

Minutes of Governing Board Special Study/Discussion Session  
Thursday, March 26, 2026 @ 4:00 pm  
Prescott Unified School District Governing Board

A Special Study/Discussion Session of the Governing Board of Prescott Unified School District was held on Thursday, March 26, 2026, beginning at 4:00 pm in the Inspiration Lab of the PUSD District Office.

All supporting documents/attachments can be found by visiting our website:

<https://www.prescottschools.com/>

Board Members present:

Governing Board President, Jane Robertson  
Vice President, Jennifer Bergamini  
Andy Fraher, Member  
Stan Goligoski, Member (via Google Meet)  
Brett Mangum, Member

Others present:

Clark Tenney, Superintendent  
Kelsey Secor, Assistant Superintendent of Instruction  
Andy Binder, Assistant Superintendent/Human Resources  
Brian Moore, Chief Financial Officer  
Sarah Torres, Administrative Assistant to Superintendent and Governing Board  
Jaxon Kleinman, Student Representative

1. **CALL TO ORDER** - Governing Board President Jane Robertson called the meeting to order at 4:02 pm.

## 2. **INFORMATION AND DISCUSSION ITEMS**

2.A. Review Bond/Override Survey Results

**Presenter:** Paul Bentz, Senior Vice President - Research and Strategy, HigGround, Inc.

2.B. Bond/Override Discussion

**Presenter:** Paul Bentz, Senior Vice President - Research and Strategy, HigGround, Inc.

The Board convened this special study/discussion session to review survey results presented by Paul Bentz, Senior Vice President – Research and Strategy, HighGround, Inc., and to consider next steps for a potential bond and/or override. The survey of 400 likely voters reflects an older, largely conservative electorate with limited direct ties to schools, emphasizing the need for messaging that connects school funding to broader community benefits.

A bond measure demonstrates strong, consistent support, with voters favoring investments in safety, facilities, and technology. An override begins below a viable threshold but rises with context, particularly when tied to teacher pay and class size; however, it remains more sensitive to tax concerns.

Messaging that underlines economic impact, workforce development, and transparency resonates most, while tax concerns are better addressed as a response. When both measures are presented together, support declines—especially for the override—indicating strategic risk in a dual approach.

Success will depend on clear, sustained communication beyond parent audiences, using direct outreach and detailed informational materials to build understanding and reduce opposition. Financially, the bond addresses urgent capital needs, while the override supports staffing and operations.

### **3. FUTURE AGENDA ITEMS** - Governing Board President, Jane Robertson

The Board came to a consensus to pursue both measures. Moving forward, success will depend on messaging, strong community engagement, and clearly demonstrating the value of each measure to the broader community.

These items will be placed on the April 7, 2026, Governing Board Regular Study & Voting Session meeting.

### **4. ADJOURNMENT** - hearing no objections, Governing Board President Jane Robertson adjourned this session at 5:46 pm.

Sarah A. Torres, Governing Board Secretary