October
2026 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.92k Android 1.89k Apple

District Website – dps170.org

19K Users 98K Page Views

Sessions by Device 16K Desktop 3.4K Mobile 53 Tablet 0 Smart TV	**City** 14K Dixon 791 Chicago 313 Sterling 106 Rockford 120 Rock Falls
Browser 16K Chrome 2.1K Safari 428 Edge 134 Firefox	**Operating System** 13K ChromeOS 2K Windows 2.2K iOS 1.2K Android 594 Macintosh

District Facebook account - https://www.facebook.com/dixonpublicschools/

Followers 6,414 (+48)

Reach 410K - times our posts were presented to Facebook users

Top Post – 10-17 Dukes vs Plano Reapers Football Playoffs

District X account - @DPS_170

Followers 1,320 (-7)

Top Post – 10-24 Athletics Update - Dukes vs Evergreen Park Football Playoffs

DPS#170	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,320	2,599	568	276	207	235

District Instagram account - dixonschools

Followers 1,792 (+44)

Top Post – 10-23 DHS Varsity Football visit to TJD