

# **Waunakee DECA/FBLA**

Warrior Spotlight



# DECA Districts Competitors



Lily Arndt  
Devin Lamontagne  
Cardyn Frost  
Maurits Groothuizen  
Macyn Holschbach  
Jack Fassbender  
Ian Jakel  
Aubrey Jones  
Vishnu Kata  
Matthew Lenerz  
Maddy Rucker  
Maddie May  
Drew Swenson  
Ali Tisdale  
Nathan Topoll  
Morgan Wayne  
Yasmine Youssef

Isabelle McKee  
Olivia Michaels  
Benson Middleton  
Alex Mikkelson  
Kobe Ni  
Noah Lukens  
Maya Nowicki  
Samuel Park  
Ben Pieton  
Quinn Pfeiffer  
Rayan Asghar  
Justin Sawicki  
Sam Schipper  
Valerie Chou  
Claire Van Beek  
Brooke Yecoshenko  
Lili Peekna

Copeland Lietz  
Miles Lin  
Adeline Goepfert  
Luke Andrekus  
Sara Succachutithanakorn  
Abby Chambers  
Grant Christenson  
Kennedy Christian  
Sophia Cliff  
Natalie Cook  
Cooper Becks  
Taylor Copeland  
Denise Espirito Santo Dias  
Cole Van Roo  
Willy Voeller  
Lincoln Webster

# DECA State Competitors



Vishnu Kata  
Lily Arndt  
Luke Andrekus  
Maya Nowicki  
Morgan Wayne  
Nadia Chaudhary  
Samuel Park  
Willy Voeller

Adeline Goepfert  
Ali Tisdale  
Aubrey Jones  
Brooke Nelson  
Cardyn Frost  
Grant Christenson  
Kobe Ni



# DECA International Competitors/Attendees

## ICDC Event Qualifiers

- **Lily Arndt & Ali Tisdale** - Travel & Tourism TDM
- **Samuel Park & Vishnu Kata** - Hospitality Services TDM

## Leadership Team

- **Luke Andrekus**
- **Morgan Wayne**



# Program of Work

## September

Football Concessions  
Recruitment Club/Org Fair  
Bracelet Making  
Spirit Bracelet Sales



## October

Food 4 Kidz  
Pumpkin Painting  
Trick or Can  
Bucky Books  
Halloween in the Halls  
Forward Madison FC  
Truck or Treat



## November

Salvation Army Bell Ringing  
Girls on Run  
Chalk the Walk  
Color A Smile  
Guest Speaker



# Program of Work

## December

Salvation Army Bell Ringing  
Basketball Concessions  
Rotary Lights  
Food Pantry Holiday  
Fundraiser  
Competition Prep Nights  
State Officer Speaker



## January

DECA Districts Competition  
Wrestling Concessions  
Future Freshman Night  
Competition Prep Nights  
MDA Pickleball Tournament



## February

Valentine's Day Cookies  
Polar Plunge  
Prairie STEAM Night  
Big Read  
Basketball Concessions  
Guest Speaker



# Program of Work

## March

DECA State Competition

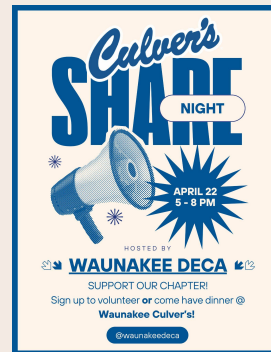


## April

DECA Internationals  
Officer Shadowing  
DECA Bake Sale  
Forward Madison FC  
DECA Scoopie Night  
Culver's Share Night  
Milio's Share Night  
LinkedIn Contact Time

## May

Lacrosse Concessions  
Shoe Drive  
End of the Year  
Celebration





# DECA Fundraising Efforts

Food for Kidz - \$300

MDA (Miracle Minute @ Homecoming) - \$610.43

Make A Wish - \$12.50

MDA (Pickleball Tournament) - \$96.30

Waunakee Food Pantry - \$200





# 01

# CHAPTER INTRODUCTION



## Waunakee FBLA

**Chapter Goal:** Actively participating within the community to give back to organizations and businesses that reach a large span of people who need a helping hand.

**Chapter Mission:** Increase active participation while providing greater opportunities for members to prepare for future careers through local business leaders and professional development sessions.

## Quality Over Quantity

- New approach to recruitment
  - Recruiting involved, committed members over students joining for the 'name'

## Chapter Statistics

- **15.6% increase in active participation in 2024-2025**
- 16.5% increase in membership in 2024-2025
- 61.5% of members are new in 2024-2025

**Total Current Members: 148**



# PROGRAM OF WORK

A Program of Work (POW) is a document that FBLA chapters use to document and plan events during the year. The POW shows how each event corresponds with and reinforces the nine FBLA goals.

## Chapter Activities - FALL 2024

### September

- Football Concessions
- Recruitment Club/Org Fair
- Spirit Bracelet Fundraiser
- Homecoming Parade

### October

- Food4Kidz
- Stock Market Game
- Halloween in the Halls
- **Bucky Books**
- Trick or Can

### November

- Salvation Army Bell Ringing
- Girls on the Run
- Chalk the Walk





# 02

# PROGRAM OF WORK

*A Program of Work (POW) is a document that FBLA chapters use to document and plan events during the year. The POW shows how each event corresponds with and reinforces the nine FBLA goals.*

## Chapter Activities - WINTER 2025

### December

- Salvation Army Bell Ringing
- Basketball Concessions
- Rotary Lights
- Food Pantry Holiday Fundraiser

### January

- Basketball Concessions
- Future Freshman Night
- Competition Prep Nights

### February

- Basketball Concessions
- Mini Business World
- Valentine's Cookies
- Polar Plunge
- Big Read Night
- STEAM Night



# PROGRAM OF WORK

*A Program of Work (POW) is a document that FBLA chapters use to document and plan events during the year. The POW shows how each event corresponds with and reinforces the nine FBLA goals.*

## Chapter Activities - SPRING 2025

### March

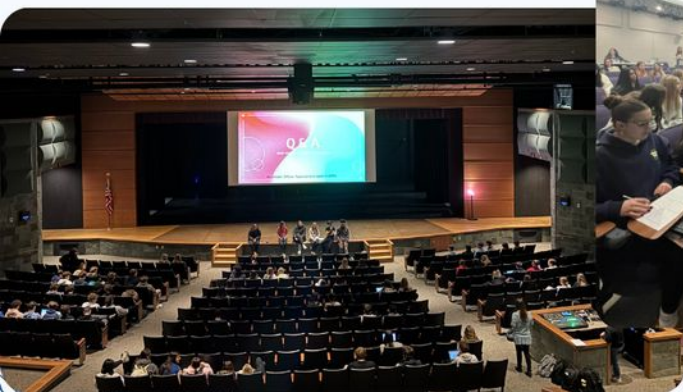
- Officer Shadowing
- Junior Achievement Info Meeting

### April

- Bingo at Senior Center
- LinkedIn Session
- HR Representative
- Lacrosse Concessions

### May

- Junior Achievement
- Shoe Drive
- Restaurant Fundraisers
- End-of-Year Banquet





# 03 BUSINESS PARTNERSHIPS



## Waunakee Food Pantry

- Business tour
- Fundraiser
- Connection with community



## FBLA Bucks Day

- Network with WI FBLA
- Facility Tour
- Guest Speakers



## Junior Achievement

- Teaching business lessons to young kids
- Scholarship opportunities



## Waunakee Senior Center

- Playing Bingo
- Running crafts

### Guest Speakers:

Olivia Lemanski - WIB President and past DECA State President

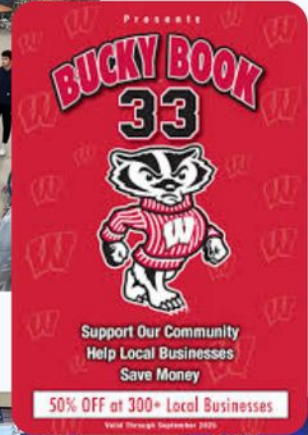
Therese Merkel - CEO and Founder of Tricky Foods

# 04 CHAPTER FUNDRAISING



 **noodles**  
& COMPANY

**\$5,527.68**



 **FBLA**  
Champion Chapter

**MILIO'S**  
SANDWICHES







# 05 CONFERENCES

*Competitors participate in workshops throughout the duration of conferences while networking with like-minded students*

## National Leadership Conference Orlando, Florida

- 4 members attended
- Pin trading
- Certification Tests
- Explored the city
  - Universal Studios

*10 members attending NLC  
2025 in Anaheim, CA*







# 05 CONFERENCES

*Competitors participate in workshops throughout the duration of conferences while networking with like-minded students*

## Regional Leadership Conference

Middleton High School



- 56 members competed
- Guest Speakers
- 26 Members placed in the Top 5 of their event



**4th Place - Outstanding  
Local Chapter**







# 05 CONFERENCES

*Competitors participate in workshops throughout the duration of conferences while networking with like-minded students*



## State Leadership Conference

Green Bay, Wisconsin



- 30 members attending
- Business Tours
- Career/College Fair
- Team bonding



**5th Largest Chapter in the  
State - (2024)  
3<sup>rd</sup> Largest - (2025)**