



School Board Workshop Notes- Monday, March 13, 2023

1. CONVENE - 6:00 PM
School Board Members Present: Steve Bartz, Aaron Casper, Debjyoti "DD" Dwivedy, Abby Libsack, Kim Ross, Charles "CJ" Strehl, Dennis Stubbs
2. Demographic Study: Enrollment Retention and Capture Rate
 - *Opening and Introduction* by J. Mutzenberger
 - *Demographics and Projections Study* by Rob Schwarz, RSP & Associates, LLC
 - *Entrance and Exit Survey Presentation* by Dirk Tedmon
 - *Customer Experience: Marketing* by Grace Becker
 - *Customer Experience: Inspired Journey; Reflection on 3rd Grade Reading and Graduation Metrics* by Dr. Robb Virgin
 - *Customer Experience: Early Childhood* by Dr. Shawn Hoffman-Bram
 - *Customer Experience: Learning Experience K-12* by Dr. Carla Hines
 - *Customer Experience: Academic Outcomes* by Dr. Robb Virgin
 - *Customer Experience: Customer Satisfaction*- Grace Becker
 - *Customer Experience- Future Steps* by Dirk Tedmon
 - *Strategic Planning and Summary* by Dr. Josh Swanson
3. Mechanics of Monitoring presentation by Director Kim Ross
4. Community Linkage Committee- Draft of Inspiring News presented to Board. Additional discussion regarding the School Board's portion of Inspiring News, purpose, frequency, etc. Board Members asked to come to April meeting with ideas for upcoming Inspiring News article.
5. 2022-23 Annual Work Plan discussion
6. Agenda for next Board Workshop was discussed and confirmed.

Abby Libsack, Board Clerk