SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.
Zoom Meeting

RECREATION & COMMUNITY SERVICES
BOARD COMMITTEE MEETING MINUTES

September 21, 2026
5:00 PM

1. Call to Order
   The meeting was called to order at 5:02 p.m.

2. Roll Call
   The following were present at the meeting:
   - Rebecca Lee, Chair
   - Joe Becker, Vice Chair
   - Sagar Tolani, Committee Member *(excused)*
   - Shelly Strasser, Director of Recreation and Community Services
   - Sandie Lukitsch, District Employee, PTA Council Representative, Parent

3. Adoption of Agenda
   Motion by J. Becker to adopt the agenda as posted, seconded by R. Lee.

4. Approve Minutes from the Last Meeting
   Motion by J. Becker to approve the minutes of the August 17, 2026 meeting, seconded by R. Lee.

5. Public Comments
   None

6. Old or Unfinished Business
   None

7. New Business
   7.1. Summer Program Participation Data
   S. Strasser shared summary activity trend analysis data pulled from the registration system. The summary data provides a year to year comparison of participation for the season. Additionally it shows year to year participation data in each program category (i.e. youth sports, adult fitness, summer camps, aquatics, etc.). The committee discussed known reasons for declines and increases in specific areas, along with trends and patterns that the Rec team has identified. The department is working to establish growth targets in each program area along with a cost recovery model.

   7.2. Summer Participant Survey Feedback Data
   The committee reviewed the Summer 2026 Participant Satisfaction survey data and was pleased with the data and results. S. Strasser shared how the department tracks and uses the data in year to year comparisons and in season to season comparison. The department analyzes the data in the four core content areas and uses it to drive their work and overall department performance goals. The committee reviewed and discussed the comments section of the survey and how the department uses the feedback to make program and staffing improvements. Positive feedback is also shared with program staff.

8. Items to be Considered for Future Discussion
   None

9. Adjournment
   Motion by J. Becker to adjourn the meeting at 5:26 p.m., seconded by R. Lee.