

McKinney Accountability System

MCKINNEY ISD | October 19, 2026

Pillar 4: MISD Family & Culture



“MISD is a great district with strong leadership and dedicated staff.”
~MISD Parent

McKINNEY **ISD**

SCHOOL LEADERSHIP



MELANIE RALEEH
Deputy Superintendent



MOLLY HOVAN
Exec Dir of Elementary
School Leadership



JEFF BANNER
Exec Dir of Secondary
School Leadership



JAE GASKILL
Senior Director of Career
& Technical Education

Survey Results to Be Proud Of...

- “**91.8%** of surveyed parents agree that teachers and school staff treat students and parents with respect regardless of background or culture.”
- “**96.1%** of surveyed parents agree that their child’s campus celebrates the accomplishments of their teachers and staff”
- “**90.5 %** of surveyed parents agree that teachers and staff seem to be enthusiastic about their work environment and display school pride.”



4.1.1 PROGRESS

Create and maintain an inclusive process to communicate and provide engagement opportunities for all stakeholders.

- A plan to inform all stakeholders of the available programs and extracurriculars.
- Promote MISD programs, services, and extracurriculars during transition times.
- Create and sustain online calendars, resources, and social media expectations.



4.1.2 PROGRESS

Create, foster, and maintain opportunities for every student to get plugged in and engage in activities of interest, with support from all stakeholders.

- Increase student participation (interest & engagement) & standards of practice for all campuses.
- Input from stakeholders on the needs, interests, and expectations of students.



IT'S ALL ABOUT ENGAGEMENT

26-27 Pillar Key Performance Indicators:

- 80% of secondary students will be involved in at least one extracurricular activity.
- Increase the number of club opportunities at elementary and middle school
- Survey data will improve in regards to sense of belonging.



Engagement & Culture



***McKINNEY* ISD**
EVERY STUDENT, EVERY DAY!



MISD Family & Culture

Our students are connected!

94% unique secondary students enrolled in Athletics, CTE, and/or Fine Arts

- 47% of all secondary students enrolled in Athletics
- 45% of all secondary students enrolled in CTE
- 60% of all secondary students enrolled in Fine Arts

100 % of elementary students are enrolled in music, art, and PE

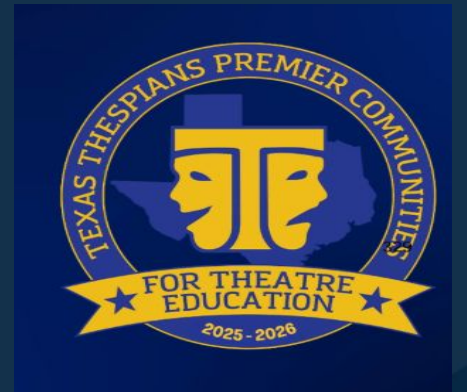


Buzz Photos



Celebrations from Fine Arts

- 14 State VASE winners and 3 gold seals
- 10 All state ensemble participants
- A Best Communities For Music Education For The 11th Time Out Of 12 Years
- District Of Distinction For The Texas Art Education Assoc
- Texas Thespians Premier Communities For Theatre Education
- North Cheer was 5A state champions
- Boyd Cheer was 6A state champions





Celebrations from Athletics



- Honored for the 2nd year in a Row as a District of Distinction by the Texas Way, which honors excellence in sportsmanship and community involvement!
- 756 Student athletes awarded Academic All-District
- 158 Student athletes awarded Academic All-State
- 82 Student Athletes received athletic scholarships for college/university
- 7 District Championships
- 5 Regional teams
- 17 UIL State Qualifiers
- 3 UIL Team State Qualifiers
- 4 Individual State Championships



MHS had our first ever 6A champion
for Girls Wrestling

Campus Traditions



New Student Breakfast at MNHS



Dowell celebrates
30 years!



Every campus plans
special events for the
students and
community!



RJE hosts its annual
Bike & Scooter
Rodeo



Patriot Day Parade at
Cockrill MS



High School Student Council programs work together to create a MacTown Miracle



PALS coordinate together with Athletics for Christmas Angels



Students at McGowen build a chain of kindness!





Special Programs & Opportunities

***McKINNEY* ISD**
EVERY STUDENT, EVERY DAY!

Outstanding Opportunities

MISD programs support students interest, earn high school credit, and prepare for their future.

- **AVID** - Elective class grades 6-12
- **Career & Technical Education**
 - Courses beginning in 7th grade
 - 6,025 students participated, which is a 3.2% increase from last year
 - State recognition for FFA, TAFE, Yearbook
 - Awarded ROTC & Military Academy Achievement
- **Independent Study & Mentorship** - Two year program at HS that allows students to research a special interest
- **PALS** - 8th, 11th & 12th grade
- **Partners Leaders** - Middle School & High School
- **Student Council** - Elementary to High School



Building career awareness in elementary school!

High Quality Career and Technology Education

Partnership with Region X:

- Five year strategic plan
- Leaders from each campus
- Focused on development of aligned curriculum
- Year 1 - Four collaborative meetings
- Year 2 - Three collaborative meetings
- Year 3 - Two collaborative meetings
- Mirror the work done in Teaching & Learning

Outcomes of the work:

- Consistency between campuses/classrooms
- Learning focused on a specific outcome
- Equitable student experiences
- Teacher support
- Ability to track student progress



- Consistent experiences across secondary transitions
- HS Showcase / Parent information night!
- 8th grade CTE Day

Tuesday, January 13th at 6pm

RISING 6TH GRADE PARENT INFORMATION NIGHT

ALL PARENTS WELCOME!
OFFERED AT EACH MIDDLE SCHOOL.
HOPE TO SEE YOU THERE!








McKINNEY ISD
EVERY STUDENT, EVERY DAY!

McKinney North High School

ALL DAWGS GO TO NORTH

JANUARY 7, 2026
5:30-7:00PM

Main Gym Entrance



- 2026-2027 COURSE OFFERINGS
 - FINE ARTS
 - ATHLETICS
- CLUBS & ORGANIZATIONS

JOIN US AND LEARN TO 'LEAD LIKE A DAWG'



MCKINNEY HIGH SCHOOL LION LAUNCH

LAUNCH YOUR 2026-2027 SCHOOL YEAR

- ✓ See the wide variety of offered courses
- ✓ Talk to current students
- ✓ Meet teachers and staff members
- ✓ Dual Credit meeting in the PAC Lobby from 5-6pm
- ✓ 8th grade parent meeting in the Cafeteria art 6pm

JAN. 7TH, 5-7PM
1400 Wilson Creek Parkway, 75069

QUESTIONS? CONTACT 469.302.5700

MCKINNEY BOYD HIGH SCHOOL

HOME OF THE BRONCO



BRONCO EXPLORATION

WEDNESDAY, JANUARY 7
5:30 PM - 7:00 PM
PARKING IN NORTH & SOUTH LOT

EXPLORE YOUR FUTURE!

GRADE LEVEL COURSE OFFERINGS

- FINE ARTS
- ATHLETICS
- CLUBS & ORGANIZATIONS

FUN & INFO:

- CAMPUS TOURS
- SPIRIT WEAR
- PHOTO BOOTH

JOIN US & DISCOVER WHAT'S GREAT AT MBHS!

MISD CTE DAY



Held at the MISD Community Events Center.

WHO?

- The CTE Day is for MISD 8th grade students only

WHEN?

November 10
AM: Dowell / PM: Cockrill

November 11
AM: Evans / PM: Faubion

November 12
AM: Scott Johnson

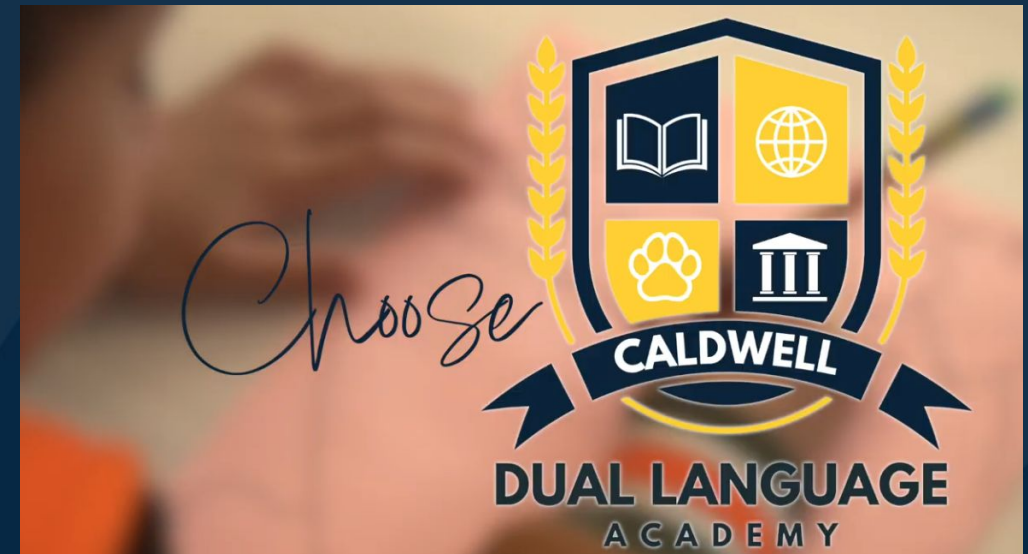
DETAILS

- Morning tours are from 9:15 - 11:30
- Afternoon tours are from 12:00 - 2:00
- All 8th graders will be transported to the CEC for MISD CTE DAY



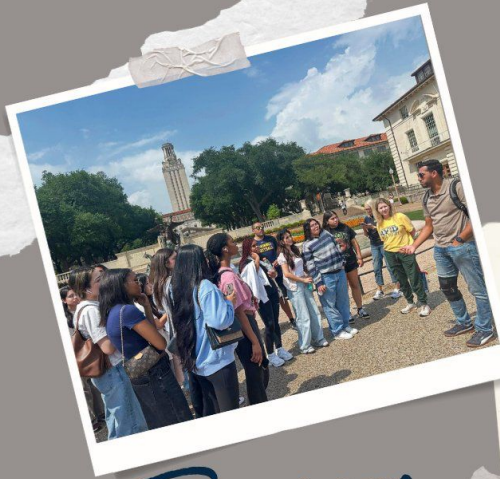

A plan to inform all stakeholders of the available programs and extracurriculars

Hype Videos - 3 examples here:
CTE, CAM, and Caldwell Academy

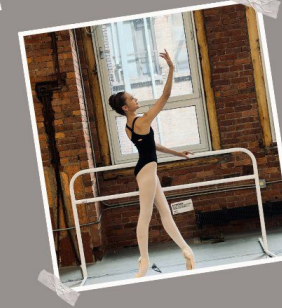


Program Spotlights

More opportunities to showcase the many programs McKinney had to offer to students!



*Program
Spotlight!*
AVID



*Program
Spotlight!*

Off-Campus P.E.



*Program
Spotlight!*

Marine Corps JROTC

Staff Engagement



***McKINNEY* ISD**
EVERY STUDENT, EVERY DAY!

Staff Engagement

“**94.3%** of surveyed staff agreed that they have good relationships here and would recruit a colleague to join them in McKinney ISD.”

“**91.2%** of surveyed staff agreed that most of their colleagues are engaged, expressing positive attitudes, and strong work ethic.”

“**90.4%** of surveyed students agreed that their teachers and principals seem like good teammates.”



Staff Engagement

Identify & communicate the MISD core values (norming our actions, behaviors, & decision-making effort)

This year we focus on one of the 5 Cs at each Ad Council. There is a component of learning as well as a component for application.

The Executive Directors for Elementary and Secondary then turn this learning around to APs at their quarterly meetings.



McKINNEY ISD
Communicator | Customer Service | Collaborator | Continuous Improvement | Confidentiality

Leadership Series - 5 Cs Video

Leadership Series Slide Deck

Continuous Improvement



Staff Celebrations

- Board Recognitions
 - We Are McKinney Award
 - Heart of the Team
 - District Teacher of the Year
- Campus Recognitions
 - Staff Member of the Month
 - Monthly Recognitions
 - Campus Teacher of the Year

Did you know that our McKinney Education Foundation distributed over \$170,000 to our teachers in 25-26?



Engaging PD and Opportunities to Grow!

STEAM Ambassadors tour Encore Wireless, gathering real-world insights into careers in science, technology, engineering, arts, and mathematics!



25-26 Teacher Leadership Academy
hear from our district leaders

A stylized, light gray map of the state of Texas serves as the background. A white five-pointed star is positioned in the upper right quadrant of the map.

Parent & Community Engagement

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FRONT OFFICE STANDARDS

In 25-26, we developed a standard to ensure each campus & admin building provides a welcoming environment/positive culture.

Profile is built around the 5 Cs just like the Educator and Leadership Profiles.

Tammy Robertson – Project Leader

Committee Members: 21 Campus Secretaries, Office Managers, Registrars



Front Office Norms Profile

Model for Campus and District Front Office Teams

The front office is the first point of contact for families, staff, and visitors. Our actions, words, and attitudes reflect the values of our campus and district. These norms establish consistent expectations for professionalism and excellence in all of our offices across the district.

Communicator

- Always show kindness and professionalism with students, families, and staff showing that everyone is valued, seen and appreciated
- Practice active listening before responding; respond clearly and respectfully
- Follow district and campus safety procedures
- Communicate updates consistently so that the team has accurate, timely information
- Always use concise and clear language when communicating

Customer Service

- Greet visitors warmly with eye contact, a smile, and a courteous tone
- Handle requests with professionalism, kindness, and a sense of urgency
- Be consistent with district procedures; treat every visitor with the same level of respect and care
- Listen carefully to concerns; reassure visitors their concerns will be addressed promptly
- Support one another during busy times - teamwork ensures no one is left waiting

Collaborator

- Work as one cohesive team supporting each other and the entire campus community
- Communicate proactively in order to support one another effectively
- Be willing to help, even when tasks fall outside of normal duties
- Plan ahead for busy days or events identifying coverage and roles
- Respect each other's roles, time and responsibilities while working toward common goals

Continuous Improvement

- Be willing to adapt processes and procedures based on needs and available resources
- Provide consistent updates through multiple platforms to keep families connected
- Use team meetings to reflect on what is working and what can be improved
- Follow policies and procedures consistently for a reliable family experience
- Have a positive attitude and seek solutions for areas of concern

Confidentiality

- Never discuss confidential matters in the front office or public places
- Follow FERPA, HIPPA, and district confidentiality policies ensuring student and staff information is protected
- Share information with who needs to know to support a student's learning, safety, or well-being
- Keep voices low and be aware of who may be nearby when discussing private information
- Be discreet - do not confirm or deny confidential information

Parent Partnership & Resources



Fall Community Resource Night

Connecting Families with Community Resources

October 27, 2026

6:30 p.m. - 8:00 p.m.

McKinney High School

1400 Wilson Creek Parkway, McKinney, TX 75069



Parenting the Digital Generation 5:00 p.m. - 6:00 p.m.

- Event for parents only. In partnership with The Children's Advocacy Center.
- Registration will be required for those needing childcare for PreK-5th grade students. Link: <https://tinyurl.com/MISDCRN26>
 - A supervised activity will be provided for secondary students during this time.
 - Childcare and activities are provided to support families in attending this important event.

Childcare Registration



Food Truck

- Complimentary food provided to the first 1,000 people.



Improving and sustaining the quality of life for students and families in McKinney ISD.



We are committed to sharing information with our parents through events like the Fall Community Resource Night and special monthly publications like “Keeping Students Safe and Parents Informed”

Keeping Students Safe and Parents Informed

Welcome to our 2026-27 Parent Newsletter Series. We will post our most current newsletters on this page.

[Newsletter Archive](#)



October 2026 Parent Newsletter

Digital Citizenship

[Link to Newsletter](#)



September 2026 Parent Newsletter

School Safety

[Link to Newsletter](#)



August 2026 Parent Newsletter

Welcome, Digital Tools and Safety



McKINNEY ISD // FOR PARENTS // ALL PARENT RESOURCES

ENROLL TODAY!

For Parents

All Parent Resources

- Attendance
- Childcare & After-School Programs
- Choose McKinney ISD
- Community Relations
- Community Resources
- Digital Resource Hub for Parents
- Dress Code
- Educational Facilities Alignment Committee (EFAC)
- Enrollment
- Keeping Students Safe and Parents Informed
- MySchoolBucks
- Nutrition
- Parent Cafe

Parent Resources

The McKinney Independent School District is committed to partnering with our parents and community to



Digital Resource Hub



About MISD



MISD Mission, Vision & Beliefs

Enrollment & Registration

Enrollment

MISD School Finder

Choose McKinney

Childcare & After School Programs

Beginning of Year Resources

2026-2027 Academic Calendar

Transportation

Attendance

Immunization P

School Nutrition

Personal Communication Devices

Device Protection Plan

MCKINNEY ISD COMMUNITY CONNECTION



The Community Connection newsletter is the district's centralized source for professional, transparent, and consistent external communication.

<https://www.mckinneyisd.net/>

SUBSCRIBE TODAY!



Community Connections

We are fortunate to have an incredible community to support our district. There are many ways to get involved:

- Volunteer in schools
- REACH Mentor
- Campus & District Committees
- Employee Perks
- Partnerships & Grants
- Donations
- CTE partnerships



Students at McKinney North welcome guests to the McKinney CAN (Community Action Network)

Words from our Stakeholders

- “There is a strong sense of community and school pride that makes students feel like they belong”
~ MISD Parents
- “The school environment is welcoming and positive, which helps students feel safe and excited to learn”
~ MISD Parents
- “The culture at our campus promotes kindness, respect, and student engagement”
~MISD Parents

