SECOND READING BY BOARD

po8330.01

Vol. 35, No. 2 - Artificial Intelligence (AI) - July 2026 Revised UNAUTHORIZED ACQUISITION OF STUDENT PERSONAL INFORMATION

8330.01 - **UNAUTHORIZED ACQUISITION OF STUDENT PERSONAL INFORMATION**

The ~~School~~ Board is responsible for maintaining records of all students attending schools in this District.

If the District becomes aware of the unauthorized acquisition of "Personal Information" including acquisition facilitated by an Artificial Intelligence (AI) system or its associated vendor platform, the District shall make reasonable efforts to notify each affected student, and if a minor, the parents, that their personal information has been accessed.

" Personal Information " includes the individual's social security number, driver's license number, State identification number, the number of financial accounts or access codes, the individual's deoxyribonucleic acid (DNA) profile, or the individual's unique biometric data including fingerprint, voice print, retina or iris image, or any other unique physical representation.

The notice shall be issued within a reasonable time, not to exceed forty-five (45) days after the District learns of the acquisition of the personal information. The notice shall indicate that the District knows of the unauthorized acquisition of personal information pertaining to the student. The notice shall be by mail or by a method the District has previously employed to communicate with the students.

If, as the result of a single incident, the District is required to notify 1,000 or more students, the District shall without unreasonable delay notify all consumer reporting agencies that compile and maintain files on consumers on a nationwide basis of the timing, distribution, and content of the notices sent to the students. Notification is not required if the acquisition of personal information does not create a material risk of identity theft or fraud to the subject of the personal information.

Upon written request from the student who has received a notice, the District shall identify the personal information that was acquired.

A law enforcement agency may, in order to protect an investigation or homeland security, ask the District not to provide a notice for any period of time and the District's notification

process shall begin at the end of that time period.

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Legal
134.98 (2)(cm)(1)(2), Wis. Stats.