2026-27

CAREER AND TECHNICAL EDUCATION & WORK BASED LEARNING!

CTE™

Learning that works for Wisconsin

Wausau School District

Educating for the future, one child at a time.

WHAT IS CTE?

CTE is built on meaningful career pathways that provide:

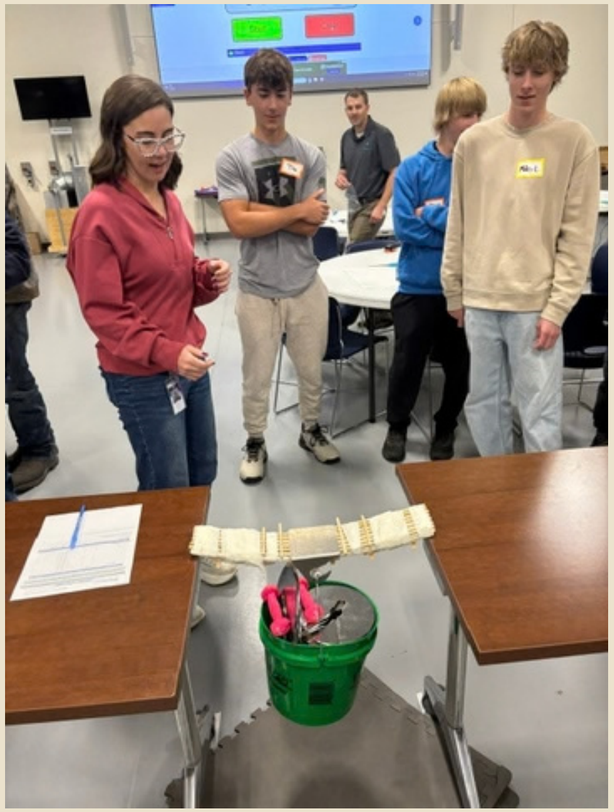
- Hands-on learning
- Real-world experiences
- Teaching in-demand skills
- Creating strong partnerships
- Preparing students to be future-ready

Agriculture, Business & Marketing, Family and Consumer Science, Tech Ed

GREENHECK CAREER DAY

Toured automation robotics plant
Listened to Career Panel

STEM Activity
Lunch



BUILD MY FUTURE

Wausau Area Builders Association

400 students from WSD

Hands On Activities including operating equipment

60 Different Businesses

Food for America

All 4th graders

Lessons lead by High School FFA leaders

Thank You hosts:

NTC (West)

Walter Family Farm (East)

Guest Speaker
National Guard & Army
HumVee
Automotive Classes

Miron Career Day
Aspirus Construction Project
Youth Apprenticeship Employer

MATERIAL DONATIONS

Kretz Lumber - Red Oak

Tigerton Lumber - Oak, Elm, Ash, Maple

Menzner Hardwoods - Mixed hardwood

Thank you! Let the projects begin!!

WORKBASED LEARNING

Connecting Classrooms to Careers

3 WBL PROGRAMS

ADVANCED MARKETING INTERNSHIP

48 STUDENTS

BUSINESS OPPORTUNITIES (WEST)

25 STUDENTS

YOUTH APPRENTICESHIP

72 STUDENTS

YOUTH APPRENTICESHIP

Employer: Aspirus Outpatient Therapies
Position: Physical Therapy Aide

STATE OF WISCONSIN
DWD
Department of Workforce Development

WAUSAU SCHOOL DISTRICT
EDUCATING FOR THE FUTURE, ONE CHILD AT A TIME.

Northcentral
TECHNICAL COLLEGE

PROGRAM STRUCTURE

YA COORDINATORS

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ABOUT *the* PROGRAM

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Programs available:

Agriculture, Food & Natural Resources
Architecture & Construction
Arts, Auto Visual Communications
Business Administration
Education, Finance, Government & Public Administration Hospitality & Tourism, Human Services, IT, Law & Public Safety, Marketing, Health, Manufacturing
Engineering (STEM)
Transportation & Distribution

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Different Pathways within the Programs

OUR STRATEGY

Classroom Instruction + On-the-Job Training + Wage Progression

SKILLED AND CERTIFIED WORKFORCE

ELIGIBILITY REQUIREMENTS

STUDENT EXPECTATIONS:

- JUNIOR OR SENIOR
- 2.5 GPA
- GOOD ATTENDANCE
- POSITIVE WORK HABITS
- TEACHER RECOMMENDATION
- PARENT APPROVAL
- EMPLOYER INTERVIEW

PROGRAM REQUIREMENTS:

- ENROLLED IN 2 RELATED COURSES AT SCHOOL
- WORK MINIMUM OF 450 HOURS

YA *right* FIT?

CAREER INTERESTS (XELLO)

TIME MANGEMENT

SCHEDULE AVAILABILITY

TRANSPORTATION

ATTENDANCE

ACADEMIC STANDING

ON THE JOB LEARNING

reinforced in classroom

Learn technical skills

Build employability skills

Work alongside mentors

Practice professionalism

Meet industry standards

Reinforce expectations - safety

$100 Stipened for student

WHY YA?

Grant Funded Support

YA STUDENTS QUALIFY US FOR 2 GRANTS

YOUTH APPRENTICESHIP- NTC

CTE INCENTIVE GRANT - STATE OF WI

STATE OF WISCONSIN DWD Department of Workforce Development

NEW OPPORTUNITIES

Help businesses think differently about what a student could do related to Youth Apprenticeship

Children's Imaginarium
A MUSEUM FOR KIDS

FAMILY FOOT & ANKLE CLINIC

ASPIRUS HEALTH

Walgreens

Why is this important?

1. Helping students kick start their career. “Try before you buy”
2. Generates funding back into CTE departments
3. Fill the workforce pipeline
4. School Report Card report Work Based Learning
5. Stronger connections to industry

THANK YOU

QUESTIONS?