

# ACTION PLAN

**TACTIC NUMBER: 2**

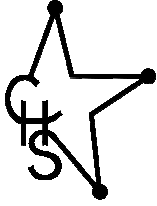
**PLAN NUMBER: 1**

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Implement a communication system that outlines the correct protocol for resolving student or parent concerns.*

#	<i>ACTION STEP (Number each one)</i>	Assigned To:	Starting Date:	Due Date:	Completed Date:
1	Write a comprehensive procedure that parents/students need to follow to register concerns/questions.				
2	Develop a list of frequently asked questions (FAQ's) regarding the procedure for student/parent/teacher/staff communication.				
3	Integrate procedure and FAQ's into all communications channels - website, portal, handbook, newsletter, Blackboard.				
4	Produce an Effective Communications Packet for teachers and staff that includes procedures, FAQ's, list of talking points for parent meetings, and best practices for conferences and email communication.				

**Responsible:**  
*(Shaded areas for administration use in implementation phase)*



# COST-BENEFIT ANALYSIS

TACTIC NUMBER: 2

PLAN NUMBER: 1

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Implement a communication system that outlines the correct protocol for resolving student or parent concerns.*

## COST

## BENEFIT

### *Tangible:*

- *Additional faculty and staff time required to write procedures and FAQ's.*
- *Technology resources to add pages to web site and integrate into portal.*
- *Printing and materials cost for teacher/staff packet.*

### *Intangible:*

- *Additional effort on following procedures.*
- *Possible resistance from parents to communicate from the ground up.*

### *Tangible*

- *Less administrative time handling questions related to classroom activities.*
- *Less time spent on explaining procedures*

### *Intangible:*

- *Higher morale when lines of communication are followed.*



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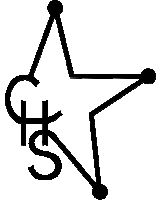
**PLAN NUMBER: 2**

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Promote new traditions at Coppell High School.*

#	<b><i>ACTION STEP (Number each one)</i></b>	Assigned To:	Starting Date:	Due Date:	Completed Date:
1	<b>Write a plan for participation in "positive" days, such as "red out" days; "Positive Thursday" and other designated days throughout the school year.</b>				
2	<b>Establish an intramural sports program and additional cost free sports for students, such as a sand volleyball court and powder puff football.</b>				
3	<b>Develop a student and teacher generated list of suggestions for improvement to the pep rally program at CHS.</b>				
4	<b>Integrate the KCBY and broadcast journalism program with the profiling of "good kids" and "random acts of kindness."</b>				
5	<b>Research and select a "good luck" mascot, such as a bronze horseshoe, to be available to all CHS students.</b>				

**Responsible:**  
*(Shaded areas for administration use in implementation phase)*



# COST-BENEFIT ANALYSIS

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**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Promote new traditions at Coppell High School.*

## COST

## BENEFIT

**Tangible:**

- *Additional staff time required to plan and conduct “positive days”.*
- *Additional cost of Intramural Program*
  - *Facilities (possible partnership with Coppell Parks and Rec., YMCA)*
  - *Officials*
  - *Sand Volleyball Court: \$2000*
- *Solicit bids for Good Luck mascot/symbol not to exceed \$500 (bronze horseshoe sets are available for as low as \$30 and could be made into plaques throughout the building)*

**Intangible:**

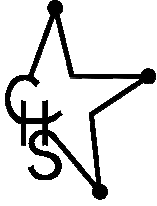
- *Possible resistance to change of pep rallies.*
- *Lack of participation could impair other initiatives.*

**Tangible**

- *Less administrative time handling questions related to classroom activities.*
- *Incorporation of Intramural Program into campus Wellness Program.*

**Intangible:**

- *Higher student morale from additional extracurricular activities.*



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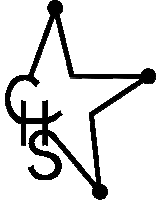
**PLAN NUMBER: 3**

***TACTIC:** Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

***SPECIFIC RESULT:** Implement a comprehensive recognition system for CHS faculty and staff designed to encourage responsible behavior and improved student performance.*

#	<i><b>ACTION STEP (Number each one)</b></i>	Assigned To:	Starting Date:	Due Date:	Completed Date:
1	<b>Develop procedures to measure teacher accountability that include communicative action plans for staff, department chairmen and administration as well as an informal evaluation from students and peers.</b>				
2	<b>Identify a "profile" of an ideal Coppell High School Educator to be used as a rubric for accountability.</b>				
3	<b>Enhance the in-service program for teachers new to Coppell High School that will incorporate ongoing sessions throughout the school year.</b>				
4	<b>Improve the mentoring program for teachers new to education and to CHS.</b>				
5	<b>Institute a "positive tips" or "motivational strategies" component at CHS staff meetings.</b>				
6	<b>Incorporate the Coppell Community initiative "40 Developmental Assets" within the CHS community.</b>				

***Responsible:***  
*(Shaded areas for administration use in implementation phase)*



## **COST-BENEFIT ANALYSIS**

**TACTIC NUMBER: 2**

**PLAN NUMBER: 3**

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Implement a comprehensive recognition system for CHS faculty and staff designed to encourage responsible behavior and improved academic performance.*

### ***COST***

### ***BENEFIT***

***Tangible:***

- *Additional staff time to develop educator profile and accountability measures.*

***Intangible:***

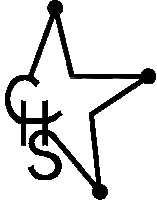
- *Added teacher responsibilities for mentoring new or less-experienced coworkers.*
- *Possible negative perception of additional guidelines.*

***Tangible***

- *Improved teacher productivity and performance.*

***Intangible:***

- *Teacher feeling of support from co-workers and staff.*



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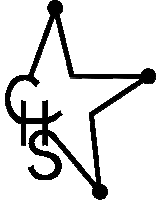
**PLAN NUMBER: 4**

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Implement a comprehensive recognition system for CHS students designed to encourage responsible behavior and improved academic performance.*

#	<b><i>ACTION STEP (Number each one)</i></b>	Assigned To:	Starting Date:	Due Date:	Completed Date:
1	<b>Enhance student recognition programs to include rewards for positive behavior and/or improved academic performance.</b>				
2	<b>Implement monthly "most improved student" parties, like a pizza party with an administrator.</b>				
3	<b>Expand the Golden Lasso program to other grades.</b>				
4	<b>Identify a "profile" of an ideal Coppell High School Student.</b>				
5	<b>Establish a "random acts of kindness" program.</b>				
6	<b>Develop creative announcements during the scheduled announcement time.</b>				
7	<b>Investigate a "buddy" system that could be used effectively between upperclassmen and freshmen.</b>				

**Responsible:**  
*(Shaded areas for administration use in implementation phase)*



# COST-BENEFIT ANALYSIS

TACTIC NUMBER: 2

PLAN NUMBER: 4

**TACTIC:** *Establish a culture that demands accountability, positive attitude, and respect among staff, students, parents and community.*

**SPECIFIC RESULT:** *Implement a comprehensive recognition system for CHS students designed to encourage responsible behavior and improved academic performance.*

## COST

## BENEFIT

### **Tangible:**

- *Additional resource time to track individual student improvement and implement reward programs.*
- *Funding for rewards programs throughout the school year \$600 - \$1000*
- *Additional staff time to develop ideal student profiles.*
- *Additional staff time to develop programs for fourth period*

### **Intangible:**

- *Possible resistance to “buddy” system.*
- *Possible negative perception of additional guidelines.*

### **Tangible**

- *Improved student performance.*

### **Intangible:**

- *Student feeling of support from fellow students, teachers, and staff.*