

Resources Action Team

Results Statements & Action Plans



Resources Strategy

We will secure the financial and human resources necessary to support premier instructional, athletic and arts programs and facilities.



Forest Lake Area Schools has a consistent presence on-site during the legislative session with a focus on additional funding specific to our district.

- Assign someone to be on-site at the legislature.
- The School Board and Superintendent will direct the focus of the person on-site.
- Assign someone in-district to coordinate and provide talking points to groups to engage with the legislators at strategic times.
- Assign someone to evaluate the effectiveness of the legislative outreach on a yearly basis and refine the plan as needed.



Cost-Benefit Analysis

Tangible Costs

- Money for getting to the capitol/parking
- Lobbyist cost
- Time spent by in-district person communicating with groups

Tangible Benefits

- Legislative successes
 - More alt facility money
 - Transportation sparsity funding
 - General fund increases
 - Equalization

Intangible Costs

- Frustration with need for lobbying efforts
- Inconvenience

Intangible Benefits

- Better awareness of our needs and getting them met
- Community gets more involved
- Better understanding of the process
- Increased sense of civic duty
- Demonstration to legislators that we are serious



Forest Lake Area Schools has an operating levy that supports premier instructional, athletic and arts programming.

- Create a task force to research and define specific programming needs including but not limited to the following areas: Equitable and ample access to up-to-date technology for students and staff; Professional development and support for staff; Curriculum review process and instructional materials; Arts, Athletics and Activities; Gifted programming; Competitive pay and work conditions to increase staff retention; Preparation, planning, communication and collaboration time for teachers; Staffing for comprehensive experiences in music, media literacy, visual and performing arts and health and physical education at all levels; Transportation for instructional and co-curricular activities; Facilities use and availability; Acceptable student to staff ratio
- The task force will determine a dollar amount for each area of need.
- The task force will bring a recommendation to the Superintendent and the School Board.



Cost-Benefit Analysis

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| <p><i>Tangible Costs</i></p> <ul style="list-style-type: none">● Increased taxes● Cost of the campaign● Administrative time toward the referendum | <p><i>Tangible Benefits</i></p> <ul style="list-style-type: none">● Property values increase● Increased enrollment● Increased funding/revenue for programs● More opportunities for students and community● More student success/achievement● Increase graduation rates and college-readiness● Higher teacher retention● Narrowed achievement gap● Acceptable class sizes |
| <p><i>Intangible Costs</i></p> <ul style="list-style-type: none">● Time and energy lost to meetings● Community pushback● Could divide the community | <p><i>Intangible Benefits</i></p> <ul style="list-style-type: none">● Clear vision of our needs● Positive momentum● Increased morale internal and community-wide● High quality academics, arts and athletics programs● Programming to meet the needs of all learners● People will feel more engaged with the opportunities they have● Community pride |



Forest Lake Area Schools has a bond that supports premier instructional, athletic and arts facilities.

- Create a task force to review and update facilities needs
 - Task force will review the items that were not accomplished from the 2015 bond referendum question 2 to determine current unmet needs
 - Task force will determine any additional needs
- The task force will determine a dollar amount for each area of need.
- The task force will bring a recommendation to the Superintendent and the School Board.



Cost-Benefit Analysis

Tangible Costs

- Tax increase
- Administrative time toward the referendum
- Campaign cost
- Increase staff/supplies necessary to support new facilities
- Maintenance of the facilities

Tangible Benefits

- Premier facilities (Instructional, Athletic, Arts)
- ADA compliant facilities
- Increased opportunities for students and community
- Increased enrollment and participation
- Increased staff and student retention
- Increased property value

Intangible Costs

- Time and energy lost to meetings
- Community pushback
- Could divide the community

Intangible Benefits

- Community pride
- Staff/Student pride
- Less stress
- Less chasing pennies (fundraising)



Forest Lake Area has a clear understanding of the current needs of our district to garner additional resources.

- Assign someone to review current district communications with the community.
- Determine if there are more effective ways to communicate with our community.
- Leverage the most effective communication strategies on an ongoing basis to keep the community informed of our needs.
- Research community partnerships, collaboration opportunities, and donors to provide alternative forms of funding to support district programming and facilities.



Cost-Benefit Analysis

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| <p><i>Tangible Costs</i></p> <ul style="list-style-type: none">● Personnel cost● Cost for printing, mailing and other media● Time for process and evaluation | <p><i>Tangible Benefits</i></p> <ul style="list-style-type: none">● Increased collaboration with community● Increased support for premier programming● Increased community knowledge of needs● Increased positive publicity and visibility● Increased funding |
| <p><i>Intangible Costs</i></p> <ul style="list-style-type: none">● Negative community attitude● Frustration at what we learn● Professional tension within school district● Possible task overlap | <p><i>Intangible Benefits</i></p> <ul style="list-style-type: none">● Developing community pride through collaboration● Developing partnership with community members |



Student enrollment increases.

- Assign someone to develop a marketing plan that highlights our diverse offerings, premier programs and district successes.
- Execute a targeted marketing plan to increase enrollment at all levels.
- Review and evaluate the plan on a yearly basis and modify as needed.



Cost-Benefit Analysis

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| <p><i>Tangible Costs</i></p> <ul style="list-style-type: none">● Staff salaries or contracted services for marketing● Cost of marketing materials and supplies● Possible increase in operating costs | <p><i>Tangible Benefits</i></p> <ul style="list-style-type: none">● Increased enrollment● Increased revenue/funds● Increased population of the community● Increased overall opportunities (both in quantity and type) |
| <p><i>Intangible Costs</i></p> <ul style="list-style-type: none">● Developing plans to manage the increasing student enrollment● Time devoted to develop our focused brand and strategies | <p><i>Intangible Benefits</i></p> <ul style="list-style-type: none">● Increase community pride in our schools● Positive public image (even beyond our district)● Ability to create a trend that supports our future● Serve as a positive leader for our community |

