

Invest in Equity

PORTLAND ART MUSEUM
THURSDAY, FEBRUARY 29, 2024

Party
with a purpose
2024



PRESENTED BY



Celebrate Equity in Education



All Hands Raised Party with a Purpose (PWAP), now celebrating its 29th anniversary, hosts 500+ business, community and education leaders throughout the Portland metropolitan area to champion equity in education.



Invest in Equity



“All Hands Raised makes a difference by empowering those who are actually working with the students and by calling attention to the deficits so that we can repair them.”

Marcus Mundy
Executive Director, Coalition of Communities of Color



We don't just impact lives. We impact the system.

All Hands Raised brings Multnomah County educators and community members together, building relationships that positively impact the lives of all students.

How does your support champion equity?

Over the next year, your investment will help Multnomah County youth experience an equitable education preparing them for future success by **supporting three key initiatives:**

1

Build and cultivate equitable, anti-racist leadership



2

Refine community-wide indicators & improve data-driven decision making



3

Drive systems change through collective impact



Support an Organization Dedicated to Preparing All Students for Future Success



“All Hands Raised has done nation-leading work in the collective impact space for more than a decade. And thanks to that work, we’ve seen healthier school climates, improved student progression, higher rates of high school completion, and more college going.”

John Tapgona
President, ECONorthwest and former AHR Council Co-Chair

Our Mission

We transform the educational system by advancing equity for every child—from cradle to career.

About All Hands Raised

With a focus on racial equity, All Hands Raised (AHR), formed in 1994, relentlessly and systematically connects our community’s diverse assets with the explicit goal of working in new ways together to improve students’ success inside and outside of school. Working with seven school districts, culturally specific organizations, and partners from early learning through college and career training, we pursue a single goal: improving the educational outcomes and long-term career prospects for the more 206,000 young people living in Multnomah County.

What We Do

We bring our community together—teachers, administrators, nonprofits, local government—individuals dedicated to inclusivity and connection in service of expanding educational frontiers.

Innovate	Empower	Evaluate	Share
We push the boundaries of the status quo and put students at the center of everything we do.	We empower our education partners to problem solve and take ownership of solutions that lead to results.	We work together to evaluate current data to understand what’s happening today in school communities.	We share the findings with those who influence budget and policy to create lasting change.



Meet Your Event Night Headliner!



Michael Yo

We're thrilled to announce that comedian, actor, and 2-time Emmy nominee Michael Yo is headlining #PWAP24.

Michael starred in the Apple TV+ series "Amber Brown," was a recurring character on "Kevin Can Wait," and his comedy special "I Never Thought" received critical acclaim.

In stand up, Michael came up under the wings of Chelsea Handler and Jo Koy and now headlines all over the country.

He's a proud father and loving husband with a bottomless pool of material about his family.

Learn more at: michaelyo.com



@michaelyo

FEATURING
COMEDIAN MICHAEL YO



At #PWAP24, you and your friends will:

- Mingle with other bighearted people in our community
- Enjoy wine, beer, specialty cocktails and tasty appetizers
- Get a festive group photo
- Savor a locally-sourced, scrumptious gourmet dinner
- Learn how our community is forwarding equity in education
- Raise your hand (or paddle) to support equity in education
- Share LOLs with our headlining comedian

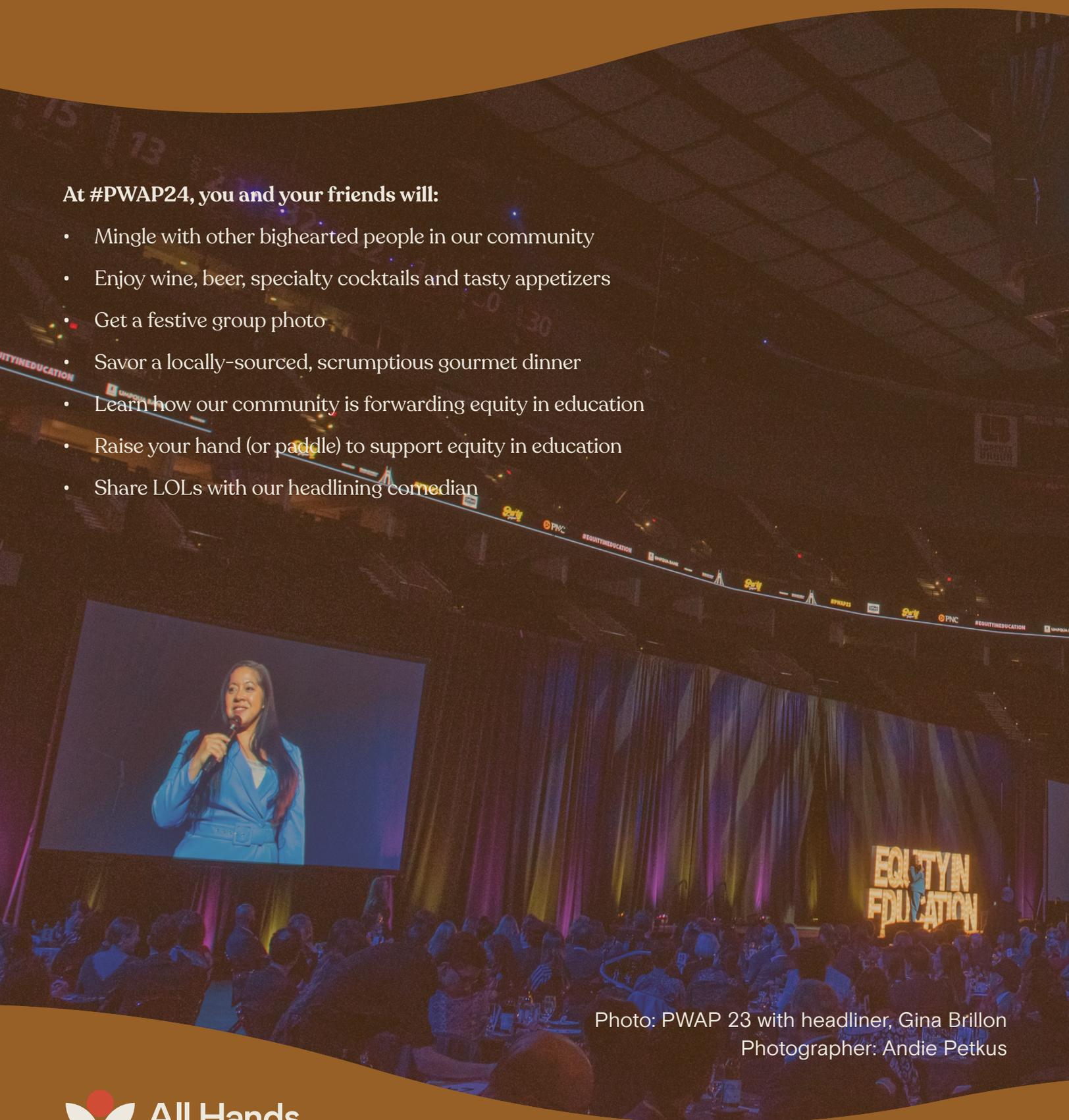


Photo: PWAP 23 with headliner, Gina Brillon
Photographer: Andie Petkus

Showcase Your Support for Educational Equity



SPONSOR LEVELS & BENEFITS	PRESENTING	GRAD	HOMEROOM	YEARBOOK	FROSH
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,750
#PWAP24 CAMPAIGN RUNS NOV 2023 – FEB 2024					
Tables/Seats at Event	2 (16 seats)	2 (16 seats)	1 (8 seats)	1 (8 seats)	1 (8 seats)
Company Name in Sketch*	✓	✓	*This is a longstanding tradition featuring a local comedian		
Mission-aligned video spot*	✓	✓	*Your company produces a 30-second spot to feature at PWAP; AHR has final cut		
Logo/Name in Pre-Show Screen Loop	LOGO	LOGO	LOGO	NAME	NAME
Logo in Email Campaign*	✓		*Email reach 2,600+ / avg open rate 39%		
Logo on Save-the-Date Print Invite*	✓	✓	*Deadline for inclusion 12/01/23		
Place Branded Swag at Dining Tables*	✓	✓	*A great way to promote your connection to our shared mission for equitable education!		
VIP Cocktail Service at your Table	✓	✓	*Treat you and your guests to a tasty bev		
Logo on Select Event Signage	✓	✓	✓		
Social Media Shoutouts Dec-Feb	✓	✓	On Instagram & Facebook		
Printed Event Program	LOGO & MESSAGE	LOGO	LOGO	NAME	NAME
Event Website	LOGO	LOGO	LOGO	NAME	NAME
Post-event Thank You Email	LOGO	LOGO			
Championing Equity	😊	😊	😊	😊	😊



DECEMBER 31, 2023
 Early Bird Decision Deadline
 (receive optimal campaign benefits)



All Hands Raised Tax ID: 93-1149789

Choose Your Sponsorship Level

PRESENTING (SOLD OUT)	GRAD \$10,000	HOMEROOM \$5,000	YEARBOOK \$2,500	FROSH \$1,750
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

YOUR CONTACT INFO

Organization _____

Contact Name _____ Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____ URL _____

ACCEPTANCE

Your signature below indicates agreement with the terms and conditions listed within this document.

COMPANY REPRESENTATIVE

Printed Name & Title

Signature & Date

ALL HANDS RAISED REPRESENTATIVE

Printed Name & Title

Signature & Date

OR EMAIL COMPLETED FORM TO:



lisa@allhandsraised.org

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“The work of All Hands Raised is supported by people across our various sectors who share a sense of urgency about systemic change. Having the voices of students and those who know students well is such an important component of this effort.”

Judy Strand
CEO, Metropolitan Family Service

LET'S CONNECT!

Lisa Dungan Roth

VP, Strategic Engagement & Communications

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All Hands Raised

Equity in Education

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