



## Consent Item

**Date:** June 9, 2025

**Division:** Learning and Teaching

**Subject:** CTE Instructional Materials Adoption

### Background Information:

- The CTE instructional materials review process analyzed materials submitted by vendors based on their alignment to the TEKS.
- Recall: CTE Proclamation 2024
  - CodeHS
    - Computer Science 1 & 2
  - Foundations of Cybersecurity
    - iCEV
    - Child Development
    - Food Science
    - Forensic Science
    - Human Growth & Development
    - Instructional Practices
  - Goodheart Willcox
    - Principles of Education & Training
  - No Recommendation:
    - Cybersecurity Capstone
    - Engineering Design & Presentation 1 & 2
    - Health Science Theory
    - Medical Assistant
    - Medical Terminology
    - Principles of Applied Engineering

### Administrative Consideration:

- Instructional material adoption and selection processes utilize teachers in the impacted courses to review and evaluate materials. The processes are facilitated by personnel from CTE.
  - LISD utilizes teacher review teams for obtaining maximum amount of input on instructional materials. The following CTE review teams have been created:
    - Any CTE teacher in the district that currently teaches or supports within that Program of Study had the opportunity to provide feedback on all resources available for consideration.
    - CTE Administrators also worked alongside the instructors for support

throughout the evaluation process.

- Instructional materials are selected based on their alignment with the TEKS.
- Data was used to prioritize options and vendor selections
- By working together across CTE, we are able to maximize our available funding and recommend a high quality resource that is affordable and meets our district needs
- In addition to cost considerations, committee considerations included:
  - Strong instructional resource content, clarity, and organization
  - Ease of use, support, and accessibility for students and teachers
  - Strong Career Readiness support, including future career preparation and Industry Based Certification preparation/testing

### **Recommendation:**

- As a result of the selection process, the following instructional materials are recommended for approval:
  - eDynamic Learning
    - Business, Marketing, and Finance
    - Human Services
      - Principles of Human Services
      - Lifetime Nutrition and Wellness
    - Hospitality and Tourism
  - iCEV
    - Agriculture, Food, and Natural Resources
    - Business, Marketing, and Finance
      - Fashion Marketing
    - Human Services
      - Interpersonal Studies
      - Counseling and Mental Health
  - Goodheart Willcox
    - Business, Marketing, and Finance
      - Accounting & Financial Services
    - Human Services
      - Applied Nutrition and Dietetics
  - Cengage:
    - Health Science
    - Business, Marketing, and Finance
      - Accounting - Aligned to IBC
  - No Recommendation
    - Architecture and Construction
    - Arts, AV Technology, and Communication
    - Engineering
    - Law and Public Safety

**Timeline/Report:**

- June-July
  - Order materials for use in August 2025 if approved and funding is available
  - Professional learning for teachers