



Community Education & Communication Services

October 2026

Every resident connected; Every generation engaged

Fall 2025 through Summer 2026

Strong Beginnings

209

Early Childhood
Screenings

269/240

Children in ECFE

134/232

Parents in ECFE

244

Preschool Students

Engaged Youth

551

Childcare Students

5,196

CE Registrations

102

YDYS/EPIC Students

25

Student Employees

Connected Community

7,365

Facility Hours Scheduled

332

Adult Basic Education
Contact Hours

209

Volunteer Hours Donated

Reflections of School & Community Needs

Department Changes

Previous Organization

- EC Program Secretary
- CE Program Secretary
- Facilities Program Secretary
- EC Coordinator
- Enrichment Coordinator
- Childcare and Recreation Coordinator

Current Organization

- EC Program Secretary
- CE Program Secretary
- EC Coordinator
- Recreation & Facilities Coordinator
- Enrichment & Engagement Coordinator
- Childcare Coordinator

Why the Changes?

Goals and Evolving Focuses

Goal One

Redefining the Customer
Experience

*Shifting from transactional
interactions to relational
hospitality*

Action Steps

- Marketing
- Audit Current Processes
- Class Follow-Up/Survey
- Early Check-Ins
 - First Time Attendees
 - First Days of Programming
- Improved Signage and Focus on Initial Days of Programming

Why the Changes?

Goals and Evolving Focuses

Goal Two

Cultivating the “Third Place”

Establishing our facilities as the primary community hub between home (1st place) and work/school (2nd place).

Action Steps

- Community Partner Awareness
- Create Inviting/Welcoming Spaces and Programs
- Additional Signage to Support Navigation
- Brighten Dark Spaces
- Offering Less Structured Programs for Interaction

Why the Changes?

Goals and Evolving Focuses

Goal Three

Building Social Capital

Bridging the gap between the student population and the broader resident community

Action Steps

- In-Person Technology Classes
- Senior and Community Volunteers
- Make-a-Difference Day
- Senior Readers in All Programs
- Continued Connection with Community Partners

Social Capital & Community Engagement

Don't underestimate the power of social capital.
“Nothing About Us, Without Us”

Rebuilding Trust

1. Move away from Transactional social capital, to Transformational.
2. Move toward Partnership Models
3. Use the Information Shared

Keeping Families Informed

Per the Annual Survey

Communication

75% are Satisfied or Very Satisfied with the level of communication received from the district

43% do NOT use Facebook

92% Use the School Newsletters! (70% find them “good” or “excellent”)

Emails still remain the **#1** way families see information.

Newsletters: E-Building, E-District, Print-Community

Facebook: Improved Engagement

Website Update/Conversion: Continuous Work

Storytelling: Systems of Sharing

Increased Support for District Events: Graduation, K-Registration, STEM Night,
Back to School

Accessibility: April 2028

Highlight: Best Post!

Overview

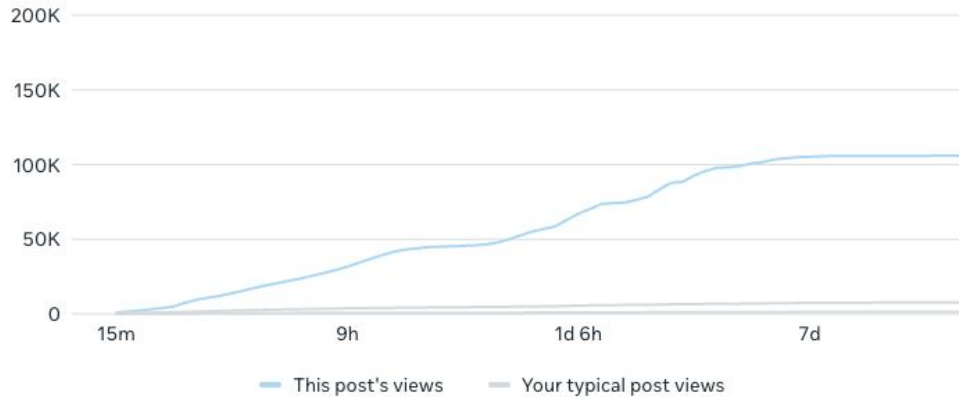
Views ⓘ	Viewers ⓘ	Interactions ⓘ	Link clicks ⓘ	Follows ⓘ
106.4K	73.2K	3.0K	--	0

📈 This post received more views compared to your recent Facebook posts.

Views ⓘ

106.4K

Total Audience Age & gender Top countries



📈 This post received more interactions compared to your recent Facebook posts.

Interactions ⓘ

3.0K

Likes and reactions ⓘ	Comments ⓘ	Shares ⓘ	Saves ⓘ
2.8K	158	33	5

Feed preview



Big Lake Schools

Published by [Morgan Prokosch](#) · June 2 · 🌐

Check out these amazing dressers created by our BLHS advanced woodworking class! 🪵🔨

While creating these pieces, students learned expert skills in caseworks, drawer box construction, advanced hardware, assembly, and finishing, all while maintaining a safe shop environment.

We have such talented students! We are proud of their craftsmanship! [See less](#)



Boost

👍 2.8K 🗨️ 158 ➦ 33

Most relevant ▾



Comment as Big Lak... 🗨️ 😊 📷 📺 📹



Stanley Lumley · 20w

Thank you for the Post of the dresser projects from woodworking class. I would like to see more posts in the future.

🔗 View post on Facebook

Getting out of the house to connect with peers for myself and my kids! The teachers are all great and do such a nice job relating to everyone and the phase of life they are in. Miss Marysel is THE BEST!! She is such a light and well-educated to help us parents with all kinds of issues. I'm constantly blown away by her warmth and knowledge. She is so welcoming and allows the parents to be themselves and bring up an issues to the table and then always tries her best to support us. I could go on and on about how valuable she has been to me and many others! Miss Elizabeth is so sweet and caring. You can tell she loves her time with these kids and even if it's a tougher drop off, I know my child is in safe hands with her and she will get them to warm up and feel comfortable. Another amazing staff member that I have a lot of love for!

-ECFE STEAM EXPLORERS



I like having a planned activity for my kids each week that I don't have to plan and I don't have to clean up after.-B-5 class

The ease of getting to play while slowly introducing curriculum for those not ready for the longer preschool days- Preschool Pals

Warm Fuzzies

Well that is easy to schedule then.

The coaching staff in big lake is truly phenomenal and we are so very thankful to be part of the team!!

Wool Felting 3D
Pumpkin: the calm atmosphere the teacher created - we were all beginners and I think many of us had qualms that we would be able to produce anything like a pumpkin. Our instructor explained things clearly, at the perfect pace and demonstrated - constantly checking in with encouragement but did not intervene unless requested - there was no sense of not having enough time or being confused by instructions - it really was a perfectly taught class.



Disney Boot Camp: The instructor really knew what she was talking about. The shared details of what a current multi-day trip to Disney World will encounter, and some recommended tools and considerations for planning such a trip. Planning became a significant necessity that we were not fully cognizant of. There is a lot too it, especially if very young children will be with the group.

Warm Fuzzies

I just wanted to reach out to ... give a big shout out to all the wonderful teachers ... that have helped [our child] finally reach her emotionally maturity to have a great and fun year at kids club! You were all so patient, loving and supportive FOR YEARS and we could not be any more blessed to have such wonderful and caring providers for our kids!

You guys all provide such a huge gift to us parents, knowing that our kids are safe and well taking care of when they are with you! We appreciate you and [the] team!