

To: RIMSD 41 Board of Education

From: Dr. Sharon Williams

Cabinet Champion: Kler Soe, Director of Communications

Date: June 10, 2025

Re: Apptegy Rooms add-on

As we continue to move forward with improving our district-wide communication strategies, one of the objectives we've identified is the consolidation of our means of communicating with our stakeholders. We are requesting to move forward with adding two-way communication services through our current website vendor, Apptegy. Their 'Rooms' platform will allow us to use our existing mobile app to communicate back and forth with scholars, staff, and parents. If stakeholders have questions about upcoming assignments, class curriculum, or anything day-to-day, they can message their teacher directly through this platform. It also serves as a safe space for teachers to communicate with students and their guardians in a way that protects the teacher and allows administrators to have proper oversight.

It is recommended that the Board of Education approve the attached contract for services with Apptegy for \$58,610 to purchase the Rooms add-on for the district. This is a 3-year agreement, and as such, we receive a discounted rate. This platform will replace our current communication channel, Remind. Apptegy will handle the setup, migration process from Remind, as well as provide unlimited training.

Investment Period: 7/1/2025-7/1/2028

Total Investment: \$58,610.00 Funding Source: District