



# BOARD REPORT

## 3 Year Contract for Swee Lian (Linda) Wee Professor of Hospitality and Food Service Management Full-time Faculty at Collin since Fall 2012

### Education

Institution	Degree	Major
Sul Ross State University	MBA	Business Admin
Sul Ross State University	BBA	Business Admin
Ohio University	Associates Degree	Management
Singapore Hotel Assn Training Educ	Diploma	Hotel Management

### Prior Work Experience

Job Title	Organization Name	Date of Employment
Lecturer	University of North Texas	Aug 2011 - Aug 2012
Assistant Director, School of Mgmt	Texas Woman's University	Mar 2008 – Aug. 2011
Owner, Meeting/Travel Planner	Academic Travel Planners	Jan 2003 – Mar 2008

### Professional Development, Activities, and Publications

- Presented, "Industry Engagement in Post-Secondary Hospitality Programs," World Education Congress/Meeting Professionals International, Minneapolis, MN, Fall 2014
- Earned, Certified Tourism Ambassador Program certification, Spring 2013
- Developed, online course: Hospitality Legal Issues, Spring 2014
- Developed, new course: Group Tours, Spring 2013
- Attend, Meeting Professionals International educational events, Fall 2012 - present
- Attended, National Restaurant Association show: "He Said/She Said: A Food Trends Debate with Bret Thorn and Nancy Kruse," "When Marketing Met Technology," and "Empowerment, Entrepreneurship and Philanthropy," Chicago, IL, Spring 2014
- Attended, Texas Community College Technology Forum, Fall 2012 and Fall 2013
- Attended, National Restaurant Association show, Chicago, IL, Spring 2013
- Attended, "Test Taking Options in Blackboard," and "Blackboard Collaborate – Setting up and using in your classes," eLearning Day workshops, Fall 2014
- Attended, presentation by Dr. Scott Kaufman, Faculty Development Conference, Fall 2014
- Attended, "Introduction to Blackboard Collaborate" eLearning workshop, Spring 2014
- Attended presentation, "Telling the Higher Education Story: The Importance of Effective Advocacy," by Steven Johnson, Texas Association of Community Colleges (TACC), Spring 2014
- Attended, "Syllabi Gone Awry," "Death by PowerPoint," and "Ensuring the Integrity of Online Exams," Faculty Development Conference, Spring 2014
- Attended, "Composition Revision: Written in Stone or Cultivating a Critical Eye," "Let's Get Critical," "Creativity: A Key to Being Resilient," and "Things They Don't Tell You (Or Maybe They Do But It's Worth Repeating): Best Practices for Teaching Online," Faculty Development Conference, Fall 2013
- Attended, "The Nuts and Bolts of Service Learning," Spring 2013.

- Attended, "Pairing for Student Success," "How Do We Teach...Critical Thinking?" "Designing and Teaching Interdisciplinary Learning Communities," and "Hippies, Hamlet, and Haley in Your Blackboard: Adding the Online Collin Library to Your Course," Faculty Development Conference, Spring 2013
- Attended, "Learning Re-Imagined: Vision for Student Success," Center for Digital Education conference, Fall 2012
- Attended, "Cross-disciplinary Approaches to Creativity in Critical Thinking," "Collin College Rubrics for the Texas Core Objectives," and "Teaching with Innovative Perspectives and Strategies (T.I.P.S.)," Collin Faculty Development Conference, Fall 2012
- Attended, Scholarship Committee Reviewer training, Spring 2014
- Attended, Program Review Steering Committee Orientation, Spring 2014
- Attended, Search Committee Training with Human Resources, Spring 2014
- Completed, eCollin Learning Center's Online Certification Training Course, Fall 2012

### **College Service and College-Related Community Service**

- Serve, Grade Appeals Board, Fall 2014
- Serve, Accreditation Commission for Programs in Hospitality Administration committee, Fall 2014
- Organized/implemented, first annual Hospitality Career Fair, Spring 2014
- Chaired, Search Committee for Pastry Arts Professor, Spring 2014
- Serve, Program Review Steering Committee: Computer-Aided Drafting and Design and Culinary/Pastry Arts programs, Spring 2014 - present
- Chaperoned students from Hospitality Culinary Students Association to Chicago, Spring 2013 and 2014
- Serve, Scholarship Committee, Spring 2014 - present
- Facilitated, "2014 Association Development: Foodservice Industry Program" U.S. Department of Commerce International Trade Administration SABIT (Special American Business Internship Training Program Promoting Partnerships, Generating Results), Spring 2014
- Serve, Frisco ISD/Collin College Career Showcase, Spring 2014 - present
- Assisted, Program Chair in interviewing potential Associate Faculty, Fall 2013 and Spring 2014
- Assist, recruitment efforts including campus tours, information sessions, and High School visits, Fall 2012 - present
- Volunteered, Greater Dallas Restaurant Association "Kids Fest," Garland, TX, Spring 2014
- Co-trainer, Hospitality program new Associate Faculty workshop, Spring 2014
- Serve, Primary Advisor, Hospitality and Culinary Students Association, Fall 2013 - present
- Volunteered, "Treats of Christmas fund raising event," North Park Mall, Fall 2013
- Serve, Multicultural Foodservice and Hospitality Alliance, "Showcase of the Stars" event, Fall 2013 - present
- Served, Faculty Advisor, Rotaract Club, Fall 2013 - Spring 2014
- Volunteered, Hospy Awards Gala by the Hotel Association of North Texas, Dallas, Fall 2012
- Volunteered, The National Executive Women in Hospitality (NEWH) Tradeshow, Dallas, Fall 2012
- Volunteered, Wildflower Festival Catering Team, Richardson, TX, Spring 2013
- Volunteered, Earth Day, Spring 2013
- Volunteered, Welcome Week, Fall 2013
- Volunteered, Rockin the Ridge, Fall 2012
- Volunteer, Resource Fair for New Student Orientation, 2012 - present

### **Leadership and Awards**

- Awarded, Engaged Faculty Scholarship in my name, Spring 2014
- Nominated, New Advisor of the Year 2013 - 2014, Hospitality Culinary Student Association, Spring 2014