

Athletics Department: Year 2 Year-in-Review

Building Capacity and Engagement at East Aurora High School

Presented by: Noel De La Mar – Assistant Principal of Athletics and Activities



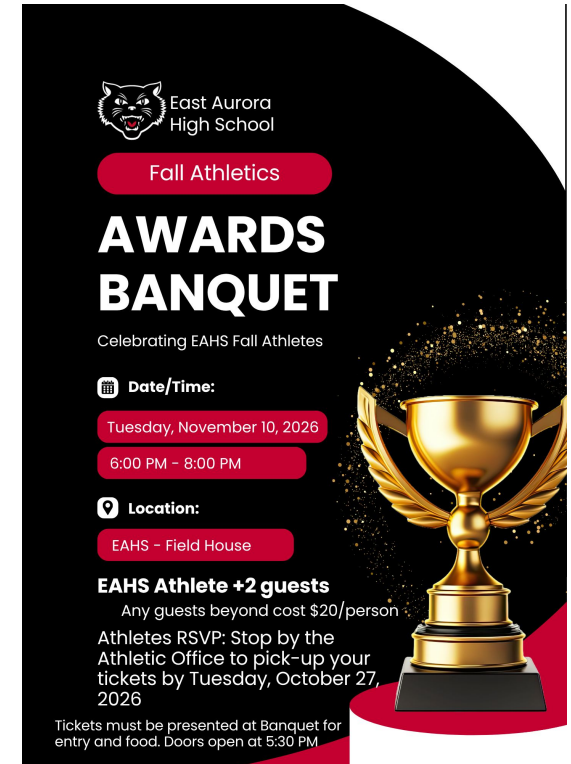
Our Strategic Vision

- **Mission:** To provide high-quality, diverse, and equitable opportunities for student growth and physical development—fostering achievement, sportsmanship, and strong community relationships.
- **Year 2 Focus Areas:**
 - Increase student participation in athletics and activities.
 - Enhance coaching and sponsorship.
 - Improve Facilities.
 - Strengthen community partnerships.



Expanding Participation & Program Access

- **Goal:** Increase student participation in athletics and activities.
- **Accomplishments:**
 - Girls Flag Football
 - Boys Volleyball
 - Senior Recognition
 - Expanded Participation Opportunities
 - Student-Athlete Recognition



The poster is for the East Aurora High School Fall Athletics Awards Banquet. It features a black background with a red curved border on the right side. At the top left is the East Aurora High School logo, which includes a wolf head and the text 'East Aurora High School'. Below the logo is a red pill-shaped button with the text 'Fall Athletics'. The main title 'AWARDS BANQUET' is in large, bold, white capital letters. Below the title is the text 'Celebrating EAHS Fall Athletes'. There are three red pill-shaped buttons with white text: 'Date/Time: Tuesday, November 10, 2026 6:00 PM - 8:00 PM', 'Location: EAHS - Field House', and 'EAHS Athlete +2 guests'. Below these buttons is the text 'Any guests beyond cost \$20/person'. At the bottom left, it says 'Athletes RSVP: Stop by the Athletic Office to pick-up your tickets by Tuesday, October 27, 2026'. At the bottom right, it says 'Tickets must be presented at Banquet for entry and food. Doors open at 5:30 PM'. On the right side of the poster is a large, ornate gold trophy with wings, set against a background of gold confetti.

East Aurora High School

Fall Athletics

AWARDS BANQUET

Celebrating EAHS Fall Athletes

Date/Time:
Tuesday, November 10, 2026
6:00 PM - 8:00 PM

Location:
EAHS - Field House

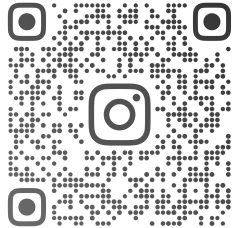
EAHS Athlete +2 guests
Any guests beyond cost \$20/person

Athletes RSVP: Stop by the Athletic Office to pick-up your tickets by Tuesday, October 27, 2026

Tickets must be presented at Banquet for entry and food. Doors open at 5:30 PM

Coaching Mentorship & Community Connection

- **Goal:** Enhance coaching and sponsorship.
- **Accomplishments:**
 - Social Media Engagement
 - Parent & Player Engagement
 - Coaching Mentorship

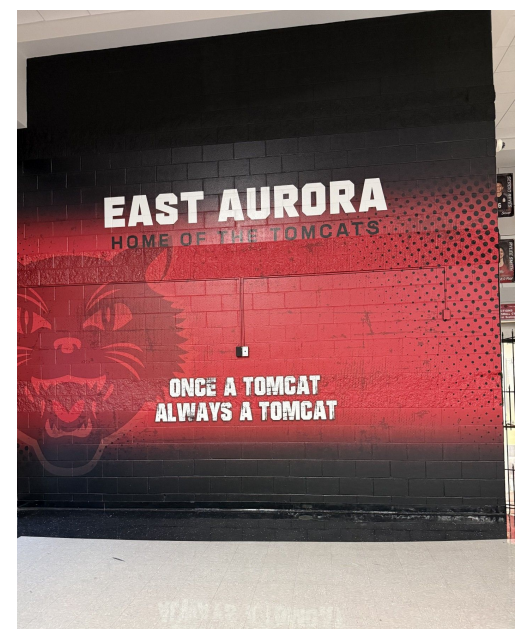


EAHS_TOMCAT_ATHLETICS



Improve Facilities

- **Goal:** Improve facilities
- **Accomplishments:**
 - Facility Improvement Projects
 - Athletic Branding & Recognition
 - Equipment & Infrastructure Upgrades
 - Funding & Partnerships
 - Long-Term Planning



Strengthen Community Partnerships

- **Goal:** Community Partnerships
- **Accomplishments:**
 - Community Engagement
 - Partnership Development
 - Program Showcases
 - Family & Community Com
 - Youth Outreach



Looking Ahead: Year 3 – Growth and Sustainability

- **Next Steps:**
 - **Sustain and Grow Participation:** Build upon recent participation gains by increasing access to athletics and activities, strengthening feeder program connections, and ensuring opportunities for all students to engage.
 - **Develop Student Leadership:** Expand leadership opportunities for student-athletes and activity participants through mentoring, leadership training, team captain development, and student voice initiatives.
 - **Enhance Fundraising and Sponsorship Efforts:** Strengthen partnerships with community organizations, alumni, and local businesses to increase financial support and resources for athletics and activities.
 - **Refine and Strengthen Program Offerings:** Evaluate existing programs, identify areas for growth, and enhance the overall student experience through continuous improvement, innovation, and alignment with student interests.



East Aurora High School Athletics Department

*Thank
You*

