

SUBJECT:	Consideration and possible approval of the 2025-2026 Memorandum of Understanding between the Pasadena ISD and Good Reason Houston with Pasadena ISD contributing \$36,000 from Title I funds.
BACKGROUND:	<p>The purpose of this partnership is to support Pasadena ISD in increasing enrollment in high-quality Pre-K programs through strategic goal setting, data-driven decision-making, and focused outreach. This work includes adopting a districtwide goal to enroll 70% of eligible students by 2030, increasing Pre-K 4 enrollment using supply and demand data to target priority zip codes, and designing a strategic plan to pilot Pre-K 3.</p> <p>Good Reason Houston will support Pasadena ISD in establishing a Pre-K task force to guide and coordinate efforts across departments. This partnership will conduct a comprehensive supply and demand analysis to identify service gaps and inform strategic planning. Based on the findings, Pasadena ISD will develop a Pre-K 3 pilot and a long-term expansion plan, ensuring that growth is responsive to community needs and campus capacity. In addition, the initiative will implement targeted marketing strategies to boost Pre-K 4 enrollment, while also producing cost projections and a sustainability framework. These efforts will help ensure Pasadena ISD can effectively maintain and expand its Pre-K programs over time.</p>
FINANCIAL IMPLICATIONS:	The total cost of the project is \$72,000. Pasadena ISD will allocate \$36,000 in Title I funds toward the initiative and Good Reason Houston will contribute \$36,000 to support implementation.
RECOMMENDATION:	We recommend approval of the 2025-2026 Memorandum of Understanding between the Pasadena ISD and Good Reason Houston with Pasadena ISD contributing \$36,000 from Title I funds.
CABINET MEMBER(s):	Lindsey Lesniewski
CONTACT PERSON(s):	Alyta Harrell Lindsey Lesniewski Jorly Thomas
BOARD MEETING DATE:	August 26, 2025