

Extension of Athletic Partnership

November 14, 2017

SUMMARY:

This item requests approval for second extension of four available one-year extensions of the Athletic Partnership proposal with Under Armour.

BOARD GOAL:

VI. Growth, Change and Fiscal Responsibility...demonstrate effective and efficient management of district resources.

PREVIOUS BOARD ACTION:

The current proposal was approved on December 8, 2015 for one year with the option to extend the contract for up to four additional one-year terms.

BACKGROUND INFORMATION:

The partnership allows the district to be consistent in the athletic wear at participating campuses from the designated team dealer.

SIGNIFICANT ISSUES:

Under Armour offered to a 30%-35% discount on items for purchase. All four (4) DISD high schools and eight (8) middle schools will participate in the partnership.

FISCAL IMPLICATIONS:

The cost will be borne by the general fund athletic budgets. Purchases will be made on an as-needed basis as budgets will allow.

BENEFIT OF ACTION:

Passage will allow the district to continue to partner with a reputable brand at a substantial cost savings over time. All product purchased will be of the same quality for each of the campus locations.

ALTERNATIVES:

The alternative would be to purchase various brands and product from the athletic supplies proposal.

SUPERINTENDENT'S RECOMMENDATION:

It is recommended that the proposal be approved for the second extension of four available one-year extensions. The contract would extend through November 30, 2018.

STAFF PERSONS RESPONSIBLE:

Debbie Monschke, Assistant Superintendent of Administrative Services

Joey Florence, Athletic Director

Cindy Willis, Director of Purchasing

APPROVAL:

Signature of Staff Member Proposing Recommendation: _____

Signature of Divisional Assistant Superintendent: _____

Signature of Superintendent: _____