



Memo

To: Mayor and Hayden City Council

From: Abbi Sanchez, City Clerk

Date: October 27, 2026

Agenda Item: Winter Wonderland Immersive Light Display

Agenda Item Location

New Business

Recommended Action or Motion

The Arts Commission has recommended approval of the Winter Wonderland Immersive Light Display by Christina Villagomez

Summary/Background

Local artist Christina Villagomez has proposed the creation of a darkened Winter Wonderland Immersive Light Display in the former Public Works Facility behind Hayden City Hall. The display will be open to the public during, yet to be determined, days and times beginning on December 5th, in coordination with the city's Hayden Lights Parade and Tree Lighting Ceremony, through January 3rd.

The event utilizes unused space to create an engaging, family-friendly experience built primarily from reused and upcycled materials to maintain a manageable budget. Key features include a recycled-cardboard gingerbread house façade, oversized wrapped presents with illuminated ornaments, and clusters of candy-themed light sculptures connected by roped walkways to improve visitor flow and engagement. This immersive environment offers memorable photo opportunities and encourages public participation in a unique artistic experience.

This event supports the Arts Commission's overarching mission by contributing to an environment where the arts can be fully expressed for the enrichment of Hayden residents and visitors. The installation promotes visual arts within the community, enhances cultural engagement during a major seasonal event, and increases public access to creative experiences. It also supports the Commission's goals by activating public space through art, fostering opportunities for artistic expression, encouraging community participation in the arts, and contributing to Hayden's identity as a destination for creative and cultural activities. Additionally, the project aligns with the Commission's commitment to supporting artistic activities that benefit the community.

Fiscal Impact

The Arts Commission has approved up to \$750 to be expended for this event. These funds are within the budgeted funds for the Arts Commission in the adopted FY2027 budget. Therefore, there is no fiscal impact for this event.

Budget Funding Source / Transfer Request

110-111-58025: Arts Commission

110-229-22815: Arts Commission Event Donations