JENISON CENTER FOR THE ARTS
8375 20th Ave.
Jenison, MI 49428

JEN POSTEMA
(616) 843-5465
jpostema@jpsonline.org

Jenison Center for the Arts Audiovisual Systems– Funding Request

To: Jenison Public Schools Board of Education
From: Jen Postema, Interim JCA Manager
Date: November 4, 2026
Requested Funding: Not to exceed $80,000

Purpose and Need:
The Jenison Center for the Arts (JCA) is requesting funding to update its projection and audiovisual systems in both the auditorium and Black Box. The current equipment is aging, increasingly unreliable, and no longer meets the needs of our students, staff, performances, presentations, and community events.

Our goal is to improve the quality, reliability, and ease of use of these systems while establishing a stronger technology foundation for the future.

Proposed Improvements:

1. Auditorium and Black Box Projection Systems
Both spaces require updated projection equipment. The auditorium currently operates with two 8,000-lumen projectors, one of which is completely out of service and the other nearing the end of its lamp life. Replacement lamps would cost approximately $1,200 installed, with additional professional cleaning and servicing estimated between $3,000 and $6,000. These expenses would only extend the life of aging equipment that no longer meets today's brightness standards.

The Black Box projector, rated at 5,500 lumens, also provides insufficient brightness. During a recent district professional development session, the projected image was difficult to see, even under normal presentation conditions.

We are exploring newer, higher-brightness projection options for both spaces. An interim rental or rent-to-own arrangement is also being considered to meet immediate holiday-season needs while allowing us to evaluate equipment before making a permanent investment.

2. Audiovisual System
Additional improvements will address outdated and difficult-to-operate systems throughout the JCA, including:

- Crestron Replacement: Explore a more user-friendly control system that integrates with the existing infrastructure and simplifies operation for staff and student workers.
- Black Box AV Upgrade: Replace outdated audio and visual equipment to improve sound quality, projection, reliability, and ease of use. Current equipment frequently fails and often requires outside technical support.
- Network Infrastructure: Improve connections between the Main Distribution Frame (MDF) and the upstairs AV equipment closet. Options include additional Cat6 cabling or single-mode fiber to support current systems and future expansion.
- System Integration: Coordinate the improvements to create a more reliable, compatible, and manageable AV environment throughout the facility.

Benefits to the District:
These upgrades will provide:

- Clearer, brighter projection and improved audio quality.
- More reliable equipment and fewer interruptions or failures.
- Easier operation for staff and student workers.
- Reduced dependence on outside technical support for routine use.
- Better support for classroom presentations, professional development, student performances, theater productions, livestreaming, and community events.
- A stronger foundation for future technology needs and expansion.

Funding Request and Next Steps:
The JCA is requesting approval for an expenditure not to exceed $80,000 to complete these audiovisual improvements.

We are gathering multiple proposals from qualified AV companies and will compare equipment quality, performance, installation costs, compatibility, warranties, and ongoing technical support. We will also explore bundled pricing where appropriate to maximize the value of the investment. Our goal is to establish a strong partnership with an audiovisual provider who understands the JCA's needs and can support the facility over the long term.

The proposed improvements represent an investment in maintaining the quality and functionality of an important district facility while ensuring the JCA can continue to serve our students, staff, and community effectively.

Thank you for your consideration and continued support of the Jenison Center for the Arts.