SECOND READING BY BOARD

po7540

Vol. 35, No. 2 - Artificial Intelligence (AI) - July 2026 Revised TECHNOLOGY

7540 - **TECHNOLOGY**

The Board is committed to the effective use of technology to both enhance the quality of student learning and the efficiency of District operations.

Students' use of District technology resources (see definition in Bylaw 0100 - Definitions) is a privilege, not a right. Students and their parents must comply with Policy 7540.03 - Student Technology Acceptable Use and Safety.

The Superintendent or designee shall develop, recommend for approval by the Board, and implement a written District Technology Procedure (DTP). One (1) primary purpose of the DTP is to evaluate new and emerging technologies , **(X)** including the strategic integration and governance of Artificial Intelligence (AI) tools and how they will play a role in student achievement and success and/or efficient and effective District operations.

~~**The DTP shall set forth procedures for the proper acquisition of technology. The DTP shall also provide guidance to staff and students concerning making safe, appropriate and ethical use of District technology resources, as well as inform both staff and students about disciplinary actions that will be taken if Board technology and/or networks are abused in any way or used in an illegal or unethical manner. (See Policy 7540.03 ( ) and AG 7540.03 [END OF OPTION] - Student Technology Acceptable Use and Safety, and Policy 7540.04 ( ) and AG 7540.04 [END OF OPTION] - Staff Technology Acceptable Use and Safety)**~~

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~~**The District Administrator ( ) , in conjunction with the _____, [END OF OPTION] shall review the DTP and ( ) report ( ) recommend the approval of [END OF OPTION] any changes, amendments, or revisions to the Board ( ) annually.**~~

This policy, along with the Student and Staff Technology Acceptable Use and Safety policies, and the Student Code of Conduct, further govern students' and staff members' use of their personal communication devices (see Policy 5136- Personal Communication Devices and Policy 7530.02 - Staff and School Officials Use of Personal Communication Devices). Users

have no right or expectation of privacy when using District technology resources (including, but not limited to, privacy in the content of their personal files, e-mails, and records of their online activity when using the District's computer network and/or Internet connection).

Further, safeguards shall be established so that the Board's investment in both hardware and software achieve the benefits of technology and inhibits negative side affects. Accordingly, students shall be educated about appropriate online behavior including, but not limited to, using social media, which is defined in Bylaw 0100 - Definitions to interact with others online; interacting with other individuals in chat rooms or on blogs; and, recognizing what constitutes cyberbullying, understanding cyberbullying is a violation of Board policy, and learning appropriate responses if they experience cyberbullying. Social media does not include sending or receiving e-mail through the use of District-issued e-mail accounts.

District Policy on Artificial Intelligence (AI) Use

The District considers Artificial Intelligence (AI) tools to be a fundamental part of its technology infrastructure. Therefore, all AI technology , including software and hardware that is procured, developed, or utilized , is subject to the same oversight, inventory, and management standards as all other District technology assets.

The Board has established Policy 7540.08 - Artificial Intelligence (AI) to ensure the ethical, responsible, and compliant use of AI by everyone in the school community.

Equipment Security and Retention Procedures

The District invests significant resources in making current technology available for staff and students. Individual usage of devices that are not in a fixed location must be in accordance with these guidelines. The term "device" for purposes of this guideline includes District-owned computers, tablets, smart devices, and any other hardware or software systems or equipment owned or leased by the District.

A. **Identification:**

1. A label with the District's name and an identification number will be placed on each device owned by the District.

2. Records of the identification number, serial number, model, etc. for each device shall be maintained in the Technology Department.

3. District devices are assigned, identified, and tracked through an online management system.

B. **Use of District-Owned Devices:**

No device may be used to access any material that is prohibited by the District's technology usage policies, Policy 7540.03 - Student Technology Acceptable Use and Safety and Policy 7540.04 - Staff Technology Acceptable Use and Safety. Devices may not be used to access content that is unlawful or potentially harmful to the device and may never be used to access any "darkweb" content. Specifically, use of devices to access material that poses a risk of introducing viruses, malware, or other destructive content is strictly prohibited. Users are responsible for replacing devices that are inoperable due to the introduction of such malicious content while in the user's possession.

C. **Staff Services:**

Media staff will instruct the user on the correct operation of devices. Media staff may assist other staff members in obtaining materials for instructional use by recording and/or copying within copyright guidelines.

D. **Equipment Inventory and Repair:**

All devices will be inventoried pursuant to Policy 7450 - Property Inventory.

If a piece of equipment requires repair, it will be sent to the Technology Department.

E. **Report of Loss:**

If any device is lost, the Principal and the Technology Department shall be notified. The Principal may notify the police if deemed appropriate.

Access to Social Media

Staff use of District-approved social media platforms/sites shall be consistent with Policy 7544 - Use of Social Media.

Students must comply with Policy 7544 - Use of Social Media, Policy 7540.03- Student Technology Acceptable Use and Safety, and Policy 5136- Personal Communication Devices when using District technology resources to access and/or use District-approved social media platforms/sites.

Staff may use District-approved social media platforms/sites in accordance with Policy

7544 - Use of Social Media and, pursuant to Policy 7540.02 - Staff and School Officials Use of Personal Communication Devices. Staff may use web content, apps, and services for one-way communication with the District's constituents for business-related purposes. Authorized staff may use District technology resources to access and use District-approved social media platforms/sites to increase awareness of District programs and activities, as well as to promote achievements of staff and students, provided the Superintendent approves, in advance, such access and use. Use of District-approved social media platforms/sites for business-related purposes is subject to Wisconsin's public records laws and, as set forth in Policy 7544- Use of Social Media, staff members are responsible for archiving their social media and complying with the District's record retention schedule. See Policy 8310 – Public Records and AG 8310A – Public Records.

Staff must comply with Policy 7544 - Use of Social Media, Policy 7540.04 - Staff Technology Acceptable Use and Safety, and Policy 7530.02- Staff and School Officials Use of Personal Communication Devices when using District technology resources or personally-owned PCDs to access and/or use social media for personal purposes. (

~~**[NOTE: CHOOSE ONE OF THE THREE OPTIONS, IF DESIRED]**~~

~~**[ ] OPTION #1]**~~

[X] Staff use of District-approved social media platforms/sites shall be consistent with Policy 7544 - Use of Social Media.

Students must comply with Policy 7540.03 - Student Technology Acceptable Use and Safety and Policy 5136 - Personal Communication Devices when using District technology resources to access and/or use District-approved social media platforms/sites.

Similarly, staff must comply with Policy 7544 - Use of Social Media, Policy 7540.04 - Staff Technology Acceptable Use and Safety, and Policy 7530.02 - Staff and School Officials Use of Personal Communication Devices when using District technology resources to access and/or use District-approved social media platforms/sites.

~~**OR**~~

~~**[ ] OPTION #2] [DRAFTING NOTE: Choose this option if the District intends to prohibit staff and students from accessing social media using District technology resources. If so, Policy 7544 is not necessary.]**~~

~~**[ ]** The Board prohibits students and staff members from using District technology resources to access and/or use social media.~~

OR

[ ] OPTION #3]

The Board prohibits students from using District technology resources to access and/or use social media for other than instructional purposes.

Staff may use District-approved social media platforms/sites in accordance with Policy 7544 - Use of Social Media **( )** and, pursuant to Policy 7540.02 - Staff and School Officials Use of Personal Communication Devices, may use web content, apps, and services for one-way communication with the District's constituents **[END OF OPTION]** . Authorized staff may use District technology resources to access and use District-approved social media platforms/sites to increase awareness of District programs and activities, as well as to promote achievements of staff and students, provided the District Administrator approves, in advance, such access and use. Use of District-approved social media platforms/sites for business-related purposes is subject to Wisconsin's public records laws and, as set forth in Policy 7544 - Use of Social Media, staff members are responsible for archiving their social media and complying with the District's record retention schedule. See Policy 8310 – Public Records **( )** and AG 8310A **[END OF OPTION]** – Public Records.

[DRAFTING NOTE: Retain this provision if the District has chosen an option in Policy 7544 permitting staff to access social media from District technology resources or from personal technology resources.]

[ ] Staff must comply with Policy 7544 - Use of Social Media, Policy 7540.04 - Staff Technology Acceptable Use and Safety, and Policy 7530.02 - Staff and School Officials Use of Personal Communication Devices when using District technology resources **( )** or personally-owned PCDs **[END OF OPTION]** to access and/or use social media for personal purposes.

[END OF OPTIONS]

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947.0125, Wis. Stats.
948.11, Wis. Stats.