

Board Action Item

Action or Consent:	Consent
Meeting Date:	September 28, 2026
Subject:	Extension of Approval for 26-07-3-RFP Marketing Services Contract
Contact Person:	Carla Settle, Chief Financial Officer
Policy/Code:	CH(LEGAL); CH(LOCAL)
Priority and Performance Objective:	Priority 4: Strong Financial Stewardship and Internal System Efficiency Objective 4.2: Effective and Efficient District Operations
Summary:	The District issued a request for proposals (RFP) to establish procurement for marketing services that the board awarded in October 2025 to CESO Communications. The contract expires October 30, 2026. The scope of the extended contract term is to provide communication support to the District's leadership and communications team in various areas for a term of nine (9) months through June 30, 2027.
Attachments:	N/A
Recommendation:	The recommendation is for the Board of Trustees to approve the extension of the contract awarded to CESO Communications under solicitation 26-07-3-RFP for Marketing Services.