

MEMO

TO: SWTX Board of Trustees and Dr. Hector Gonzales

CC: Nita Reed

FROM: Dr. Randa Schell

DATE: March 12, 2025

SUBJECT: Revised Strategic Plan Baselines & Targets

Dear Board Members:

Please find revised strategic plan baselines and targets for objectives 2.2 and 2.3 below:

Goal 2 - Persist/Succeed

Objective 2.2: Increase the number and percentage of students achieving 15 credits and transferring to a Texas university

| 15 SCH & Transfer Dual Credit Only | | | 15 SCH & Transfer Postsecondary Students | | |
|------------------------------------|------------------|---------------------|--|------------------|---------------------|
| | Texas University | TU Target | | Texas University | TU Target |
| Dual Credit | 213/474 45% | 245 15% increase | Total | 624/2681 23% | 718 15% increase |
| | | | Previous Dual Credit | 402/1237 33% | 463 15% increase |
| | | | Not Dual Credit | 222/1444 15% | 256 15% increase |

Goal 2 - Persist/Succeed

Objective 2.3: Increase the persistence rate

| | Baseline Fall-Spring | Target Fall-Spring | Baseline Fall-Fall | Target Fall-Fall |
|--|-------------------------|-----------------------|-----------------------|---------------------|
| Academic students | 746/1074 69% | 821 10% increase | 557/1074 52% | 611 10% increase |
| Technical students | 331/396 84% | 364 10% increase | 66/124 53% | 73 10% increase |
| High Demand Fields students | 88/98 90% | 96 10% increase | 20/38 53% | 22 10% increase |
| Non-High Demand Fields students | 243/298 82% | 267 10% increase | 46/86 54% | 51 10% increase |

These targets are designed to align with our mission and vision, ensuring that SWTX remains responsive to the changing educational landscape while staying committed to continuous improvement and our core mission.

Thank you for your continued support and dedication to the success of our students and institution.