Board Agenda Item Overview

Meeting Date: November 17, 2026

Meeting Type: Regular

Item Category: Information Item

Primary Contact: Dr. Roosevelt Nivens

Presenter(s)/Add'l Contact(s): Dr. Chuck Ryan

Item Name: ADVERTISING ON SCHOOL BUSES

Item Summary: Information on school bus advertising, including examples of advertising programs implemented by other area school districts.

Recommendation: This is an information item only. No Board action is required.

Policy Reference: Texas Transportation Code §547.701(d); 37 TAC §§14.62–14.65.

Strategic Plan Priority: Safe Learning and Working Environment

District Value(s): ☒ Accountability ☐ Big-Thinking ☐ Compassion ☐ Excellence ☐ Integrity ☐ Joy

Currently Budgeted? ☐ Yes ☐ No ☒ No Budgetary Impact

Completion or Implementation Timeline: For informational purposes only. No implementation timeline or proposed advertising program is presented.