Fundraising

Initial Rollout Fall 2023

Recognize and reach out to potential donors that match district purchasing needs and wants

Philosophy: **Rock Ridge is dedicated to honoring our alumni from the four previous high schools; Eveleth, Eveleth-Gilbert, Gilbert, and Virginia.**
Rock Ridge will work to create partnerships with local and global companies/businesses/corporations to best prepare our students for post high school planning.

Resources:

- Alumni.rrps.org

WIG: Find from zero donors in July of 2020 to recognize and reach out to potential donors that match district purchasing needs and wants to multiple donors and reach goal of $3 million in donations by June of 2025.

Goal met. -WS 9/29/2026

EXPLORING	EMERGING	SUSTAINING	EXTENDING
• We will identify alumni that might be potential partners • We will identify companies/businesses/corporations that might be potential partners.	• We will contact alumni that might be potential partners. • We will contact companies/businesses/corporations that might be potential partners.	• We will achieve agreements with these alumni for both donations and sponsorships. • We will achieve agreements with these companies/businesses/corporations for both donations and sponsorships.	• We will achieve significant agreements with these alumni that exceed our basic needs and wants for donations and sponsorships. • We will achieve significant agreements with these companies/businesses/corporations for both donations and sponsorships that exceed our basic needs and wants.

lag indicators
We have raised the money we need for our basic needs and wants. **$2.8 Million 9/5/2023 $3.1 Million 9/30/2026**
We have the agreements with companies/businesses/corporations for our needs and wants for donations and sponsorship. **29 agreements throughout the campus 9/6/2023**

lead Indicators
Alumni are contacting Rock Ridge because they heard of this Alumni opportunity **200 alumni 9/6/2023**
Businesses are contacting Rock Ridge because they heard of the great opportunities we are providing for both our students and the businesses. **30 businesses 9/6/2023 Has now moved to reaching out for potential hires. 9/30/2026**
Alumni lists are formed. **250 Alumni 9/6/2023**
The alumni webpage is up and running **11/15/2020 Continuously updated 9/30/2026. "Click here to donate" has been added.**
Business lists are formed. **Listed by Academy 9/6/2023. Lists are still by Academy.**
Summer/Reunion Tours, and tours in general, are proving to be an avenue for potential alumni donors. 9/30/2026

School to Work Engagement

Initial Rollout Fall 2023

Create robust career exploration opportunities for our students and create a database of active professional partners interested in providing our students with fantastic career exploration opportunities.

Philosophy:

Rock Ridge is committed to achieving student Career Exploration opportunities
Rock Ridge is committed to gaining on and off campus experiences for our students
Rock Ridge is committed to developing meaningful partnerships with our employment stakeholders
Rock Ridge will develop opportunities for on campus student leadership

Resources:

- Academy Model at Rock Ridge High School
- Rock Ridge Ambassador Program
- Link inserted here in blue color

WIG: Create from zero in July of 2020, robust career exploration opportunities for our students and create a database of active professional partners interested in providing our students with fantastic career exploration opportunities by June of 2025.

EXPLORING	EMERGING	SUSTAINING	EXTENDING
• We will identify companies that might be potential partners. • We will consider an Ambassador Program for our Senior High Students to allow for leadership opportunities.	• We will contact companies that might be potential partners. • We will work together to identify the potential students and make contact with these students.	• We will achieve long term sustainable agreements with these companies for both on and off campus student experiences. • We will provide this program to grades 10-12 students.	• We will achieve significant and sustaining long term agreements with these companies for both on and off campus student experiences. • We will grow this program to include grades 6-9 students.

lag indicators:

All students participate in on and off campus student experiences with businesses/companies. **Students who have completed Career Exploration Class: 612 9/6/2023. These courses continue to be offered and completed by students.**

All students in grades 10-12 participate. All students in grades 9-12 now participate.

lead Indicators:

Students and teachers are motivated to create and participate in student work experiences. **30 total students in 2021-22 and 2022-23. 9/6/2023 Over 130 students participated in Job Shadow experiences. 9/30/2026**

Companies and businesses are motivated to create and participate in student work experiences. **70 total businesses in these three years: 2021-22 and 2022-23. (23 a year) 9/6/2023 30+ businesses, annually, speaking to Career Exploration class. 20+, annually, coming in to participate in Mock Interviews and Food Truck Challenge Judging. (50 a year). 9/30/2026**

Business lists are formed. Listed by Academy 9/6/2023

- **Business, Information Technology, Communications, and Arts (CBAIT) Academy: 6 9/6/2023**
- **Construction, Manufacturing, Architecture, Natural Resources and Engineering(CMANE) Academy: 5 9/6/2023**
- **Health Sciences and Human Services (HHS) Academy: 11 9/6/2023**

- Added the Suggested Sequence PAthways per Academy PAthway in 2025-26 and beyond.
- Added the Graduation Distinction in 2025-26 graduating class. Will continue in 2027 and beyond. 9/30/2026