



NAVIANCE SUCCEED

DENTON ISD IMPLEMENTATION 2012

# NAVIANCE SUCCEED

## PREVIEW

- ▣ What is it?
- ▣ Why do we need Naviance?
- ▣ What are the primary features?
- ▣ Where are we in the implementation process?
- ▣ What did we learn at the Naviance Conference?
- ▣ How will we get parents and students to use it?

# WHAT IS NAVIANCE?





## A ROAD MAP TO SUCCESS

# WHY DO WE NEED IT?



# BETTER COMMUNICATION AND ACCESS

CURRENTLY

Discombobulated



NAVIANCE



Organize

# NAVIANCE SUCCEED VIDEO



# NAVIANCE SUCCEED FEATURES





# NAVIANCE SUCCEED

## FEATUR

- ❑ COURSE PLANNING
- ❑ SCHOLARSHIP SEARCH
- ❑ COLLEGE SEARCHES
- ❑ CAREER SEARCHES
- ❑ PERSONALITY INVENTORIES
- ❑ RAPID ACCESS TO GPA/RANK
- ❑ COMMUNICATION TOOL
- ❑ ABILITY TO BE TRANSLATED IN SPANISH



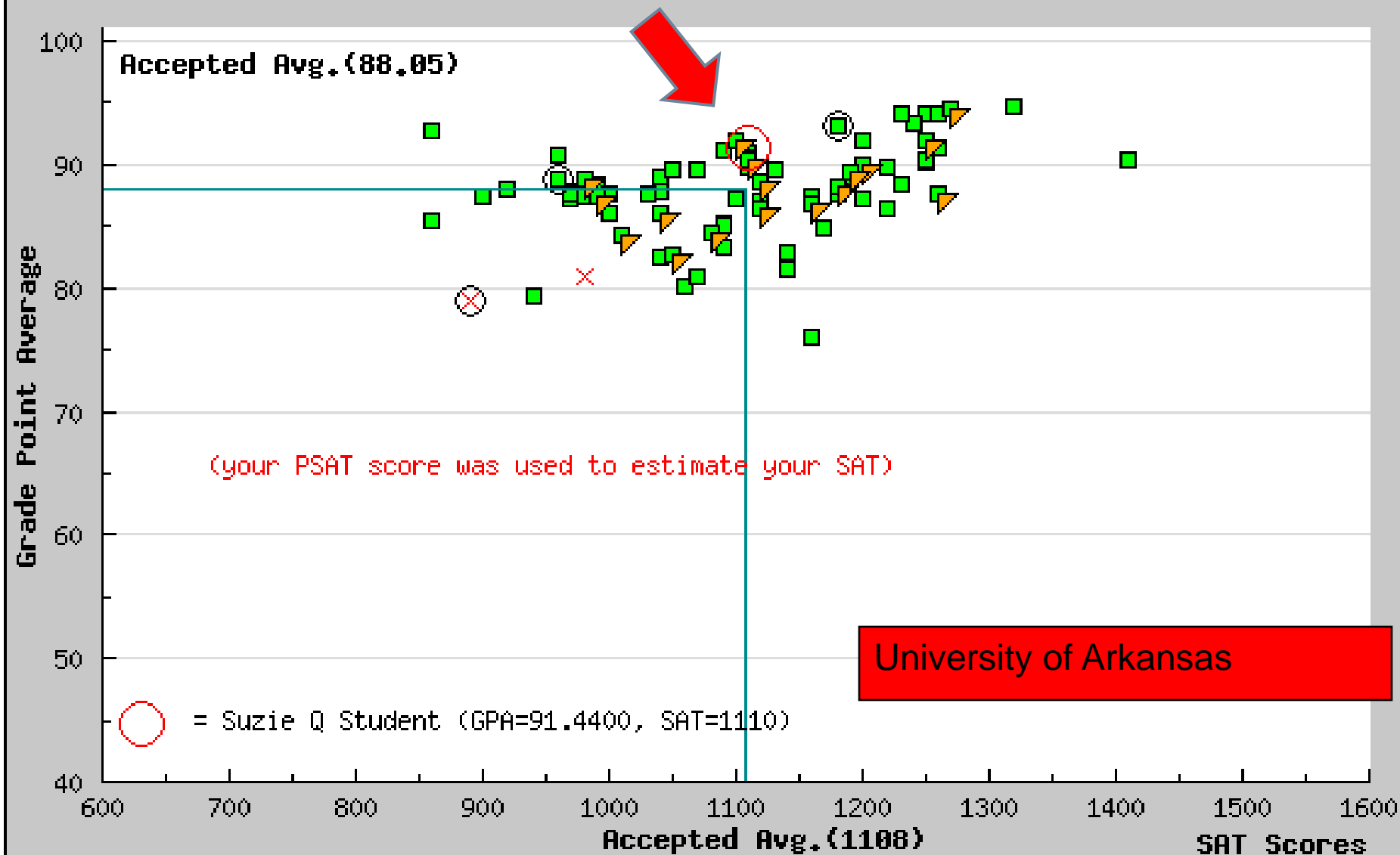
# NAVIANCE SUCCEED

## FEATUR

- ❑ COUNSELOR ASSIGNED TASKS
- ❑ TRANSCRIPT REQUESTS
- ❑ LETTER OF REC REQUESTS
- ❑ SURVEYS
- ❑ SCATTERGRAMS
- ❑ POST GRADUATION INFORMATION
- ❑ INTERFACE WITH NATIONAL CLEARING HOUSE



University of Arkansas  
Westlake High School  
SAT (1600) vs. GPA Scattergram (2006-2010): Suzie Q Student



mapquest

Street Map Aerial Image Hybrid Map

Scale bar: 0, 630 km, 360 mi

Map navigation controls including a compass, zoom in (+) and zoom out (-) buttons, and a vertical zoom slider.



### Colleges our students are attending

<< back to map list

- Abilene Christian University
- Academy of Art University
- Agnes Scott College
- The University of Alabama
- University of Alaska Anchorage
- American University
- Amherst College
- Angelo State University
- Appalachian State University
- Arizona State University
- The University of Arizona
- University of



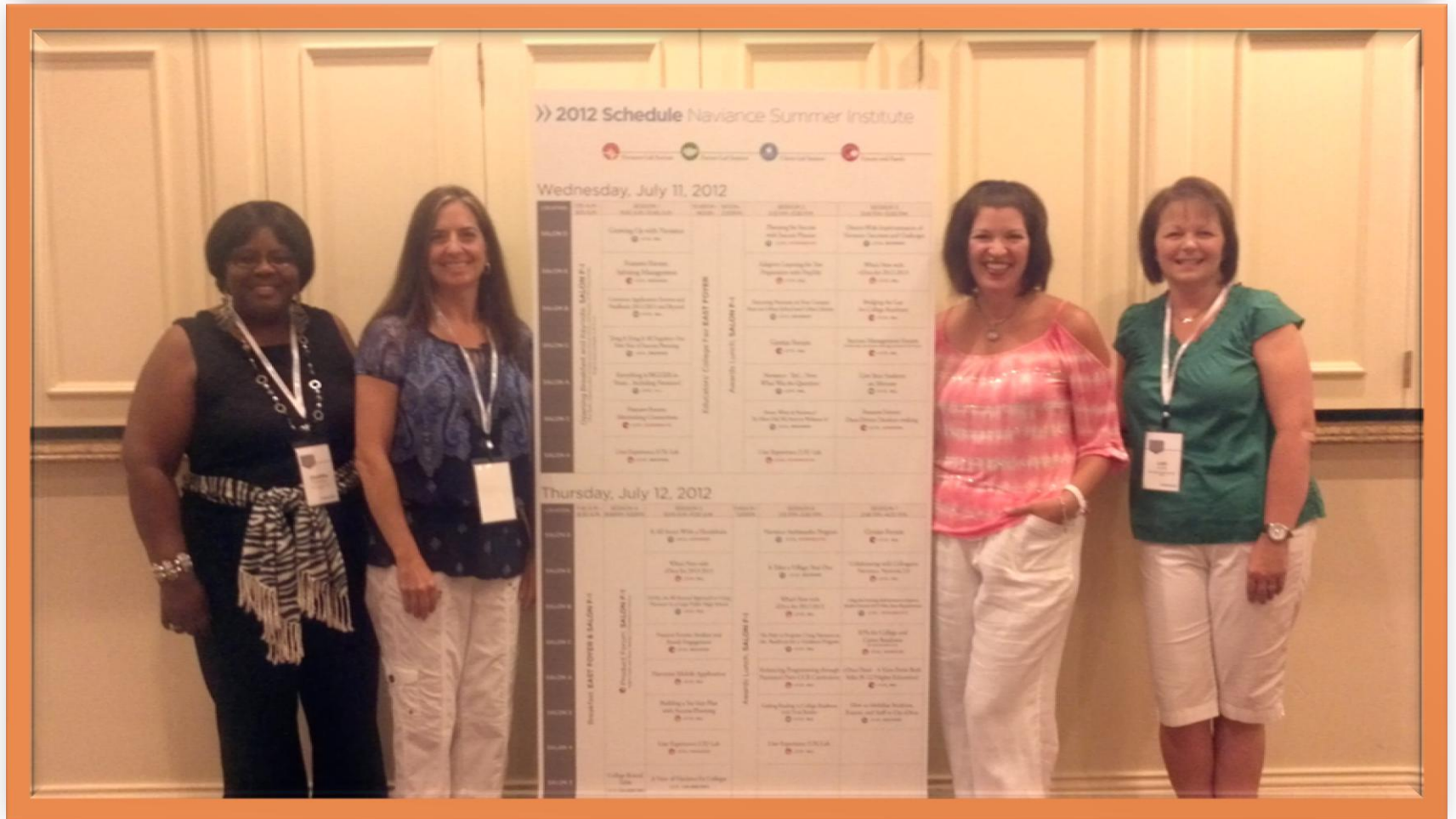
WHERE ARE WE IN THE IMPLEMENTATION  
PROCESS?

# PROPOSED IMPLEMENTATION PLAN

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Denton ISD - Naviance Succeed Implementation Plan 2012-2013				Who am I? What do I want to do? How am I going to get there?
COMPONENT	Grade 9	Grade 10	Grade 11	Grade 12
Explore/Planning	-Family Connection Introduction ( <b>Freshman Transition Survey</b> ) -Create 4 Year Academic Plan (Course Plan)	-Family Connection Introduction ( <b>Scavenger Hunt Survey</b> ) -"Student Success Plan" Create 1 academic goals, 1 career development goal & 1 personal/social development goal	Family Connection Introduction ( <b>Brag Sheet Survey</b> ) - "Student Success Plan" 1 academic goals, 1 career development goal & 1 personal/social development goal	Family Connection Introduction ( <b>Complete Common App FERPA Waiver on Family Connection and/or Brag Sheet Survey</b> )
Career Planning	Complete "Career Cluster Finder" and add clusters to list	-Complete "Career Interest Profiler" (Holland Interest Code Assessment) and add 3 Careers to list	-Complete "Do What You Are" Personality type assessment -Demonstrate resume builder and have students create resumes	-Complete Do What You Are Personality type assessment -Create Goals for top two career choices -Demonstrate resume builder and have students create resumes
PostSecondary Planning			-Utilize "Supermatch" and "College Search" -Add 3 colleges to "colleges I'm thinking about list"	-Add Colleges to "colleges I'm applying to" list -Complete Senior Exit Survey

# NAVIANCE SUMMER INSTITUTE





A WORD FROM THE WISE



# REPORTED BENEFITS FROM EXPERIENCED USERS



- Enhanced the college going atmosphere
- Increased number of students entering appropriate 4 year universities
- Increased counselor's ability to meet the needs of **ALL** students
- Ideal platform to establish college and career ready milestones for each

# OUR FRIENDS AT ALLEN HIGH SCHOOL

<http://www.connection.naviance.com/allenhigh>

# HOW DO WE GET THEM TO USE IT?

MEDIA  
BLITZ



# HEAR ALL ABOUT IT!

## BLITZ!

- Newspaper article
- Letter to families
- Info in registration packet
- E-alert
- Phone call home
- Present at Open House
- Classroom

## EXTRA! EXTRA!



# STRATEGIES TO INCREASE & SUSTAIN

STUDENT  
INVOLVEMENT



# KEEP THEM INVOLVED!



- ❑ Go Green
- ❑ Collaborate with staff
- ❑ Connect the dots
- ❑ Survey, survey, survey



WOW!



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**REVIEW**



# KEY POINTS TO REMEMBER



- It's just the beginning
- It's a steep learning curve
- District wide buy-in is essential to ensure success
- Communication is the key!

# POTENTIAL CHALLENGES

OPPORTUNITIES





**QUESTIONS.**