



9200 Indian Creek Pkwy, Suite 205
Overland Park, KS 66210
Phone: 913-681-7651
E-mail: info@rsp-associates.com
Web : www.rsp-associates.com

PROPOSAL

Submitted by: RSP & Associates

Rantoul City Schools 137



OUR APPROACH

Services Included in the Proposal

1. Program Evaluation

- RSP analysis of programs to continue, expand or eliminate
- Analysis of development of Dual Language and enrichment programs

2. MetroQuest/Social Pinpoint Survey product

- Online Survey Tool with robust feedback potential
- SPP web interface for community communication

3. Boundary Scenario Development

- Utilizes the RSP Student Forecast model and GIS data sets to develop potential boundary scenarios
- Benchmarked scenarios and revision against District determined Boundary Criteria and Guiding Principles

METROQUEST/SOCIAL PINPOINT

Utilizing Social Pinpoint for surveys and communication provides a comprehensive, flexible, and visually engaging platform that enhances community input. With diverse feedback tools, secure access options, and real-time insights, it offers many advantages for public engagement.

ADVANTAGES OF SOCIAL PINPOINT

1. Enhanced Engagement Through Diverse Feedback Options

Social Pinpoint provides over 20 different types of feedback mechanisms—ranging from surveys and interactive maps to idea walls and polls. This variety ensures that community members can engage in ways that best suit their preferences, leading to higher participation rates and more comprehensive feedback.

2. Flexible Accessibility for Different Audiences

The platform can be open to the general public for broad input or locked down to specific groups for targeted engagement (e.g., stakeholder committees or internal teams). This flexibility allows for tailored outreach depending on the goals of each project.

3. Seamless Integration with District Communication Efforts

Social Pinpoint can work in coordination with district communication personnel, ensuring that messaging remains consistent across channels. This collaboration helps align outreach with ongoing district priorities and communication strategies.

4. Visually Appealing and User-Friendly Interface

The platform's modern, visually attractive design enhances user experience, making it easier for participants to navigate and engage. Interactive maps, graphics, and clear layouts make complex information more accessible.

5. Real-Time Insights and Immediate Results

The ability to capture real-time data means that decision-makers can access feedback as it comes in, allowing for quick analysis and responsive decision-making. This also helps in identifying emerging themes or concerns without waiting for post-survey analysis.

6. Easy Sharing for Maximum Reach

Social Pinpoint is designed to be easily shareable across multiple platforms—whether through social media, email, or direct community outreach. This facilitates wider distribution and increased community participation.

BOUNDARY ANALYSIS

Utilizing RSP’s Enrollment Analysis, our team would complete a comprehensive boundary analysis of potential attendance areas for elementary school facilities and the impact on facilities for the next 5 years. Assignment to school buildings will be examined. The Boundary analysis includes, but is not limited to, RSP enrollment projections, District data sets, current enrollment system, traditional school attendance areas, and values to create attendance areas. If adjustments to attendance areas is determined, RSP recommends utilizing the Guiding Principles and Boundary Criteria to provide a framework for the boundary discussion.

GUIDING PRINCIPLES AND BOUNDARY CRITERIA

- The School Board considers this work as part of the District plan. It’s one part of a whole.
- The Boundary should reflect providing better educational opportunities at each school to ensure an equitable student experience
- The committee recognizes the power of an elementary school to create community
- The boundary can anticipate future growth of the neighborhood
- The boundary proposed should utilize all the available District resources
- Consider boundary lines that follow natural /man-made boundaries
- Exemptions/Transfers/Student Options are determined by Administration
- Contiguous Planning Areas
- Demographic Considerations
- Duration of Boundaries
- Feeder System Considerations
- Fiscal Consideration – Capital
- Fiscal Consideration – Operational
- Neighborhoods Intact
- Projected Enrollment / Building Utilization
- Student Impacted Boundary Change (SIBC)
- Transportation Considerations

OUR PRICING

RSP recognizes that our clients need to get the most out of limited budgets. Our competitive pricing provides our clients with the additional reassurance that they are receiving a high-level of analysis and accuracy within a cost structure they can achieve.

PROJECT COSTS

PROGRAM EVALUATION

- Examination of programs to continue, expand or eliminate
- Evaluation of Dual Language and enrichment programs

\$3,500

METROQUEST/SOCIAL PINPOINT

- Includes items listed in the Scope of Work

\$3,500

BOUNDARY ANALYSIS

- Includes items listed in the Scope of Work

\$4,500

IN-PERSON MEETING

- RSP team in person final presentation

\$5,250

TOTAL PROJECT COST: \$16,750

ADDITIONAL SERVICE OPTIONS

If the district requests additional services or meetings beyond the original scope or service, they will be billed at the costs provided below:

Data Collection: City/County Data entities possible additional costs; TBD

MetroQuest Survey: \$3,500 per survey

Printed Report: Cost determined on request

Large Map Printing: 36x36 maps \$48 per map

Additional Services hourly rates:

Principle - \$175.00; GIS Analyst - \$125.00; Project Manager - \$100.00

Additional Meetings beyond proposal:

ZOOM \$1,800; RSP In-Person \$5,250

RSP IS THE BEST CHOICE

RSP is a full-service planning firm. RSP brings the full breadth of best planning practices to each project. RSP's focus is not to reformulate or regurgitate known data, but to discern through in-depth analysis what information is most beneficial for the district and work toward successful solutions.

RSP is over 97% accurate with projections (non- COVID years). The Student Forecast Model (SFM) is a statistically based model influenced by many local variables, and corresponds geographically with property parcels.

RSP has assembled a team of experts in many disciplines, allowing a multitude of available services to include: enrollment analysis, demographic analysis, boundary analysis, site selection and analysis, public facilitation, and other services that will have a positive impact on district decisions.

RSP provides "real-time" modeling that is responsive to the district community. RSP has developed indicators to incorporate the uncertainty of COVID-19 in the forecast to ensure that its clients receive the most current and comprehensive analysis available.

RSP has extensive experience working with school districts in communities which have rapidly increasing population and development, drastic demographic shifting, as well as college and university communities with migrant and transitional populations.

RSP will work closely with district administration, BOE, and communities, resulting in increased credibility for decisions made by the district and provides information as an impartial 3rd party.

RSP collaborates with many different entities and persons within the community, which allows the best available information to be utilized in all aspects of the analysis.