROM: Dr. Sarah J. Barzee, Chief Talent Officer

DATE: May 22, 2018

SUBJECT: TEACH Connecticut Partnership Letter of Agreement

The Connecticut State Department of Education (CSDE) and TEACH Connecticut invite you to become a partner local education agency (LEA). To join the TEACH Connecticut partnership, please review the materials provided and complete the attached Letter of Agreement, signed by the Superintendent or Director, and return it to Claudine Primack at claudine.primack@ct.gov by July 1, 2018.

TEACH Connecticut is a multi-stakeholder partnership between the CSDE, LEAs, technical assistance partners (TEACH, Ad Council, Digitas, and Microsoft), educator preparation providers, and other stakeholders. By joining TEACH Connecticut as a partner LEA, you will have access to a comprehensive recruiting system that includes a blend of advertising, online, and in-person tools, services, and resources to elevate the image of teaching, recruit a more diverse educator workforce, and fill persistent certification shortage areas. You will also work with TEACH Connecticut to identify and cultivate more of your students, alumni, and existing talent pools who are interested in a teaching career, and to promote your recruiting and hiring events and activities.

We also ask that partner LEAs complete a profile request form. This form will provide specific details about your LEA that will be featured on the TEACH Connecticut website. Instructions and further information regarding the profile request form will be forthcoming.

To be featured as an inaugural TEACH Connecticut partner LEA, we ask that you return the attached agreement by **July 3, 2018**. Inaugural partner LEAs will be featured on the TEACH Connecticut website when it is launched at the start of the 2018-2019 school year. We acknowledge that this is a busy time of year; therefore, we are also offering an extended deadline of **August 15, 2018** for LEAs to join a second cohort of partner LEAs, to be featured later in the year.

We strongly encourage all LEAs to consider joining TEACH Connecticut as a means to achieving your talent goals and the collective goals of the state. The initiative will be stronger and more successful with all of us working together.

Please contact me or Claudine Primack, the TEACH Connecticut Director at claudine.primack@ct.gov, if you have questions.

cc: Claudine Primack