

**NAMING RIGHTS CONTRACT
(DIXON PUBLIC SCHOOLS AND SAUK VALLEY BANK & TRUST.)**

This Naming Rights Sponsorship Contract ("Contract") is entered effective the ___ day of August 2026, between Dixon Community Unit School District #170, also known as Dixon Public Schools, an Illinois School District ("District"), and Sauk Valley Bank & Trust, an Illinois Corporation, ("SVB").

WHEREAS, the District strives to maintain quality athletic facilities so as to encourage student participation, public attendance, and for the enhancement of the quality of life within the surrounding community; and

WHEREAS, in an effort to modernize, address maintenance, and assist with facility improvement the Board has undertaken a capital projects campaign to undertake renovations and improvements at AC Bowers Field; and

WHEREAS, one of the improvements that the District believes will enhance the quality of the facility is the purchase and installation of a digital video scoreboard (Scoreboard or School Facility); and

WHEREAS, SVB is a strong supporter of the local community and has a significant presence and involvement within the District and desires to make a long-term commitment and investment to the Dixon Public Schools and its students.

WHEREAS, in exchange for funding the cost of the Scoreboard, the Board of Education has determined it appropriate to offer SVB the opportunity to purchase, for the designated time period, naming rights to the Scoreboard and primary sponsorship thereof; and

WHEREAS, SVB has agreed to provide funding to the District for the Scoreboard; and

WHEREAS, this Contract is not intended to create any rights, benefits, or obligations of any kind whatsoever in favor of any persons or entities who are not parties to this Contract and is entered into solely for the benefit of the parties hereto, to outline the agreements and expectations.

NOW, THEREFORE, the terms and conditions are hereinafter set forth, and the parties hereto agree as follows:

ARTICLE A - LENGTH OF CONTRACT

1. The term of this Contract shall be in effect from August 31, 2026, until December 31, 2046. If not renewed by the provisions in Article G, it shall terminate on December 31, 2046.

ARTICLE B - DISTRICT RESPONSIBILITIES

1. Commencing August __ 2026, and for the term of this Agreement, the District grants to SVB the exclusive rights to name (brand) the Scoreboard at AC Bowers Field. This shall include exclusive branding rights to SVB for the front and top of the Scoreboard, in such format and layout as mutual agreed to by the Parties. The preliminary intended design, subject to being formalized by District and SVB, is attached as Exhibit A.
2. The District shall be responsible for retaining all contractors and installers, as may be necessary to install the Scoreboard and all agreed format and layout of branding for SVB and to purchase and contract for all necessary utilities for completion of the installation of Scoreboard.
3. District shall take all steps necessary, during the term of the Agreement, to permit SVB to be granted and retain exclusive rights to the advertising/ billboard design located on the back of the Scoreboard for the life of the scoreboard. It will be the responsibility of Dixon Public School to maintain the upkeep and appearance of this design. During the term of this Agreement the back of the Scoreboard logo and design may be changed or refreshed, at the request of SVB. If such request is made on more than two occasions during the term the cost of such shall be borne by SVB. The District shall act reasonably and promptly to implement the request and incur such expense as may be reasonable and appropriate.
4. District shall be responsible for all ongoing maintenance, repairs, service, and operational costs associated with the Scoreboard for the life of the equipment. This obligation shall include replacement of the Scoreboard in the event of damage, loss, or mechanical failure, to complete the term of this Agreement. If during the term of this Agreement there is any extended period of time (longer than 30 days) during which the Scoreboard is disabled, damaged, or otherwise unavailable for usage, the period of time shall extend the term of this Agreement.
5. District shall grant to SVB, without need for further contribution or consideration, all rights, privileges, benefits, recognition, and opportunities that are provided by the District to its highest level or category sponsors of the District during the term of this Agreement. Such rights and opportunities shall include, without limitation, any rights and benefits customarily provided to the District's highest-level sponsors with respect to athletic events, school events, facilities, digital and electronic displays, signage, public announcements, programs, publications, websites, social media, promotional materials, community events, and other District sponsored or District sanctioned activities, to the extent applicable. If the District establishes, modifies, expands, or otherwise offers a higher level or more comprehensive sponsorship package during the Term, SVB shall automatically be entitled to receive the rights, benefits, recognition, and opportunities associated with such highest level of sponsorship without any additional contribution, payment, fee, or other consideration from SVB.

6. During the length of this contract, no other bank or financial institution, not associated with SVB, shall be permitted by the District to display advertising of any kind, at any location on the back of the Scoreboard or permanently installed on the front of the Scoreboard in any fashion. This restriction shall not, however, preclude banks or financial institutions, other than SVB, from the purchase of non-primary advertising during events for temporary video display on the Scoreboard.
7. If District ceases using AC Bowers Field, due to relocation of the athletic facilities or football field, any new or replacement Scoreboard at that location shall, for the term of this Agreement, honor the branding/naming rights given to SVB.

ARTICLE C – SAUK VALLEY BANK RESPONSIBILITIES

1. Upon completion of the installation of the Scoreboard and acceptance of the completed branding and advertising by SVB, with the branding in a form acceptable to SVB, SVB shall remit to District the aggregate sum of \$416,681.45
2. SVB shall provide and reasonably cooperate with the designer and installer of the Scoreboard in the provision of all necessary logo and designation as to how the name and logo will be displayed, both on the front of the scoreboard and the back of the scoreboard. SVB grants District a license to use such branding or marks.

ARTICLE D—IHSA

1. Both Parties acknowledge that certain rules exist, during qualifying IHSA events which may be held at AC Bowers Field, that may temporarily limit or modify sponsorship and marketing. If any signage of SVB, at AC Bowers Field, is required by IHSA rules to be temporarily covered or limited, the District shall offer SVB additional or alternative sponsorship opportunities within the District, even at alternative times, at no additional cost or expense.

ARTICLE E – BREACH OF CONTRACT

1. In the event either party claims the other party to be in breach of this Contract, the non-breaching party shall provide a written notice to the other party within 30 days of the purported breach. Within 10 days of receipt of the written notice, the Dixon Market President of SVB and the Superintendent of Schools, or her designee, shall then meet and attempt to mediate any concern. Failure to agree to any such meeting and /or to resolve the matter within 30 days of receipt of notice will result in the non-breaching party having the right, but not obligation, to terminate the agreement. If District terminates this Agreement prior to the expiration of the original term and SVB is not determined to have been in default, District shall refund monies to SVB. Refund of monies shall be done on a pro-rata basis, based on the length of the term and original amount contributed by SVB. (e.g., if termination at 10 years, then 50% of the funds contributed shall be returned).

2. If mediation of the concerns does not resolve the matter, each Party shall retain the right to proceed in Court with litigation, applying Illinois law. The venue for such litigation shall be Lee County, Illinois.

ARTICLE F – LIABILITY

1. The District shall indemnify and hold harmless SVB against any and all claims, losses, damages, and liabilities arising from any accident, injury, or other occurrence caused, or claimed to have been caused, by any person or to the property of said persons, by the District during the terms of this agreement arising out of use of the Scoreboard. This indemnity shall extend to reasonable attorney fees. If SVB is made a party to any such claim it shall promptly, within 14 days, given notice to District of the same and reasonably cooperate with the defense. District upon notice of such claim shall promptly take steps to defend SVB.

ARTICLE G – EXTENSION

1. First Right to Extend Term. Should the District, prior to the end of the original twenty term or at any time within one year after the end of such term, elect to continue to grant naming or primary sponsorship rights to the Scoreboard SVB shall be given written notice of such election and have the first right to purchase the same for the same level of designated annual fee as offered to other prospective sponsors and shall have the right to extend the term of this Agreement for an additional ten year term (the “Extended Term”) on the following terms and conditions:
 - a. SVB has not been and is not then in material default in any of the terms and conditions of this Agreement;
 - b. The Extended Term shall be on the same terms, covenants and conditions as the initial Contract, other than as to the contribution amount;
 - c. District shall update and refresh the logo and branding design, at its expense; and
 - d. SVB shall, not more than 45 days after the District’s giving of written notice, notify the District in writing of its election to so extend the Agreement.
2. Upon exercise of the option to extend the term of this Agreement for the additional term, references to the “term” of the Contract shall include the initial term plus the Extended Term.

ARTICLE H. NOTICE

The notice to be given by either party to the other shall be given by an instrument in writing delivered personally or dispatched by registered or certified mail to the appropriate following address:

DISTRICT

Dixon Community Unit School District #170
Attn: Superintendent of Schools
District Office

or as the District may otherwise direct in writing.

SVB

Sauk Valley Bank & Trust
Attn Market President
Dixon IL 61021

or as SVB may otherwise direct in writing.

ARTICLE I - AMENDMENT

This Contract represents the entire agreement between the parties hereto and shall supersede any and all prior understandings or agreements between the parties, with respect to the subject matter hereof, and this Contract may only be amended by a written notification, agreed upon by or on behalf of each party.

ARTICLE J – AGREEMENT EXPIRATION

Absent renewal, as provided in Article G, this Contract will automatically expire on December 31, 2046.

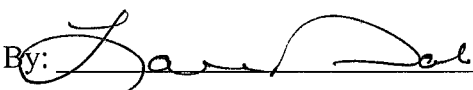
ARTICLE K – SIGNATURES

IN WITNESS WHEREOF, the Parties have caused this Contract to be executed by their duly designated officials.

Dixon Public Schools, CUSD #170

Sauk Valley Bank & Trust.

By: _____

By: _____

Title: _____

Title: CFO_____

Date: _____

Date: 9-8-26