

To: Dr. Josh Swanson, Superintendent
From: Dr. Shawn Hoffman-Bram, Executive Director of Expanded Learning and Ecosystem Development
Jason Mutzenberger, Executive Director of Business Services
Dirk Tedmon, Executive Director of Strategic Growth and Engagement
Re: Naming of Spaces

Eden Prairie Schools purchased the building at 11840 Valley View Rd, Eden Prairie, MN 55344 in 2024. At that time, knowing the building's programs and use would evolve over time, the district decided to wait on a formal name and instead refer to the building by its location on Valley View Road. Colloquially, it became known as the "Valley View Campus."

Over the last two years, the building's purpose has begun to take shape. The building offers a mix of innovative student learning opportunities through the ALC and TASSEL, authentic outdoor experiences through the facility's natural setting and adjacent amenities, expanded partnerships with the business and nonprofit communities, opportunities for events, collaboration and networking, and more. While connected to our larger educational ecosystem, it is also separate and unique. It is a place where Inspired Journeys start, continue and grow, both personally and professionally.

We are recommending the Board take action to name this facility the **EPICENTER**. This name allows for flexibility and future use beyond what's currently planned, while also offering a vision for what it can become.

Naming of spaces comes forward as a recommendation for approval under EL 2.7.11:

- Furthermore, the Superintendent shall not: Allow anyone other than the School Board to name facilities, schools, classrooms, or spaces within the district.