

Updated information provided by Primary Consultants, L.L.C on January 12, 2026:

300 completes with a 8-10 minute survey is \$9,800

400 completes with a 8-10 minute survey is \$12,000

8-10 minutes is a short survey

other factors to include in total cost

parent and employee voter match - how many are registered to vote and how often they vote

appending voter data to your social media universes

communications - times, methods and content

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