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# LEADING BY LEARNING

**85th IASB ▪ IASA ▪ IASBO Joint Annual Conference ▪ November 17-19, 2017 ▪ Chicago**

## About the 2017 Joint Annual Conference

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### **IASB ▪ IASA ▪ IASBO Joint Annual Conference November 17-19, 2017 ▪ Chicago**

Welcome to the 85th Joint Annual Conference with the:

- Illinois Association of School Boards (IASB)
- Illinois Association of School Administrators (IASA)
- Illinois Association of School Business Officials (Illinois ASBO)

The 2017 Conference will be held November 17-19 at the Hyatt Regency Chicago, Sheraton Chicago, and Swissotel hotels. This will be IASB's 103rd annual conference and the 85th joint conference with IASA and Illinois ASBO.

This year's Conference theme is *Leading By Learning*. The best way to Lead is to Learn. Your participation at this annual event will equip you with the support necessary for your daily responsibilities as school leaders for the coming year.

Connect with your peers at the co-headquarters Hyatt Regency Chicago and Sheraton Grand Chicago hotels. Join your colleagues from other school districts throughout the state to discuss similar issues and concerns, and work with your peers on the best way to address those problems. Consult with your educational association staff and knowledgeable speakers on a wide array of

topics. Participate with like-minded education professionals from around the state to network and exchange resources, strategies, solutions, and best practices.

Make time to connect with 250+ exhibitors at the 69th annual Exhibit of School Services and Equipment Exhibition Show, located in Riverside Center of the Hyatt Regency East Tower.

More information about this year's conference will be posted online as it becomes available. Those who wish can receive automatic email notifications of new online content by subscribing to the [IASB Online Update](#). Follow us on [Facebook](#) and [Twitter](#) or use the official Conference hashtag, [#ILJac17](#) for additional announcements.

**Handouts:** All documents created and provided by the content leader for the attendees will be available for download on the Conference app or your [IASB Member Account](#).

**Conference App:** Prior to the start of the 2017 Joint Annual Conference, we will make available the Conference app. The app will be an excellent resource for a remarkable Conference experience.

**Conference Team:** Should you have additional questions, please contact a member of the conference team listed [here](#).

## ABOUT CONFERENCE

The 2017 Joint Annual Conference of the Illinois Association of School Boards, Illinois Association of School Administrators, and Illinois Association of School Business Officials will take place November 17-19 in Chicago.

[Read More](#)

## CONFERENCE CONTACTS

### Registration & Housing - Exhibit

#### Sales & Sponsorships

Shantel Rotherham

217/528-9688, ext. 1115

#### Logistics & Sponsorships &

#### Conference Questions

Carla Bolt

217/528-9688, ext. 1140

### Billing & Registration Questions

Camille Gillette

217/528-9688, ext. 1145

Karen Faith

217/528-9688, ext. 1146

### IASB • IASA • IASBO

#### Joint Annual Conference

#### Locations

#### Hyatt Regency

Chicago - 151 E.

Wacker Drive

#### Sheraton Grand

Chicago - 301 E.

North Water Street

#### Future Conference

#### Dates

#### Conference

#### Leadership

#### Get Directions

#### General Questions

217-528-9688

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## IASB PRE-CONFERENCE WORKSHOPS

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### Pre-Conference Workshops for School Board Members

In conjunction with the 85th Joint Annual Conference, IASB will offer Pre-Conference Workshops on Friday, November 17 at the Sheraton Chicago Hotel. Participants can mix and match two half-day sessions (morning/afternoon) or choose one full-day workshop. Advanced registration is required. All workshops are designated for LeaderShop Academy credit.

[Click here for the Pre-Conference Workshops brochure.](#)

**Online registration now open.** [Registration instructions are available here.](#)

Full-day workshop tuition is \$280 and includes a continental breakfast, lunch, breaks, and workshop materials.

Half-day workshop tuition is \$140. Morning workshops will include a continental breakfast, breaks and workshop materials. Afternoon workshops include lunch, breaks, and workshop materials.

NOTE: Participants may register for two half-day workshops for a total of \$280, which will include a continental breakfast and lunch.

Registration for these workshops is open only to those who have registered for the 2017 IASB • IASA • IASBO Joint Annual Conference. For additional information contact [Peggy Goone](#) at

## **Full-Day Workshops:**

- **The Basics of Governance**

Participants will focus on board and board member roles and responsibilities, and learn how boards in high functioning districts can make a positive impact on student learning.

Specifically, this workshop will provide you with an opportunity to

- Identify the role and work of the school board.
- Distinguish board work from that of the superintendent and staff.
- Understand how each member relates to the full board.
- Discuss effective board and board member best practices.
- Leave with tools to sharpen your decision-making skills.

This workshop fulfills the governance overview requirement for admission into IASB's Leader-Shop Academy.

- **Leading Leaders: The Job of Board President**

Leaders set the tone and expectations for the groups they serve. The board president, more than any other board member, has the power to impact the quality of the board's work. An effective president does far more than just "run the meeting." He or she is expected to keep the board focused on setting district direction; provide the opportunity for airing divergent views, without acrimony or favoritism; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of board legal requirements; and much more.

This interactive workshop will explore the challenging roles and responsibilities of the board president, including legal responsibilities, keys to effective meetings, managing board conflict, communications, and teamwork.

- **Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members**

Professional Development Leadership Training (PDLT) for School Board Members satisfies the requirements for mandatory board member training per Public Act 097-0008 and includes four (4) hours of instruction in education and labor law, financial oversight and accountability, and fiduciary responsibilities. Additionally, it will fulfill the requirement for Performance Evaluation Reform Act (PERA) Training for School Board Members. Every new school board member, elected or appointed, must complete this training in the first year of his/her term. A board member who has already complied with this requirement is not



required to take this training again.

- **Monitoring District Performance: Saying What We Mean and Doing What We Say**

An essential responsibility of the board is to consistently monitor the district's performance, which requires having a plan and a process for answering questions such as how to:

- Know that the district is making progress toward its mission, vision, and goals.
- Know that the district is operating within established parameters — both those required by law and the board's expectations.
- Ensure that the board gives clear direction to the staff and information to its communities about both.

It starts with the board's written policy — are you saying what you mean and doing what you say?

Leave this workshop with a better understanding of the purpose and importance of monitoring board policy for board and district performance, and with tools and templates to assist you.

### **Half-Day Workshops:**

- **Data First for Governance: Using Data to Make Decisions** (morning only)

We all make decisions based on data — weather forecasts, grocery prices, investments, doctor visits, and even school reports all involve data.

In this half-day workshop, you will learn how boards can use data to make better decisions and difficult choices in times of limited resources, and how to communicate data simply and effectively to your public. You will also explore how the Illinois Report Card, the source for information about public schools across Illinois, can help you make data driven decisions in your own district.

- **Superintendent Evaluation: The Essential Work of the Board** (afternoon only)

The board employs and evaluates one person — the superintendent — and holds that person accountable for district performance and compliance with written board policy. In this age of accountability, good governance requires a superintendent evaluation process that promotes district improvement, and provides professional development and growth opportunities.

This workshop will teach you the importance of establishing clear expectations, agreeing on performance measurement, and promoting a productive relationship throughout the process. Whether you are a new or veteran board member, IASB's framework will provide participants with a best practices approach to the superintendent evaluation process.

- **Get Your Message Out: Your Role in Crafting an Effective Public Image** (morning or afternoon)

In your position with the school board, the next ring on the phone could be a journalist from a weekly newspaper or a reporter from the local TV station. The level of success you achieve doesn't begin with the interview, but rather in how you prepare for it.

In this highly interactive workshop, participants will learn how to build effective messages for use in talking with reporters as well as other platforms such as public presentations and social media. Teams of participants will collaborate to develop an effective series of talking points, then volunteers will experience what it's like to be involved in live, on-camera interviews.

- **The R Factor: How to Manage the One Thing You Control** (morning or afternoon)

The behavior of people determines the performance of your district. The R Factor equips people with the behavior skills that are critical for exceptional performance. It teaches how to apply a simple, powerful equation into everything you do:  $E+R=O$  (Event + Response = Outcome). You don't control Events, but you always have control over how you Respond. And how you Respond makes all the difference. In this session you will learn The R Factor:  $E+R=O$ , Discipline over Default, and an overview of the Six R Factor Disciplines

NOTE: Advanced registration and fee required.

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