

September 22, 2026 – Advocacy Committee Report

Mansfield ISD Board of Trustees

Report Synopsis

This report provides an update on the Advocacy Committee's ongoing work supporting the 90th Legislative Session through the Engage MISD initiative. It includes information on an upcoming Texas PTA advocacy event at the State Capitol, updates to the Engage MISD website and community engagement session opportunities, and our monthly community education content schedule on our legislative priorities for September and October. Committee meetings continue to focus on finalizing dates for educational content development, reviewing content prior to publication, and coordinating dates for community engagement sessions.

Item 1. Legislative Advocacy: Rally Day at the State Capitol

Texas PTA's Rally Day at the State Capitol in Austin is scheduled for February 22, 2027. The Advocacy Committee is asking all board members to prioritize attending this event to present a unified board presence as we advocate for MISD's legislative priorities during the 90th Legislative Session.

Item 2. Engage MISD Website Updates & Community Engagement Sessions

The Engage MISD website (engage.mansfieldisd.org) has been updated, including a new page detailing each of the district's advocacy priorities (engage.mansfieldisd.org/meet-our-priorities). Additional Engagement Sessions are being scheduled over the next month. Community groups or organizations interested in hosting a session with trustees to learn more about the district's priorities may contact Ms. Ann Long (annlong@misdmail.org) or Trustee Horn (anaaliciahorn@misdmail.org).

Item 3. Monthly Community Education Campaign

The committee maintains a monthly social media schedule to keep the community informed on legislative priorities:

- September — "Understanding Our Priorities": Content and videos covering Student Experience, School Finance, Assessment and Accountability, and how the priorities connect to one another.
- October — "See the Impact": Content illustrating what services are funded by the state, how priorities show up directly in classrooms, and student success stories.

The committee is also working with the district on ways to disseminate this information in additional languages to reach more of our community.

Recommended Actions

- Board members are asked to prioritize attending Texas PTA's Rally Day at the State Capitol on February 22, 2027, to demonstrate a unified board presence.
- Board members are encouraged to connect with community groups when able about hosting an Engagement Session.
- Board members are encouraged to help amplify reach by sharing Engage MISD social media content on their own pages.
- Once Engagement Sessions are scheduled, trustees will rotate and share which board member(s) will attend each session.