

Adopting the SchoolLinks College and Career Readiness Software Platform



Strategic Goal:

College & Career Pathways
College Preparation and
Readiness
Career Exposure and
Programming



The goal:
Every GHS graduate has a
well-informed, realistic,
and actionable post-
secondary plan



Software Evaluation Criteria

Student engagement regarding post-secondary planning
(both college and career)

Management of college application processes

Data reporting capabilities for state reporting

Integration with existing district data systems

Level of training and support provided

Potential for continuity between middle school and high school

Cost effectiveness

Positive references from other users



SchoolLinks is a central platform for student learning and managing college/career readiness



Learning experiences and activities directed by the GHS Counseling & Advising Office about post-secondary plans

Career resources embedded into the GHS curriculum

College and career resources accessed independently by students and parents



100+ Experiences for Students, Staff, Families



Career Interest Inventory



Course Planning



Counselor Dashboard



Virtual Reality Campus Tours



CTE Endorsement & Pathways



Scholarship Center



Self-guided Curriculum



Recommendation Letters



College Exploration



Career Profiles



Industry Partners



Certification Tracker



Scattergrams



Event Scheduler



College Application and Transcript Sending



FAFSA Education



Internships



Resume & Portfolio Builder

College Exploration 2-yr, 4-yr colleges & trade programs

- Guided postsecondary exploration experience, encouraging students to discover programs and learn more about colleges and universities based on a variety of factors
- Comprehensive directory of 2-year and 4-year colleges and universities, vocational programs, and military service
- Interactive, user-friendly, and easy-to-read manner, with an extensive list of filters (e.g. regional, degree-length, public/private, etc)
- College Application & Transcript Manager allows students and counselors to manage and track document requests for college applications (transcripts, letters of rec, and other materials) as well as scholarships

The image shows two screenshots of a web application for college exploration. The top screenshot is the 'School Search' page, and the bottom screenshot is the 'School Profile' page for George Washington University.

School Search Page:

- Header: COLLEGES School Search
- Filters: Middle & High School, Student Demo
- Search: Search schools, Search for a location, school, or program
- Filter by: School Type (2), Campus, Admissions, Acceptance, Sports, Degree Type, Other
- Sort by: Applications from District
- Results: 314 Schools

School Profile Page (George Washington University):

- Header: COLLEGES School Profile
- Filters: Middle & High School, Student Demo
- Image: Explore Our Campus Now (with 'LET'S GO' button)
- Text: Want to take the VR tour? Click "Let's Go." This will take you off of our site. You can click the "X" button on any form that asks for your contact information and proceed directly to the tour.
- Section: Undergrad degrees offered (Bachelors Degrees, Associates Degrees, Certificate Degrees)
- Metrics: Acceptance rate, Graduation rate



Career Exploration

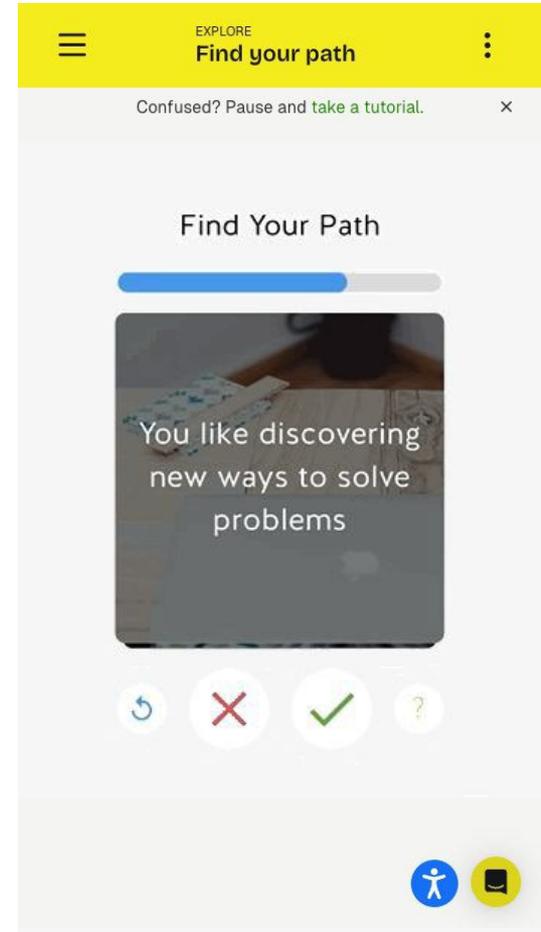
- Interactive career inventory exploration enabling students to explore career clusters they are passionate about and engaged with
- Comprehensive list of career paths from the Bureau of Labor Statistics that are in high demand
- Internship, apprenticeship, volunteer, and employment opportunities can be posted on SchoolLinks

The screenshot displays the 'Career Center' interface. At the top, there's a navigation bar with 'Middle & High School' and 'Student Demo' options. Below this, a search bar is present. The main content area is titled 'Explore careers, ask questions, and discover opportunities in your area and across the nation.' It includes a map view and a table view. The 'Opportunity Board' is currently active, showing 38080 opportunities found. The board has filters for 'Opportunities near me', 'Opportunity Type', 'Compensation', 'In-Person or Remote', 'Source', and 'Career Cluster'. The results list several volunteer opportunities, such as 'Manicure and Pampering for Hospice' and 'Music Teachers for Underprivileged Children'.



Career Interest Inventory

- Research-backed assessments - find your path, career inventory, skills discovery, and more
- Designed to be mobile-friendly and engaging for students
- Delivered in a modern and innovative way with a set of swipeable surveys and quizzes to engage and motivate students, replacing traditional, lengthy questionnaires that can be dry and intimidating.



Included Content Aligns to the Illinois PaCE Framework (Postsecondary and Career Expectations)

- Prewritten guides help align SchoolLinks activities to PaCE
- All activities are digitally completed and tracked
- Activities are locally assigned to specific grade levels and times of year

SchoolLinks & Illinois PaCE Alignment - Middle School

Scope & Sequence Tracking: Postsecondary and Career Expectations

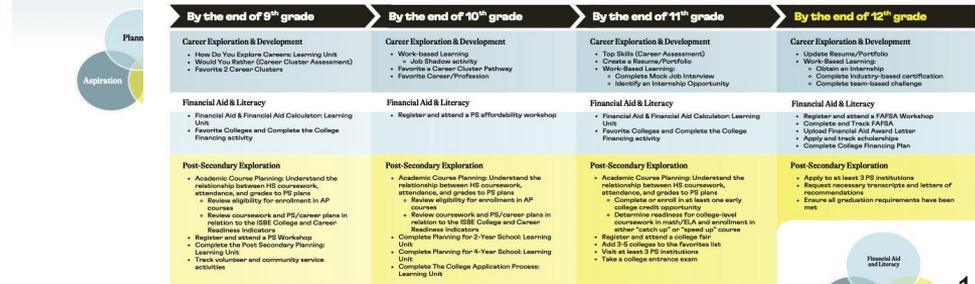
At the middle school and early high school level, the Illinois Postsecondary and Career Expectations (PaCE) Framework is designed to provide students with guided exploration of postsecondary planning and options in a manner that is consistent with adolescent development. The developmental work in the middle school framework is intended to prepare students to more fully engage with the PaCE Framework throughout the critical high school years. Districts are welcome to add their own activities to expand upon the recommended tasks below.



SchoolLinks & Illinois PaCE Alignment - High School

Scope & Sequence Tracking: Postsecondary and Career Expectations

Each student should have an individualized learning plan to help make decisions about career and post-secondary (PS) education or training, to plan a course of study, and to make financial aid assessments with family members. All activities in the PaCE Framework can be tracked and reported in SchoolLinks. Districts are welcome to add their own activities to expand upon the recommended tasks.



Easily Include Parents in Student Planning

- Easy and quick to set up parent/guardian accounts
- Viewable access of student activity

Guardian claim instructions ✕

 The people you share this info with will have access to this student's SchoolLinks data. Please use with caution.

Claim link
<https://app.schoollinks.com/onboarding/guardian/>  Copy

To claim Maya Junior on SchoolLinks, create a new account or log in to an existing account using this link:
<https://app.schoollinks.com/onboarding/guardian/> 

If you need help, contact SchoolLinks using the chat button in the bottom right of any SchoolLinks page.

Copy email & link

Other features and attention to detail



Internship Tracking



Career Fair Management



Employer Database



Alumni support

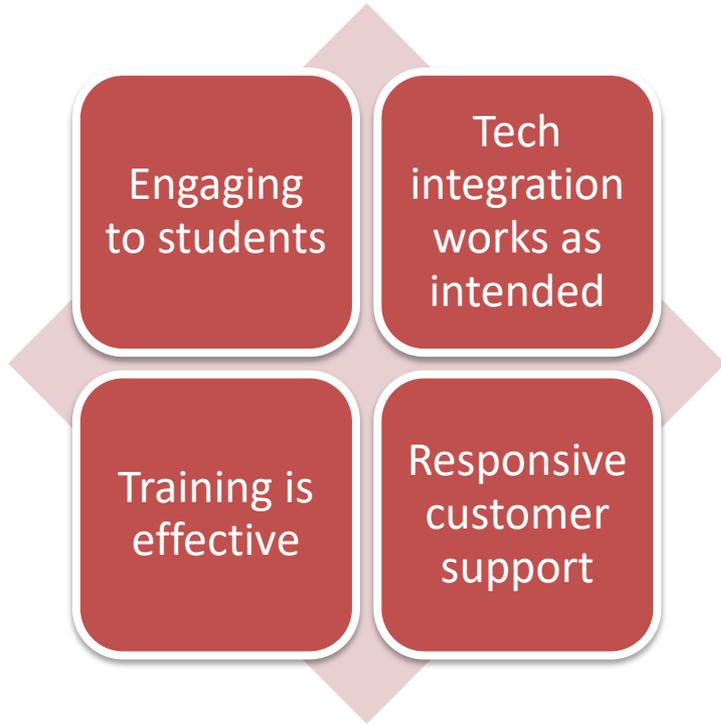


GIVE hour tracking



Recommendation letters from non-faculty





Feedback from other school districts



More
comprehensive
information about
careers and colleges

Easier to navigate,
user friendly, and
better organized

Ability to customize
and personalize

“I actually enjoy
this”

“Wish I would have
had this a year ago”

“This is sick” (this
means ‘really good’
in teen lingo)

Feedback from current GHS seniors



Costs

Current provider costs approximately \$9,000 annually

SchooLinks costs \$8,000 annually

There are some one-time data-integration and training costs during year 1

Potential to adopt additional SchooLinks modules in the future, but none are currently being recommended



July 1, 2026
implementation for
GHS counselors

August 1, 2026
implementation for
GHS seniors

Gradual training rolled
out to other grade
levels

Initial Implementation Timeline



Questions?

