Red Ribbon Week
October 23rd-31st

Inspiring Our Kids To Be Drug Free



Red Ribbon Week encourages students, families, and communities to take a stand against drug use and promote a healthy, drug-free lifestyle. Red Ribbon Week is a national drug prevention campaign held each year in the United States. It is the largest and longest-running drug awareness and prevention program in the country.



The core message of Red Ribbon Week is to:

- Say no to drugs
- Make safe and healthy choices
- Honor those who fight against substance abuse

The week empowers young people to take pride in being drug-free and inspires communities to work together to prevent drug abuse.