KALAMAZOO RESA

# Operational Supports

## Communications & Community Engagement

**Month:** November 2026

**Administrator:** Sandy Barry-Loken

**Update:**

**MiCareerQuest Southwest**
Nearly 5,000 eighth-grade students from more than 40 area schools participated in MiCareerQuest Southwest on October 21-22, engaging with more than 70 business partners through hands-on career exploration experiences. More than 90 Event Crew volunteers supported the event, including 64 KRESA staff.

**Transforming Futures**
We launched an eight-month Transforming Futures awareness campaign this month on social media. The campaign will share stories illustrating how learners, families, schools, businesses and community partners work together to create stronger opportunities across the region, beginning this month with a focus on partnership and collaboration.

**Fund Development**
The KRESA Foundation secured renewed support from the W.S. and Lois VanDalson Foundation for the Targeted Assistance Grant program.

**Action Item:**

**N/A**