

BECKER HIGH SCHOOL

**DECA
CHAPTER PROPOSAL**

**1/25/2023
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What is DECA?

DECA is a business club with local, state and nationwide competitive events. It also has roots in many collegiate environments as a continuation of high school involvement. It is a place for business-focused students to develop practical business skills, apply them in a variety of simulated scenarios, and maybe even more importantly, to network with their like-minded peers. Click [here](#) for more information.

Students will develop a series of 21st century skills. Critical thinking, problem solving, creativity and innovation are developed with a major focus on communication, public and professional speaking and presentations. Along with these skills, they will have the opportunity to explore a wide variety of business performance indicators in Marketing, Finance, Management, Entrepreneurship and Hospitality and Tourism.

While a member of DECA (high school or collegiate level), students will have the opportunity to apply for college scholarships. \$200,000 is awarded every year through corporate partnerships. Information about scholarships can be found [here](#). Members would apply for those scholarships senior year, early winter, to meet due dates.

Responsibilities in Becker High School

Our DECA chapter will first and foremost form a team of individuals to compete with our surrounding schools. We will continue to work toward competitive state and national awards. DECA members will have duties at Chewy's School Store. The store has the mission to develop, support and connect school spirit to the student body and the community. Students will be responsible for staffing, ordering, selling, forming business partnerships and manufacturing merchandise. Partnerships and connections with local businesses and entrepreneurs will encourage students to build a professional network. Combining DECA's 21st century skills with these partnerships will come together to help create the real world skills necessary to be successful in business.

Who will participate?

All high school students will be welcome to join. Business students will be highly encouraged to join.

When is the competitive season?

This season takes place mainly in the 2nd trimester and correlates with winter sports. Many of the club duties with the school store will have year round opportunities and responsibilities.

Students Expectations

- Weekly meetings will be held throughout the school year with frequency ramping up during the competitive season. There will be morning and afternoon opportunities for meetings.
- Students will pay a registration fee of \$95 which will cover state and national dues and entry to local competitions.
- Students will have the opportunity to raise money through the school store toward paying additional travel and registration fees for state and national competitions.

Supervisor Expectations

- Set up meeting schedule
- Host meetings
- Recruit members
- Create local business opportunities/connections
- Coordinate registration and travel arrangements for competitions
- Recruit judges
- Coach students on competitive events
- Manage school store inventory, marketing, staffing, product development, production, training

Potential Costs

- These will be partially covered by the registration fee...
 - Travel to local competition/events (2-3 per season)
 - Registration for competitions
 - State and national dues
 - Guest speakers
 - Advisor stipend (comparable to column G responsibilities in the master schedule)

DECA has been a program in the state of Minnesota since 1946. 4200 students participate in the state and over 200,000 nationwide. Minnesota hosts 7 districts with between 10-15 schools in each. Becker would be in district 5 which is the largest district in the state with 14 schools currently involved. Becker students would benefit from competition and collaboration with a diverse population of students throughout the state and possibly the nation. Please consider helping Becker Schools create this amazing opportunity for our students for the 2023/2024 school year and beyond.