



## MEMBERSHIP

We continue to offer Silver Sneakers, Silver & Fit and One Pass memberships through Medicare or other insurance companies as well as individual and family memberships. Through ASHLink we now can offer Active & Fit as well to younger members.

*Total Memberships = 115 (Individual & Family)*

*Silver Sneakers Members = 13*

*Silver & Fit Members = 2*

*Active & Fit Members = 1*

*One Pass = 38*

Our members are our biggest advocates. They regularly recommend us to others, and many of our new memberships come directly from word of mouth. We also promote the center through Laker Nation News and Social Media.

We serve a wide range of members, from 19 to 85+, creating a welcoming environment. Some members use the center year-round, while others join seasonally, whether from late fall to early spring or just during the summer months. Seasonal members often cancel and rejoin based on their schedules, and we're happy to accommodate that flexibility.

Members frequently compliment our personal approach. When signing up, they appreciate meeting face-to-face rather than handling everything by email, and they value the time we take to walk them through the equipment and explain how it's used.

Membership options are affordable and straightforward: \$30 per month for an individual membership or \$50 per month for family membership. Seniors age 62 and older receive a \$5 monthly discount if they do not qualify for Silver Sneakers, Silver & Fit, or One Pass programs.

## **FINANCES** (July 1, 2025 – January 31, 2026)

**Current balance** is \$,106,948.59. Our operating costs are mainly the cleaning and equipment wipes which total approximately \$2,503.40.

**Membership Revenue:** \$16,315.00

**Recent Purchases:** Cable TV costs - \$572.88

ABC Sealcoating – Parking lot - \$1,401.40

Lanyards - \$403.00

**Recent Equipment Maintenance:** Lever & Valve - \$15.78

Bench Bumpers - \$540.00

Battery & Deck cushions - \$337.46

Bridget Bader  
February 4, 2026

